

September 30, 2020



United Way Fox Cities

Colleen Rortvedt
Appleton Public Library
225 N Oneida St
Appleton, WI 54911

Dear Colleen,

On behalf of the United Way Fox Cities Board of Directors, the Community Impact Council and the four Impact Areas, we are writing to inform you of United Way Fox Cities' investment in Appleton Public Library for 2021.

The COVID-19 pandemic resulted in United Way Fox Cities revising its budget and available funds for 2021 to our partner agency programs. Overall, funding available to partner agencies was reduced by approximately 10-12%. With so many changes and uncertainties taking place in 2020, we appreciate the time you shared with our Impact Areas on Zoom calls to provide an overview of how your organizations are navigating and managing during these challenging times. These conversations helped inform our volunteers as they proceeded with making difficult decisions for 2021 funding and determining the most effective way to support our partner agencies.

Impact Area volunteers considered funding for 38 partner agencies and 84 programs. Funding recommendations were made after thoughtful discussion and deliberation. Specific program recommendations were based on several variables (e.g. agencies reporting of service delivery and financial stability, program performance measures, alignment with United Way Fox Cities' goals and ranked issues, etc.).

The following page contains a summary of your program funding for 2021. As always, your level of funding is contingent on a successful campaign in 2020. Please acknowledge United Way Fox Cities' investment in all publications and correspondence as "(Program Name), a United Way supported program." We also ask that you please forward this acknowledgement to your organization's Board Chair.

If you have any questions regarding your 2021 investment(s), please contact Peter Kelly, Tony Gonzalez, Rhonda Hannemann or Lisa Severson at 954-7210. In closing, we would like to express our appreciation to you, your staff and volunteers as we work together to build a stronger community.

Sincerely,

A handwritten signature in black ink that reads "David Morton".

David Morton
Chair
Community Impact Council
United Way Fox Cities

A handwritten signature in black ink that reads "Suzanne VandenBroek".

Suzanne VandenBroek
Vice Chair
Community Impact Council
United Way Fox Cities

UNITED WAY FOX CITIES

2021 Investments

**Appleton Public Library
225 N Oneida St
Appleton, WI 54911**

Investment by Program:

Program Name	Impact Area	2020 Investment	2021 Investment
Reach Out and Read Partners - Fox Cities	Developing Children and Youth	\$43,394.00	\$40,356.00
		\$43,394.00	\$40,356.00

Please Note:

Designated contributions to your agency will be applied to United Way Fox Cities funded programs. You will be informed of such contributions as soon as the information is compiled.