



"meeting community needs
.....enhancing quality of life"

FEES ARE NON-REFUNDABLE	Date Rec'd <u>2/24/17</u>
License Fee - \$10.00 per event	Acct. 11030.4322
Investigation Fee + 7.00	Acct. 100.2359
Total Amount Paid <u>147.00</u>	Receipt <u>4659585</u>

Application for Special Class "B" License to Sell Fermented Malt Beverages at Picnics or Gatherings

The named organization applies for:									
<input checked="" type="checkbox"/> A temporary Class "B" license to sell FERMENTED MALT BEVERAGES at picnics or similar gathering under s. 125.26(6) Wis. Stats.									
<input checked="" type="checkbox"/> A temporary Class "B" license to sell WINE at picnics or similar gathering under s. 125.51(10) Wis. Stats. (Limit 2 permits in a 12 month period)									
SECTION 1 – ORGANIZATION INFORMATION – Answer all questions completely. Please PRINT clearly									
Name of Organization (Bona fide club, lodge or society, veteran's organization or fair association) Appleton Downtown Inc.						Date Organized 04/02/1993			
Address 116 N. Appleton Street				City Appleton		State WI	Zip 54911		
Person in Charge of Event:			Name: Last Stephany, Jennifer L.		First	Middle Initial	Date of Birth 		
Address ADI - 116 N. Appleton Street			City Appleton		State WI	Zip 54911	Person in charge phone number: 954-9112 (w) 538-2026 (c)		
President Peterson, John C.		Last		First		Middle Initial	Date of Birth 	Male <input checked="" type="checkbox"/>	Female
Address 200 E. College Avenue				City Appleton		State WI	Zip 54911		
Vice President Welder, Will R.		Last		First		Middle Initial	Date of Birth 	Male <input checked="" type="checkbox"/>	Female
Address 222 W. College Avenue				City Appleton		State WI	Zip 54911		
Secretary Murray, Patrick R.		Last		First		Middle Initial	Date of Birth 	Male <input checked="" type="checkbox"/>	Female
Address				City		State	Zip		
Treasurer Hagee, Lynn S.		Last		First		Middle Initial	Date of Birth 	Male <input checked="" type="checkbox"/>	Female
Address 711 E. Boldt Way				City Appleton		State WI	Zip 54911		
SECTION 2 – EVENT INFORMATION SECTION									
Date(s) of Event: Beginning 06 / 01 / 2017 Ending: 08 / 31 / 2017 Hours 5:30 p.m. AM PM 9 p.m. AM PM									
Please describe the type of event you are going to have: Summer Concert - free and open to the general public on Thursdays, for a total of fourteen weeks. See attached schedule.									
Do you plan to serve food at this event? No <input type="checkbox"/> Yes <input checked="" type="checkbox"/> If yes, contact the Appleton Health Department. (920.832.6429)									
Location where beer or wine will be sold: Houdini Plaza									
Address Corner of College and Appleton Street				City Appleton		State WI	Zip 54911		
Are you requesting an "open concept" license? No <input type="checkbox"/> Yes <input checked="" type="checkbox"/>			Will minors be present? No <input type="checkbox"/> Yes <input checked="" type="checkbox"/>						
Describe actual location and dimensions of area to be licensed – Be precise! Full use of park area - and barricaded area if necessary					If yes, how will you prevent minors from obtaining alcoholic beverages? Wristband purchase required with ID and tickets. Licensed bartenders at all beer locations.				
SECTION 3 – PENALTY SECTION									
This application must be on file in the Office of the City Clerk for at least ten (10) business days prior to granting the license. If the event will last more than four (4) days, the application shall be filed 15 days prior to the granting of the license. This organization also agrees to comply with all laws, resolutions, ordinances and regulations (state, federal or local) affecting the sale of fermented malt beverages if the license is granted. The officer(s) of the organization, individually and together, declare under penalties of law that the information provided in this application is true and correct to the best of their knowledge and belief.									
Signature of Officer									
FOR OFFICE USE ONLY									
Dept.	Approve	Deny	By	Reason					
Police									
Fire									
Health									
Inspection									
S&L		Council		Date Issued		Exp. Date		License Number	

11-01-09 Reasonable accommodations for persons with disabilities will be made upon request and if feasible.

Return application to: City Clerk, 100 North Appleton Street, Appleton, WI 54911-4799



HOUDINI PLAZA



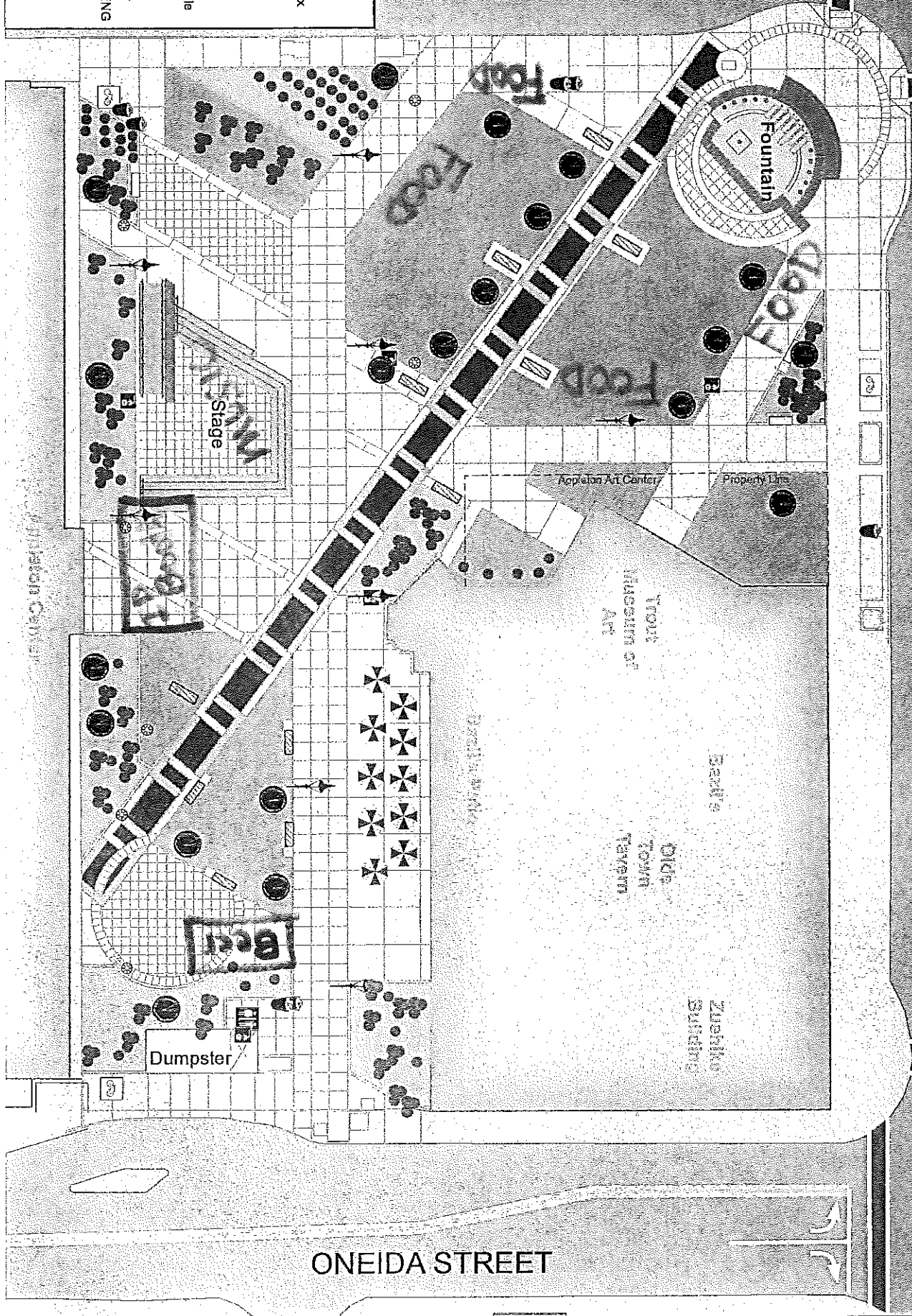
COLLEGE AVENUE

APPLETON STREET

ONEIDA STREET

Legend

- Bike Rack
- Electrical Box
- Toilet
- Manhole
- Light
- Trash/Recycle
- BENCH
- DUMPSTER
- LANDSCAPING
- GRASS
- FOUNTAIN
- BUILDING



Information Center

Dumpster

Beer

Stage

Fountain

Beaumont

Trout Museum of Art

Dida Town Tavern

Zuehlke Building

Beaumont

Property Line

Appleton Art Center

2017 Lunchtime Live Concerts & Summer Concert Series

Houdini Plaza

Thursdays – 14 weeks total

Large Event, No street closure = \$500

June 1, 8, 15 and 29

July 6, 13, 20 and 27

August 3, 10, 17, 24 and 31

10 a.m. – Set up in Houdini Plaza

11:30 a.m. – Lunchtime Concert

1 p.m. – Lunchtime musician ends

3 p.m. – Evening set-up begins

5:30 p.m. – Evening concert begins

10 p.m. – Completion of clean up in Houdini Plaza

Note: We are working with a booking agent to get the bands secured and scheduled. At this time, we have not finalized all of the dates and details, but we do not anticipate closing off the streets. We will definitely work closely with the Appleton Police Department, including Sgt. Bredael; to be sure that the event is safe for all. We anticipate the schedule to be finalized within the next few weeks.

Djuanna Hugdahl
Event Coordinator
Appleton Downtown Inc.
(920) 954-9112
djuanna@appletondowntown.org