

Application for Temporary Class "B" / "Class B" Retailer's License

See Additional Information on reverse side. Contact the municipal clerk if you have questions.

FEE \$ 10 per event + \$7 (applicant background investigation fee)

Application Date: 04/02/2025

☐ Town ☐ Village ☒ City of Appleton

County of OUTAGAMIE

The named organization applies for: (check appropriate box(es).)

☐ A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s. 125.26(6), Wis. Stats.

☒ A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

at the premises described below during a special event beginning 05/22/2025 and ending 05/22/2025 and agrees to comply with all laws, resolutions, ordinances and regulations (state, federal or local) affecting the sale of fermented malt beverages and/or wine if the license is granted.

1. Organization (check appropriate box) →

- ☒ Bona fide Club ☐ Church ☐ Lodge/Society
☐ Veteran's Organization ☐ Fair Association or Agricultural Society
☐ Chamber of Commerce or similar Civic or Trade Organization organized under ch. 181, Wis. Stats.

(a) Name Wild Goose COLLABS

(b) Address 803 W Prospect Avenue Appleton WI 54914
(Street) ☐ Town ☐ Village ☒ City

(c) Date organized 3/26/2025

(d) If corporation, give date of incorporation _____

(e) If the named organization is not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats., check this box: ☐

(f) Names and addresses of all officers:

President Kim Massey 803 W Prospect Ave Appleton WI 54914

Vice President Andan Hughes 803 W Prospect Ave Appleton WI 54914

Secretary Chris Cunningham 121 S. Outagamie St Appleton WI 54914

Treasurer Terry Bomier 333 Clark St Neenah, WI 54956

(g) Name and address of manager or person in charge of affair: Kim Massey 803 W Prospect Ave Appleton WI 54914

(g)1. Date of Birth: _____

(g)2. Drivers License # _____

(g)3. Email _____

Phone: _____

2. Location of Premises Where Beer and/or Wine Will Be Sold, Served, Consumed, or Stored, and Areas Where Alcohol Beverage Records Will be Stored:

(a) Street number APPLETON DOWNTOWN, INC. OFFICE & VARIOUS BUSINESSES IN DOWNTOWN APPLETON

(b) Lot _____ Block _____

(c) Do premises occupy all or part of building? Yes

(d) If part of building, describe fully all premises covered under this application, which floor or floors, or room or rooms, license is to cover: Only in the businesses that are registered to participate
See attached list.

3. Name of Event

(a) List name of the event WINE WALK

(b) Dates of event 5/22/2025

(c) Time(s) of event 4:30 PM - 8:00 PM

DECLARATION

An officer of the organization, declares under penalties of law that the information provided in this application is true and correct to the best of his/her knowledge and belief. Any person who knowingly provides materially false information in an application for a license may be required to forfeit not more than \$1,000.

Officer _____

(Signature / Date)

Wild Goose COLLABS
(Name of Organization)

Date Filed with Clerk 4/14/25

Date Granted _____

Date Reported to Committee _____

License No. _____

COA Dept. Approval: Police _____ Fire _____ Health _____

Business Name	Contact Person	E-mail	Phone	Address
Blue Moon Emporium	Jen Nowak			227 E. College Ave., Appleton, WI 54911
Lillians of Appleton	Kara Manuel			115 E. College Ave., Appleton, WI 54911
Sugar Rushlow Boutique	Nicole Rocheleau			129 E. College Ave., Appleton, WI 54911
Tardigrade's Bookshlef	Katherine Freund			501 N. Richmond St., Appleton, WI 54911
Olive and Rose Boutique	Pamela Goel			121 E. College Ave., Appleton, WI 54911
POLLEN	Marissa Knuth			103 E. College Ave., Appleton, WI 54911
Eco Candle Co.	Shelley Nystrom			123 E. College Ave., Appleton, WI 54911
The Vintage Garden	Toni Watry			119 E. College Ave., Appleton, WI 54911
The Wild Goose Exchange	Kim Massey			10 E. College Ave., Appleton, WI 54911
Beatnik Betty's Resale B	Monika Austin			214 E. College Ave., Appleton, WI 54911
Cedar Harbor	Lisa Gavronski			611 N. Morrison St., Appleton, WI 54911
Appleton Downtown, Inc	Jennifer Stephany			333 W. College Ave.Suite 100, Appleton, WI 54911