



*"...meeting community needs...enhancing quality of life."*

## MEMORANDUM

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TO: CEDC, ARA, Council

FROM: Karen Harkness, Director of Community & Economic Development

DATE: April 15, 2015

RE: Economic Development Strategic Plan Presentation, Mon. 4/27/15 @ 5:15 p.m.

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Manheim Solutions will present the City of Appleton's Economic Development Strategic Plan (EDSP) under information in a joint meeting of CEDC and ARA on Monday, April 27, 2015 at 5:15 p.m. in Council Chambers.

CEDC will meet at their regular time of 5:00 p.m. to conduct required business.

ARA will join CEDC at 5:15 p.m. for the EDSP Presentation.

The Economic Development Strategic Plan assesses existing conditions impacting the local economy and identifies strategies that will contribute to the City's future health, enhance the business climate, ensure the vibrancy and vitality of the City and support community growth consistent with the City's character and culture.

The Economic Development Strategic Plan is available at  
[Click here to view Appleton Strategic Plan](#)