

APPLETON PUBLIC LIBRARY  
 STATISTICAL SUMMARY  
 APRIL 2024

	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
<b>I. Circulation</b>						
Adult Circulation	27,522	29,741	106,283	118,860	-7%	-11%
Children's Circulation	20,302	25,471	79,803	101,831	-20%	-22%
<b>Total Circulation</b>	<b>47,824</b>	<b>55,212</b>	<b>186,086</b>	<b>220,691</b>	<b>-13%</b>	<b>-16%</b>
Adult AV/nonbook (included in above)	8,212	9,430	31,482	37,472	-13%	-16%
Children's AV/non-book (included in above)	1,696	2,558	6,562	9,241	-34%	-29%
E-Book Circulation	8,170	7,886	33,100	31,673	4%	5%
E-Audiobook Circulation	10,159	9,555	42,299	36,815	6%	15%
E-Video Circulation	995	416	4,819	1,698	139%	184%
E-Comics Circulation	186	170	817	724	9%	13%
E-Magazine / E-Serial Circulation	1,751	1,051	10,567	4,249	67%	149%
E-Music Circulation	185	122	712	531	52%	34%
<b>Total E-Circulation</b>	<b>21,446</b>	<b>19,200</b>	<b>92,314</b>	<b>75,690</b>	<b>12%</b>	<b>22%</b>
ILL items received (received from)	10,446	10,266	38,043	40,798	2%	-7%
ILL items loaned (provided to)	9,262	9,171	33,865	38,031	1%	-11%
Total Registered Patrons (quarterly)	57,238	66,849	n/a	n/a	-14%	n/a
Door Count	16,735	16,739	61,130	67,688	0%	-10%
Percentage of Total Circulation on Self Check Machines	62.3%	61.2%	n/a	n/a	2%	n/a

<b>II. Customer Assistance</b>						
Reference Transactions - Adult	1,730	1,851	7,125	8,059	-7%	-12%
Reference Transactions - Children's	625	617	2,189	3,180	1%	-31%
<b>Total Reference</b>	<b>2,355</b>	<b>2,468</b>	<b>9,314</b>	<b>11,239</b>	<b>-5%</b>	<b>-17%</b>
Volunteer Hours	373	238	1,340	818	57%	64%

<b>III. Collections &amp; Processing</b>						
Volumes Added	1,825	2,067	6,844	7,387	-12%	-7%
Volumes Withdrawn	367	947	13,650	4,337	-61%	215%
Total Titles	174,029	192,082	n/a	n/a	-9%	n/a
Total Volumes	194,600	215,420	n/a	n/a	-10%	n/a

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<b>IV. Programs</b>						
<b>Children's</b>						
Children's Programs (including group visit)	45	56	155	221	-20%	-30%
Children's Program Attendance (including group visit)	1,929	2,232	6,239	7,655	-14%	-18%
Children's One-on-One Visits	0	2	1	4	-100%	-75%
Children's One-on-One Visits Participants	0	5	2	7	-100%	-71%
Children's Self Directed Activities	13	11	35	50	18%	-30%
Children's Self Directed Activity Participants	4,008	1,145	8,669	7,129	250%	22%
<b>Young Adult</b>						
Young Adult Programs	3	2	7	7	50%	0%
Young Adult Program Attendance	19	3	35	13	533%	169%
Young Adult Self Directed Activities	2	1	3	3	100%	0%
Young Adult Self Directed Activity Participants	131	115	174	205	14%	-15%
<b>Adult</b>						
Adult Programs	12	17	35	42	-29%	-17%
Adult Program Attendance	527	425	2,193	1,652	24%	33%
Adult One-on-One Instructions	27	11	84	58	145%	45%
Adult One-on-One Instruction Attendance	44	22	131	101	100%	30%
Adult Self Directed Activities	1	0	2	3	>100%	-33%
Adult Self Directed Activity Participants	42	0	64	103	>100%	-38%
<b>Total Programs</b>	<b>60</b>	<b>75</b>	<b>197</b>	<b>270</b>	<b>-20%</b>	<b>-27%</b>
<b>Total Program Attendance</b>	<b>2,475</b>	<b>2,660</b>	<b>8,467</b>	<b>9,320</b>	<b>-7%</b>	<b>-9%</b>
<b>Meeting Room Usage</b>						
Meeting Room Uses - Room Reservations (Public)	0	1	0	1	-100%	-100%
Meeting Room Uses - Events (Library Programs)	0	0	0	0	0%	0%
<b>Total Meeting Room Uses</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>-100%</b>	<b>-100%</b>

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<b>V. Electronic Access Services</b>						
Public Computing Sessions	639	1,049	2,906	3,835	-39%	-24%
Total Time Used on Public Computers	817:00:00	898:00:00	2729:00:00	3238:00:00	-9%	-16%
Data Transferred (GB)	693	1130	2582	7938	-39%	-67%
WIFI Distinct Clients	1193	1917	4565	7684	-38%	-41%