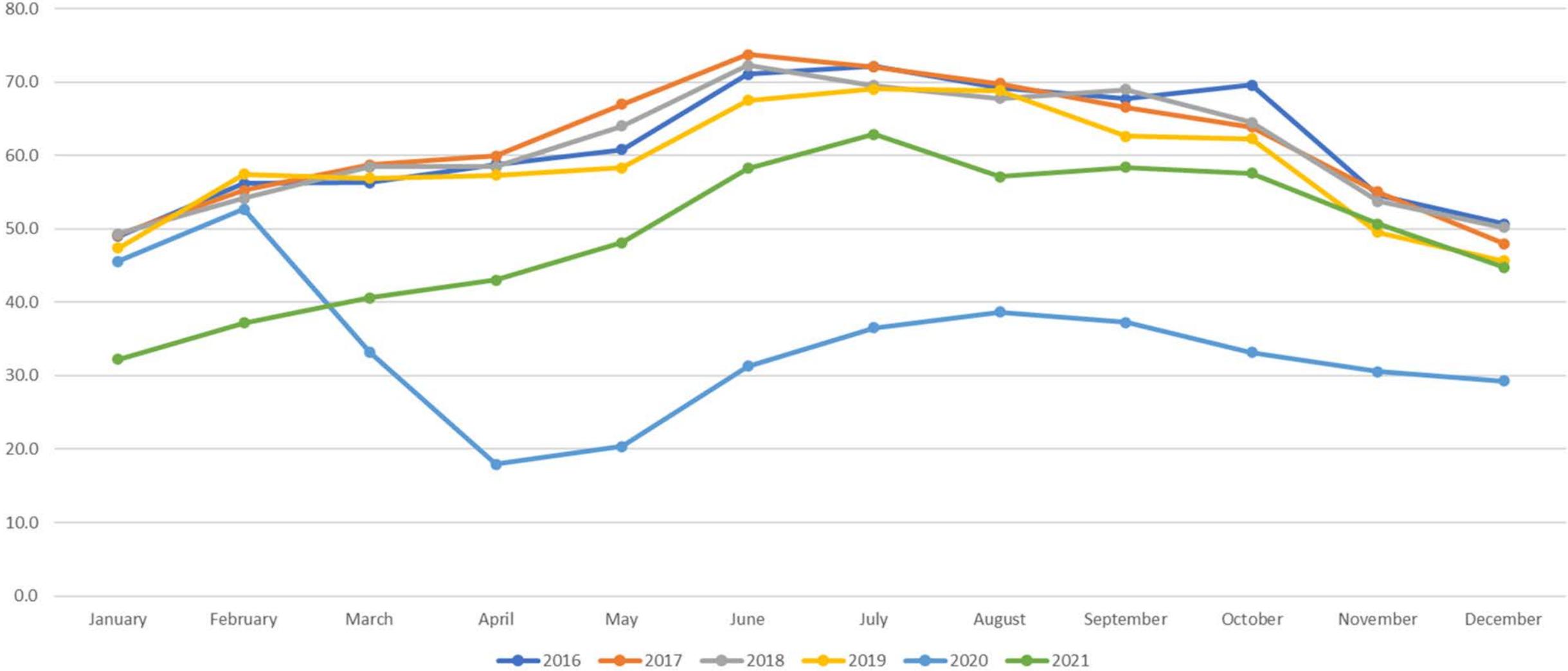
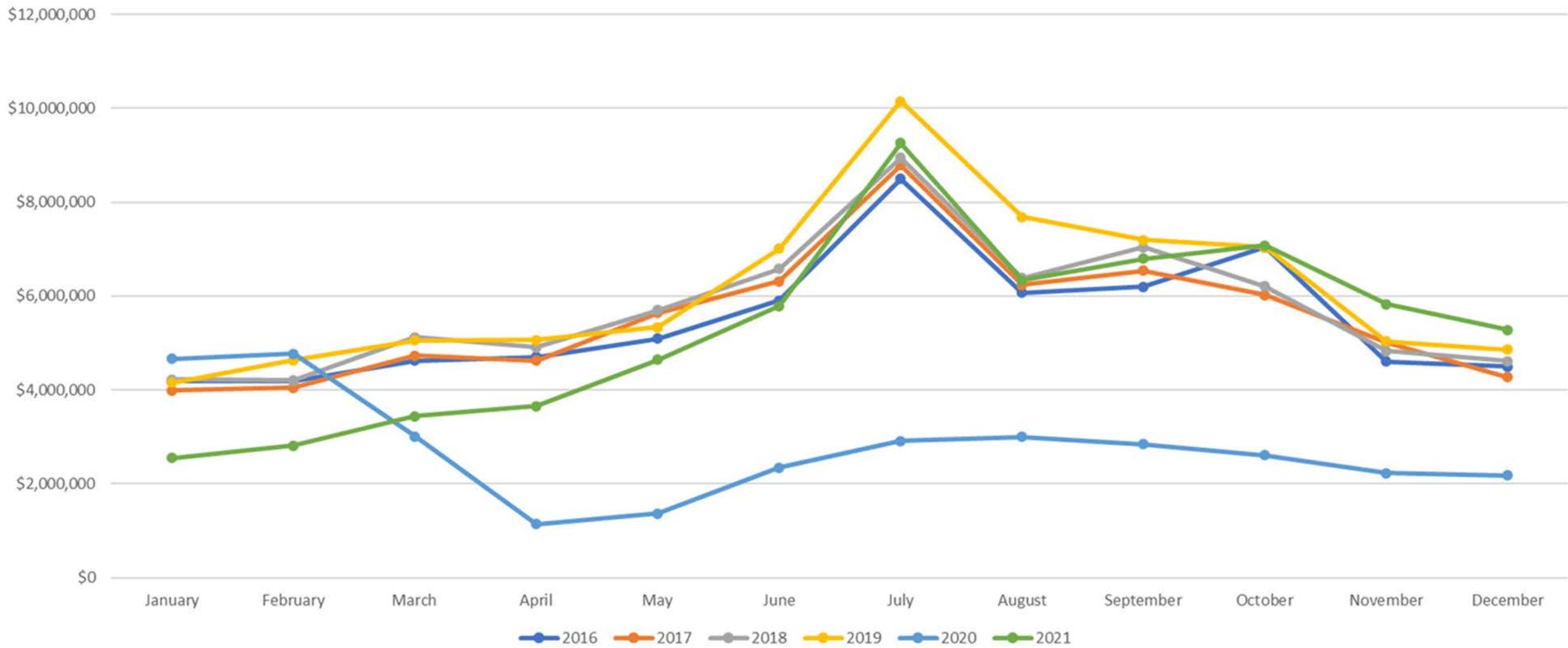


# Fox Cities Hotel Occupancy



Fox Cities Room Revenue



# 2021 Year in Review

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- Occupancy
  - +46% to 2020
  - -16% to 2019
- Revenues
  - +92% to 2020
  - -13% to 2019
- 4<sup>th</sup> Quarter 2021 Room Tax collections were +8.2% over Q4 2019!

# 2021 Year in Review

## CONVENTION SALES



Meeting and  
Convention Events



Room Nights

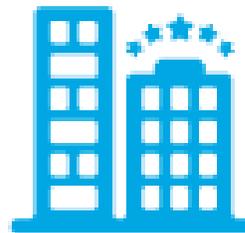


\$1,013,538

Direct Visitor Spending



Future Meeting and  
Convention Events



14,354

Future Estimated  
Room Nights



\$3,602,854

Future Estimated Direct  
Visitor Spending

# 2021 Year in Review

## SPORTS MARKETING



Sporting Events



Room Nights



\$7,955,496

Direct Visitor Spending



Future Sporting  
Events



30,385

Future Estimated  
Room Nights



\$9,844,740

Future Estimated Direct  
Visitor Spending