



City of Appleton

100 North Appleton Street
Appleton, WI 54911-4799
www.appleton.org

Meeting Minutes - Final Community & Economic Development Committee

Wednesday, March 14, 2018

4:30 PM

Council Chambers, 6th Floor

1. Call meeting to order

Meeting called to order at 4:30 p.m.

2. Roll call of membership

Present: 4 - Coenen, Reed, Williams and Alderperson Baker

Excused: 1 - Baranowski

Others present:

Beth Pritzl, Fox Cities Regional Partnership

Joseph Miller, Neenah Joint School District

Lisa Ihde, Century 21 Ace Realty

Hillary Line, 2701 Lillian Court

3. Approval of minutes from previous meeting

[18-0151](#)

CEDC Minutes from 1-24-18

Attachments: [CEDC Minutes 1-24-18.pdf](#)

Alderperson Baker moved, seconded by Reed, that the Minutes be approved.

Roll Call. Motion carried by the following vote:

Aye: 4 - Coenen, Reed, Williams and Alderperson Baker

Excused: 1 - Baranowski

4. **Public Hearings/Appearances**

[18-0157](#)

Presentation by Beth Pritzl of the Fox Cities Regional Partnership on the Talent Upload program

Attachments: [FCRP Winter Mag Pages.pdf](#)

This Appearance was presented.

5. Action Items

[18-0152](#)

Request to approve recommended funding of \$25,000 for 2018 sponsorship of Talent Upload program to the Fox Cities Regional Partnership

Attachments: [Memo to CEDC on Talent Upload Sponsorship 2018.pdf](#)
[Talent Upload Sponsorship Request 2018.pdf](#)

Alderson Baker moved, seconded by Reed, that the Report Action Item be recommended for approval. Roll Call. Motion carried by the following vote:

Aye: 4 - Coenen, Reed, Williams and Alderson Baker

Excused: 1 - Baranowski

[18-0321](#)

Request to grant staff authority to authorize or approve administratively the use of insulated metal panels with the appearance of exterior insulation and finish systems (EIFS) or stucco as requested in the Northeast Business Park, Northeast Industrial Park and Southpoint Commerce Park

Attachments: [Memo Building Materials Standards Bus-Ind Parks.pdf](#)
[Southpoint Deed Restrictions.pdf](#)
[Insulated Panel Brochure.pdf](#)

Alderson Baker moved, seconded by Reed, that the Report Action Item be recommended for approval. Roll Call. Motion carried by the following vote:

Aye: 4 - Coenen, Reed, Williams and Alderson Baker

Excused: 1 - Baranowski

[18-0325](#)

The "low profile design" language in the Deed Restrictions and Covenants as it relates to signs in the Northeast Business Park, Northeast Industrial Park and Southpoint Commerce Park, be interpreted to mean monument style signs, not to exceed 10 feet in height

Attachments: [Memo Signage Standards Bus-Ind Parks.pdf](#)
[Southpoint Deed Restrictions.pdf](#)
[Examples of Single-Multi Tenant Signage.pdf](#)

Alderson Baker moved, seconded by Williams, that the Report Action Item be recommended for approval. Roll Call. Motion carried by the following vote:

Aye: 4 - Coenen, Reed, Williams and Alderson Baker

Excused: 1 - Baranowski

[18-0326](#)

Request to approve the City of Appleton maintain its current selling prices for business/industrial park land as described in the attached documents

Attachments: [Memo on Business-Industrial Park Land Value.pdf](#)
[Exhibit A-Ind Land Sales Comparison.pdf](#)
[Exhibit B-Ind Land Asking Price Comparison.pdf](#)
[Southpoint11-17.pdf](#)

Alderson Baker moved, seconded by Williams, that the Report Action Item be recommended for approval. Roll Call. Motion carried by the following vote:

Aye: 4 - Coenen, Reed, Williams and Alderson Baker

Excused: 1 - Baranowski

[18-0379](#)

Request to allow short sale of 1426 N. Durkee Street by Hillary Minor (n/k/a Hillary Line) based on a payment to the City of Appleton of at least 50% of our outstanding homeowner rehabilitation loan

Attachments: [Memo_Short Sale Appeal_Hillary Minor \(Line\).pdf](#)

The motion was to accept the partial payment of \$4,500 and forgive the remaining debt.

Alderson Baker moved, seconded by Reed, that the Report Action Item be recommended for approval. Roll Call. Motion carried by the following vote:

Aye: 4 - Coenen, Reed, Williams and Alderson Baker

Excused: 1 - Baranowski

6. Information Items

[18-0327](#)

2017 Growth Report for the City of Appleton

Attachments: [2017 Growth Report Summary CEDC 3-14-18.pdf](#)
[2017 City of Appleton Growth Report.pdf](#)

This Presentation was presented and discussed.

7. Adjournment

Alderson Baker moved, seconded by Reed, that the meeting be adjourned at 5:27 p.m. Roll Call. Motion carried by the following vote:

Aye: 4 - Coenen, Reed, Williams and Alderson Baker

Excused: 1 - Baranowski