

APPLETON PUBLIC LIBRARY  
STATISTICAL SUMMARY  
MAY 2025

	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
<b>I. Circulation</b>						
Adult Circulation	29,549	26,764	112,154	133,047	10%	-16%
Children's Circulation	24,710	17,135	101,619	96,938	44%	5%
<b>Total Circulation</b>	<b>54,259</b>	<b>43,899</b>	<b>213,773</b>	<b>229,985</b>	<b>24%</b>	<b>-7%</b>
Adult AV/nonbook (included in above)	8,105	7,665	31,751	39,147	6%	-19%
Children's AV/non-book (included in above)	1,978	1,475	7,997	8,037	34%	0%
E-Book Circulation	7,816	7,832	40,805	40,932	0%	0%
E-Audiobook Circulation	11,154	9,831	53,560	52,130	13%	3%
E-Video Circulation	734	1,164	3,506	5,983	-37%	-41%
E-Comics Circulation	191	237	1,070	1,054	-19%	2%
E-Magazine / E-Serial Circulation	2,943	2,471	17,839	13,038	19%	37%
E-Music Circulation	118	203	651	915	-42%	-29%
<b>Total E-Circulation</b>	<b>22,956</b>	<b>21,738</b>	<b>117,431</b>	<b>114,052</b>	<b>6%</b>	<b>3%</b>
ILL items received (received from)	10,914	10,066	36,555	48,109	8%	-24%
ILL items loaned (provided to)	8,966	8,678	30,804	42,543	3%	-28%
Total Registered Patrons (quarterly)	59,534	57,238	n/a	n/a	4%	n/a
Door Count	29,460	15,089	127,480	76,219	95%	67%
Percentage of Total Circulation on Self Check Machines	69.6%	62.2%	n/a	n/a	12%	n/a

<b>II. Customer Assistance</b>						
Reference Transactions - Adult	2,741	1,808	13,415	8,933	52%	50%
Reference Transactions - Children's	1,105	525	6,140	2,714	110%	126%
<b>Total Reference</b>	<b>3,846</b>	<b>2,333</b>	<b>19,555</b>	<b>11,647</b>	<b>65%</b>	<b>68%</b>
Volunteer Hours	604	367	1,899	1,707	64%	11%

<b>III. Collections &amp; Processing</b>						
Volumes Added	1,679	1,710	9,043	8,554	-2%	6%
Volumes Withdrawn	2,809	401	3,617	14,051	600%	-74%
Total Titles	185,413	175,209	n/a	n/a	6%	n/a
Total Volumes	206,021	195,855	n/a	n/a	5%	n/a

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<b>IV. Programs</b>						
<b>Children's</b>						
Children's Programs (including group visit)	54	28	204	183	93%	11%
Children's Program Attendance (including group visit)	3,272	2,605	8,966	8,844	26%	1%
Children's One-on-One Visits	1	2	14	3	-50%	367%
Children's Home One-on-One Visits Participants	4	5	32	7	-20%	357%
Children's Self Directed Activities	10	12	35	47	-17%	-26%
Children's Self Directed Activity Participants	1,692	1,965	7,576	10,634	-14%	-29%
<b>Young Adult</b>						
Young Adult Programs	13	9	43	16	44%	169%
Young Adult Program Attendance	155	457	372	492	-66%	-24%
Young Adult Self Directed Activities	0	2	4	5	-100%	-20%
Young Adult Self Directed Activity Participants	0	115	605	289	-100%	109%
<b>Adult</b>						
Adult Programs	23	10	101	45	130%	124%
Adult Program Attendance	706	414	3,429	2,607	71%	32%
Adult One-on-One Instructions	31	13	66	97	138%	-32%
Adult One-on-One Instruction Attendance	39	14	105	145	179%	-28%
Adult Self Directed Activities	0	2	3	4	-100%	-25%
Adult Self Directed Activity Participants	0	185	200	249	-100%	-20%
<b>Total Programs</b>	<b>90</b>	<b>47</b>	<b>348</b>	<b>244</b>	<b>91%</b>	<b>43%</b>
<b>Total Program Attendance</b>	<b>4,133</b>	<b>3,476</b>	<b>12,767</b>	<b>11,943</b>	<b>19%</b>	<b>7%</b>
<b>Meeting Room Usage</b>						
Meeting Room Uses - Room Reservations (Public)	1100	0	3918	0	>100%	>100%
Meeting Room Uses - Events (Library Programs)	53	0	212	0	>100%	>100%
Total Meeting Room Uses	1,153	0	4,130	0	>100%	>100%

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<b>V. Electronic Access Services</b>						
Public Computing Sessions	1,812	863	6,475	3,769	110%	-87%
Total Time Used on Public Computers	1540:00:00	797:00:00	5216:00:00	3526:00:00	93%	-85%
Data Transferred (GB)	4017	807	13297	3389	398%	-94%
WIFI Distinct Clients	3750	1155	15836	5720	225%	-93%