



"... meeting community needs ... enhancing quality of life."

DEPARTMENT OF PUBLIC WORKS
Engineering Division – Traffic Section
2625 E. Glendale Avenue
Appleton, WI 54911
TEL (920) 832-5580
FAX (920) 832-5570

To: Municipal Services Committee
From: Eric Lom, City Traffic Engineer
Date: September 5, 2018
Re: Parking restriction change at 1111 E. South River St (S side)
Follow-Up to Six-Month Trial Period

The Traffic Section was contacted by a representative from West Business Services regarding a parking issue on the south side of South River Street, adjacent to their property at 1111 E. South River Street. They requested the modification/extension of a two-hour parking zone (Monday – Friday, 7 am – 5 pm). Their intent is to utilize this space for visitors. Much of this area is currently being parked full by employees during business hours.

Based on a review of situation, we believed the change would improve West's situation with little or no negative impact, given that West has adequate off-street parking available for its employees. Based on this information, we instituted a 6-month trial to test the changes.

West Business Services is pleased with the change, and we have received no negative feedback from the neighborhood regarding this change. As such, we recommend making the change permanent.

To accomplish this, the following ordinance action is required:

1. **Repeal Ord. 02-151:** "Parking be limited to two hours on the south side of East South River Street from a point 420' east of West Avenue to a point 520' east of West Avenue."
2. **Create:** "Parking be restricted to two hours, from 7 a.m. to 5 p.m. Monday through Friday, on the south side of South River Street from a point 420 feet northeast of West Avenue to a point 700 feet northeast of West Avenue, as measured along the centerline of South River Street."