



City of Appleton

100 North Appleton Street
Appleton, WI 54911-4799
www.appleton.org

Meeting Agenda - Final Community & Economic Development Committee

Wednesday, March 10, 2021

4:30 PM

Council Chambers, 6th Floor

1. Call meeting to order

2. Roll call of membership

3. Approval of minutes from previous meeting

[21-0246](#) CEDC Minutes from 1-27-21

Attachments: [CEDC Minutes 1-27-21.pdf](#)

4. **Public Hearings/Appearances**

5. **Action Items**

[21-0260](#) Request to approve the REVISED 2021-2022PY Community Development Block Grant (CDBG) funding as specified in the attached community partner allocation recommendations

Attachments: [Alloc Recs Memo to CEDC Final Award 03-10-2021.pdf](#)

[Alloc Recs Memo to CEDC 11-11-20.pdf](#)

[FINAL 2021 CDBG Community Partner Recommendations 3-10-21.pdf](#)

[FINAL 2021 CDBG Simple Summary Recommendations 3-10-21.pdf](#)

[Letter From Apricity_Request for Additional Funds.pdf](#)

[21-0249](#) Request to approve the Development Agreement with 318 College Ave LLC for improvements and redevelopment of the property located at 318 W. College Avenue (the Park Central Property) in Tax Increment Financing District No. 11

Attachments: [Memo to CEDC 318 W College Ave Park Central Dev Agrmt_3-10-21.pdf](#)

[318 W College Ave Park Central - Dev Agrmt - 02-24-2021.pdf](#)

[21-0248](#) Request to approve recommended funding of \$15,000 for 2021 sponsorships for Appleton Downtown Inc. (ADI) programs as outlined in the attached document

Attachments: [Memo to CEDC on ADI Sponsorships 2021.pdf](#)

[ADI Support Proposal to City 2021.pdf](#)

[21-0247](#) Request to approve the City of Appleton maintain its current selling prices for business/industrial park land and hold option fees as described in the attached documents

Attachments: [Business-Industrial Park Land Value Memo_3-10-21.pdf](#)
[Exhibit A-Ind Land Sales Comparison.pdf](#)
[Exhibit B-Ind Land Asking Price Comparison.pdf](#)
[Southpoint Commerce Park Map.pdf](#)
[NE Business Park Map.pdf](#)

6. Information Items

[21-0250](#) 2020 Growth Report for the City of Appleton

Attachments: [2020 Growth Report Summary CEDC 3-10-21.pdf](#)
[2020 City of Appleton Growth Report.pdf](#)

7. Adjournment

Notice is hereby given that a quorum of the Common Council may be present during this meeting, although no Council action will be taken.

Any questions about items on this meeting are to be directed to Karen Harkness, Director, Community and Economic Development Department at 920-832-6468.

Reasonable Accommodations for Persons with Disabilities will be made upon Request and if Feasible.