

RESULTS BASED ACCOUNTABILITY GRID 2023 PROGRAM MEASURES

Agency: Appleton Public Library
Program: Reach Out and Read Partners Fox Cities
Reporting Period: January 2023 – December 2023

How much did we do? (Quantity)	How well did we do it? (Quality)
<p><u>Direct Customers</u></p> <ul style="list-style-type: none"> • 24 participating clinics • 166 providers (non-residents) were trained in prescribing books and literacy advice. <p><u>Indirect Customers</u></p> <ul style="list-style-type: none"> • 22,285 estimated individual children had a WCV in 2022 at ROR clinics (60% of total WCV at ROR clinics) • 19,622 estimated individual children received books and literacy advice at ROR clinics. • Of those 19,622 children served: 5,875 were low-income 3100 were minority 671 didn't answer <p><u>Activities</u></p> <ul style="list-style-type: none"> • 37,142 WCV occurred at ROR clinics • 32,703 books and literacy advice prescribed • 8 of 9 libraries supported clinics • 11 healthcare organizations submitted a signed Memorandum of Understanding (MOU) 	<p><u>Direct Customers</u></p> <ul style="list-style-type: none"> • 73% of clinics participating (24 out of 33 clinics) • 84% of providers in the Fox Cities (166 participating /198 total providers) <p><u>Indirect Customers</u></p> <ul style="list-style-type: none"> • 79% of individual children in the Fox Cities had a WCV at a ROR clinic (28,185 children in tri-county area ages 0 – 5 yrs.) • 70% of children in the Fox Cities received books and literacy advice at their WCV (19,622 / 28,185) • Of those 19,622 children served: 30% were low-income 16% were minority 3% didn't answer <p><u>Activities</u></p> <ul style="list-style-type: none"> • 79% of WCV occurred at ROR clinics (approx. 46,975 WCV annually for children ages 0— 5 yrs in UWFC Service Area) • 88% Book Distribution Rate *ROR-WI's goal is a 90% BDR • 89% of public libraries participated • 100% of clinics with signed MOUs (updated 5-year MOU and addendum representing change in book purchasing model)

<ul style="list-style-type: none"> • 321 books were donated through book drives • 24 clinics opted to utilize RORP-FC marketing materials. • 24 Clinics participated in Caregiver survey. • 9 Clinics participating in Building Connections Begins at Birth (books incorporated in 0–5-month WCVs) 	<ul style="list-style-type: none"> • 100% of books donated were given to clinics for their literacy rich environments. • 100% of clinics benefit from marketing materials. • 235 Caregiver Responses to Parent survey (Survey goal: 200 responses) • 38% of Clinics participated in Beginning at Birth (books incorporated in 0–5-month WCVs) <p><u>Common Measures</u></p> <ul style="list-style-type: none"> • ROR-WI Progress Reports (Due in March and September each year.) • National & WI Site Quality Classification (clinics must be active for 6 mos. to be eligible.)
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Is anyone better off?

<p>Site Visit (Quality Rating Discussion)</p> <ul style="list-style-type: none"> • 24 out of 24 clinics eligible for the National Quality Classification Ratings based on fidelity to the ROR model • 11 clinics have exceptional (Purple) rating • 13 clinics have strong (Green) rating • 0 clinics have “needs support” (Yellow) rating • 24 clinics felt that the ROR program has enhanced the provider/patient relationship (Fidelity Survey) 	<p>Site Visit Results</p> <ul style="list-style-type: none"> • 100% of clinics have been operating their ROR program at least 6 full months and throughout 2022 • 46% of eligible clinics have an exceptional rating • 54% of eligible clinics have strong rating • 0% of clinics need support • 100% of clinics felt that the ROR program has enhanced the provider/patient relationship (Fidelity Survey)
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Parent Survey Results

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| <ul style="list-style-type: none">• 234 out of 235 Caregivers reported receiving a book at WCV.• 107 Caregivers reported this child has already received 4 or more books at their WCVs.• 52 of 75 who weren't already prepared to use books at home reported feeling a little or a lot more prepared to use books at home with their child after this WCV (52 out of 235 total survey participants).• 93 of 127 Caregivers who didn't already have an understanding about developmentally appropriate ways to use books reported feeling a better understanding of developmentally appropriate ways their child would use books after their WCV.• 133 of 146 of Caregivers who didn't already read at least 30 minutes a day to their child reported they would or might try reading to their child for at least 30 minutes a day after their WCV. | <ul style="list-style-type: none">• 99% Caregivers reported receiving a book at WCV.• 46% Caregivers reported this child has already received 4 or more books at their WCVs.• 69% of Caregivers who weren't already prepared to use books at home reported feeling a little or a lot more prepared to use books at home with their child after this WCV (22% of total survey participants).• 73% of Caregivers who didn't already have an understanding about developmentally appropriate ways to use books reported feeling a better understanding of developmentally appropriate ways their child would use books after their WCV.• 91% of Caregivers who didn't already read at least 30 minutes a day to their child reported they would or might try reading to their child for at least 30 minutes a day after their WCV. |
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