



City of Appleton

100 North Appleton Street
Appleton, WI 54911-4799
www.appleton.org

Meeting Minutes - Final Community & Economic Development Committee

Wednesday, August 9, 2017

4:30 PM

Council Chambers, 6th Floor

1. Call meeting to order

Meeting called to order at 4:30 p.m.

2. Roll call of membership

Present: 4 - Coenen, Reed, Williams and Alderperson Baker

Excused: 1 - Baranowski

Others present:
Mayor Tim Hanna
Alderperson Vered Meltzer, District #2
Alderperson Kathleen Plank, District #7
Alderperson Keir Dvorachek, District #15
Madeleine Behr, Post-Crescent
Trish Engel, Boy Scouts
? Engel, Boy Scouts

3. Approval of minutes from previous meeting

[17-1184](#)

CEDC Minutes from 7-12-17

Attachments: [CEDC Minutes 7-12-17.pdf](#)

Alderperson Baker moved, seconded by Reed, that the Minutes be approved.

Roll Call. Motion carried by the following vote:

Aye: 4 - Coenen, Reed, Williams and Alderperson Baker

Excused: 1 - Baranowski

4. Public Hearings/Appearances

5. Action Items

6. Information Items

[17-1185](#)

City of Appleton - Resolution #5-R-17

April 5, 2017

Submitted by: Alderperson Kathleen Plank - District 7

Referred to: Office of the Mayor

Whereas, on March 7, 2017, via referral from the Mayor, the Finance Committee was charged with addressing a resolution that was submitted to the Common Council on November 18, 2009 to address the boundary agreements between the City and surrounding municipalities,

And whereas, on March 7, 2017, upon addressing the resolution, the Finance Committee directed the Mayor to confer with his staff from the Attorney and Community and Economic Development office to provide a report and action plan on how they would address the serious ongoing issue of the city losing land to surrounding municipalities at an alarming rate,

And whereas, at the March 21st Finance Committee Meeting, a closed session took place that resulted in several members of the committee finding the report to be incomplete in addressing this issue,

And whereas, it is in the best interest of all City of Appleton taxpayers and critical to the stability of our future that the city maintain its growth areas for development of tax base,

And whereas, to date, the City of Appleton has lost over 669 acres of property resulting in over \$100 million in assessed value,

Therefore be it resolved that,

The Mayor lead the effort to immediately establish an action plan and the necessary financial and professional resources from inside and outside of the organization to assess and confront the past, present and future loss of the city's development and growth corridors. This plan will be reported out to the Finance Committee.

Attachments: [2016 Growth Report.pdf](#)

Alderperson Baker moved, seconded by Reed, that the Report Action Item be referred back to the Mayor's office. Roll Call. Motion carried by the following vote:

Aye: 4 - Coenen, Reed, Williams and Alderperson Baker

Excused: 1 - Baranowski

[17-1186](#)

Community & Economic Development Department Mid-Year 2017
Budget Report

Attachments: [2017 Mid Year Report Comm Econ Dev Dept.pdf](#)

This Presentation was presented and discussed.

[17-1255](#)

Report on State of the Downtown event held on August 2, 2017

Attachments: [StateoftheDowntownAugust2017.pdf](#)

[14_DowntownPlan_ExecutiveSummary_01-25-17.pdf](#)

[Market Study Summary State of Downtown July 2017.pdf](#)

This Presentation was presented and discussed.

7. Adjournment

Alderson Baker moved, seconded by Reed, that the meeting be adjourned at 5:22 p.m. Roll Call. Motion carried by the following vote:

Aye: 4 - Coenen, Reed, Williams and Alderson Baker

Excused: 1 - Baranowski