

# PROCLAMATION



## Office of the Mayor

**WHEREAS**, the Latino community represents nearly 19% of the United States population—more than 63 million people—and plays a vital role in shaping our nation's success, contributing talent, innovation, and leadership across every sector of American life; and

**WHEREAS**, Latino professionals shape America's future through architecture, science, and technology—designing sustainable communities, advancing biomedical and environmental research, leading aerospace exploration, and breaking barriers in higher education, politics, and the arts; and

**WHEREAS**, Latino households contribute significantly to the nation's economy, paying more than \$420 billion annually in federal, state, and local taxes, while retaining nearly \$1 trillion in spending power that strengthens small businesses, homeownership, and local economies across the country; and

**WHEREAS**, more than 5 million Latino-owned businesses across the United States generate over \$800 billion in annual revenue, driving economic growth, innovation, and job creation while inspiring future generations of entrepreneurs; and

**WHEREAS**, Hispanic Heritage Month, observed from September 15 through October 15, honors the resilience, creativity, and leadership of Latino Americans, whose service in civic life, cultural traditions, and vibrant contributions in music, literature, sports, and the culinary arts enrich Appleton, the Fox Cities, and the nation;

**NOW, THEREFORE, BE IT RESOLVED, THAT I, JACOB A. WOODFORD**, Mayor of the City of Appleton, do hereby proclaim September 15 through October 15 as

## Hispanic Heritage Month

in Appleton and call upon residents to reflect on and honor the traditions and countless contributions of all Hispanic residents.

Signed and sealed this 29<sup>th</sup> day of August 2025.

**JACOB A. WOODFORD**

MAYOR OF APPLETON

