



City of Appleton

100 North Appleton Street
Appleton, WI 54911-4799
www.appleton.org

Meeting Agenda - Final Community & Economic Development Committee

Wednesday, March 14, 2018

4:30 PM

Council Chambers, 6th Floor

1. Call meeting to order

2. Roll call of membership

3. Approval of minutes from previous meeting

[18-0151](#) CEDC Minutes from 1-24-18

Attachments: [CEDC Minutes 1-24-18.pdf](#)

4. **Public Hearings/Appearances**

[18-0157](#) Presentation by Beth Pritzl of the Fox Cities Regional Partnership on the Talent Upload program

Attachments: [FCRP Winter Mag Pages.pdf](#)

5. **Action Items**

[18-0152](#) Request to approve recommended funding of \$25,000 for 2018 sponsorship of Talent Upload program to the Fox Cities Regional Partnership

Attachments: [Memo to CEDC on Talent Upload Sponsorship 2018.pdf](#)
[Talent Upload Sponsorship Request 2018.pdf](#)

[18-0321](#) Request to grant staff authority to authorize or approve administratively the use of insulated metal panels with the appearance of exterior insulation and finish systems (EIFS) or stucco as requested in the Northeast Business Park, Northeast Industrial Park and Southpoint Commerce Park

Attachments: [Memo Building Materials Standards Bus-Ind Parks.pdf](#)
[Southpoint Deed Restrictions.pdf](#)
[Insulated Panel Brochure.pdf](#)

[18-0325](#) The "low profile design" language in the Deed Restrictions and Covenants as it relates to signs in the Northeast Business Park, Northeast Industrial Park and Southpoint Commerce Park, be interpreted to mean monument style signs, not to exceed 10 feet in height

Attachments: [Memo_Signage Standards_Bus-Ind Parks.pdf](#)
[Southpoint Deed Restrictions.pdf](#)
[Examples of Single-Multi Tenant Signage.pdf](#)

[18-0326](#) Request to approve the City of Appleton maintain its current selling prices for business/industrial park land as described in the attached documents

Attachments: [Memo on Business-Industrial Park Land Value.pdf](#)
[Exhibit A-Ind Land Sales Comparison.pdf](#)
[Exhibit B-Ind Land Asking Price Comparison.pdf](#)
[Southpoint11-17.pdf](#)

[18-0379](#) Request to allow short sale of 1426 N. Durkee Street by Hillary Minor (n/k/a Hillary Line) based on a payment to the City of Appleton of at least 50% of our outstanding homeowner rehabilitation loan

Attachments: [Memo Short Sale Appeal Hillary Minor \(Line\).pdf](#)

6. Information Items

[18-0327](#) 2017 Growth Report for the City of Appleton

Attachments: [2017 Growth Report Summary CEDC 3-14-18.pdf](#)
[2017 City of Appleton Growth Report.pdf](#)

7. Adjournment

Notice is hereby given that a quorum of the Common Council may be present during this meeting, although no Council action will be taken.

Any questions about items on this meeting are to be directed to Karen Harkness, Director, Community and Economic Development Department at 920-832-6468.

Reasonable Accommodations for Persons with Disabilities will be made upon Request and if Feasible.