



“...meeting community needs...enhancing quality of life.”

MEMORANDUM

TO: CEDC

FROM: Karen Harkness, Director of Community & Economic Development

DATE: September 23, 2020

RE: Fox Cities Regional Partnership

The Fox Cities Regional Partnership (FCRP) is completing their 8th year of providing economic support to the Fox Valley.

This past year, the City of Appleton (COA) and the FCRP have collaborated on various forms of economic support.

Examples Include:

- Communication regarding Covid-19 including weekly, bi-weekly and as needed stakeholder conference calls
- Covid-19 resource page (hosted and maintained by FCRP) and shared by COA with the business community
- Jobs EQ request for economic data
- Strategic planning
- Reviewing funding models for future implementation
- Business retention & expansion calls
- Economic Development Association (EDA) grant participation and support

HISTORIC FOX CITIES REGIONAL PARTNERSHIP SUPPORT

Year	Amount	Programs Specified
2020	\$30,000	None specified
2019	\$25,000	Reallocated to other programs due to cancellation of 2018 Talent Upload
2018	\$25,000	Talent Upload - CANCELLED
2017	\$36,000	Site Selector Familiarization Tours, YP Week, Talent Upload, The Artery, and The Night Market
2016	\$36,000	Artery Sponsorship \$7,000, Talent Upload \$15,500, Site Selectors Familiarization Tour \$11,000, YP Week \$2,500
2015	\$10,000	Talent Upload (FCRP support not in 2015 budget)
2014	\$72,000	MOU
2013	\$72,000	MOU

Attached is a memo and supporting documents from the FCRP and the Fox Cities Chamber of Commerce.

As always, I am happy to answer any questions you may have.