



FOX CITIES
CHAMBER

SPONSORSHIP
CATALOG

2016-2017





TERMS AND CONDITIONS

- Right of first refusal is granted to all prior year's sponsors. You will have 30 days from the start of the campaign to commit for this year.
- Sponsorships/tables sold after the campaign may be sold at higher prices.
- Sponsorships will be invoiced 30 days after contract is signed and are due Net 30.
- Sponsor logos must be submitted by due date or with payment, whichever is earliest. The Fox Cities Chamber will use logos in its library if no updated logo is submitted.
- The Chamber reserves the right to modify a sponsor logo in regards to it being presented in color, black or white for inclusion on Chamber artwork.
- See completed signed contract for any additional terms and conditions that may apply.

PRIMARY CONTACT

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Fox Cities Chamber of Commerce
125 N. Superior Street, Appleton, Wisconsin 54911
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ABOUT THE CHAMBER

INSPIRING COMMUNITY | STRENGTHENING BUSINESS | INVESTING IN PEOPLE

The Fox Cities Chamber is your resource for making your business goals possible. Our mission is to promote growth and prosperity in the Fox Cities. Our vision is to recognize the Fox Cities as a world-class community.

The Chamber is a dynamic group of dedicated professionals that provides business services to businesses of all sizes within the Fox Cities Region. The Chamber acts as an access point for solving business challenges, establishing and growing professional and social networks, and providing assistance for business leaders to achieve their goals.

The Fox Cities Chamber of Commerce captures the energy of one of Wisconsin's most dynamic regions and transforms it into innovative programs and services for its business members. The Chamber serves all of the Fox Cities communities within the counties of Outagamie, Calumet and the northern portion of Winnebago. The Chamber plays a leadership role in regional economic development efforts in Northeastern Wisconsin.



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BOARD OF DIRECTORS

BOARD OF DIRECTORS 2016-2017

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PAST CHAIRMAN

Kip Golden
CR Structures Group, Inc.

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Dean Kaufert
City of Neenah

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**SPONSORSHIP
OPPORTUNITIES
& BENEFITS**

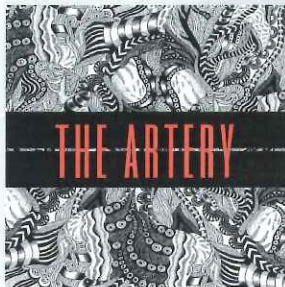
The Artery

Ongoing/Seasonal

* EARLY AUGUST *
* DOWNTOWN/RIVERFRONT *

CONTACT INFORMATION:

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The Artery is the Fox Cities first urban market. This seasonal event has given local Wisconsin artists a platform to sell their work, meet fellow makers and keep driving the creative economy forward in Northeast Wisconsin.



SPONSORSHIP LEVELS

		Annual Presenting	Presenting (Available when Annual commitment is not fulfilled)	Sustaining Patron	Local Art Advocate
Sponsor Level Title		\$6,000	\$3,500	\$1,000	\$300
Sponsor Price					
Number of Sponsors Needed		1		4	Unlimited
SPONSOR BENEFITS	Top placement on all marketing materials, including the "Presented By" tagline with your company name on all web & print recognition pre & post event	•			
	First right of refusal for all future events	•			
	First consideration for all media interviews (Television, Radio & Print)	•	•		
	Inclusion in all paid advertising	•	•		
	Access to Vendor information - Name/Business/Contact Info (with their explicit approval)	•	•		
	Logo Inclusion on all marketing pieces, web & print (Website Event page, Facebook Event page, Monthly Pulse Newsletter, Chamber Up2Date, Press Release, Signage, etc...)	•	•	•	
	Name Inclusion in all marketing pieces, web & print (see above)	• (logo)	• (logo)	•	•
	Name inclusion in all event communications	• (logo)	• (logo)	•	•
	Social Media Mention on two separate platforms up to 3x pre-event (Facebook & Twitter)	•	•	•	
	Custom Social Media Engagement	•	•		
	Customizable on-site activation/performance	•			
	On-site Booth Space with the ability to distribute materials/information/widgets to attendees	•			
Logo on day-of signage	•	•			

Bazaar After Dark (Night Market)

Ongoing/Seasonal

* SEPTEMBER *
* WISCONSIN AVE *

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Bazaar After Dark, the Fox Cities first night market, brings together live music, art vendors, food trucks, family activities and a few other quirky surprises. The free event attracts 3,000+ community members of all ages for an evening of fun, celebration and to support local businesses in the area.

SPONSORSHIP LEVELS

Sponsor Level Title	Presenting	Premier	Contributing	Supporting
	\$9,000	\$5,000	\$2,500	\$1,000 & <
Number of Sponsors Needed	1	2	4	Unlimited
Top placement on all marketing materials, including the "Presented By" tagline with your name on all web & print representation pre & post event	•			
First right of refusal for all future events	•			
First consideration for all media interviews (Television, Radio & Print)	•			
Inclusion in all paid advertising	•	•		
Exclusivity of Industry (i.e. no industry competitors)	•	•		
Logo Inclusion on all marketing pieces, web & print (Website Event page, Facebook Event page, Event Program to be handed out at the event, Monthly Pulse Newsletter, Chamber Up2Date, Press Release, Signage, etc...)	•	•	•	
Access to Vendor information - Name/Business/Contact Info (with their explicit approval)	•	•	•	
Name Inclusion in all marketing pieces, web & print (see above)	•	•	•	•
Name inclusion in all event communications	•	•	•	•
Social Media Mention on two separate platforms up to 3x pre-event (Facebook & Twitter)	•	•	•	
Custom Social Media Engagement	•	•		
Customizable on-site activation/performance	•			
VIP Lounge Access for all employees, clients and guests of your choosing	•	•		
On-site Booth Space with the ability to distribute materials/information/widgets to attendees	•	•	•	
Custom invitation to distribute internally to all employees	•	•	•	

Some events may be subject to change and have limitations due to existing sponsorships for coinciding state-related events. We will do our best to accommodate your needs and requests.

YP Week

Last Week of April

4/22 - 4/29
Various locations

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ypWeek

YPWeek is a weeklong platform for discovery, adventure and meaningful conversations about the issues that matter among young professionals in Wisconsin. YPWeek brings together key leaders in the community, at purposefully chosen locations that integrate the unique cultural assets with meaningful learning or social interaction. The activities engage the millennial workforce in experiences that are important, while educating employers on the important role these functions play in retaining workforce.



SPONSORSHIP LEVELS

		Presenting	Full Week	Single Event
		\$10,000	\$5,000	\$2,500
		1	2	2
SPONSOR BENEFITS	Top placement on all marketing materials, including the "Presented By" tagline with your name/logo on all web & print representation pre & post event	•		
	First right of refusal for annual YP Week Events (subject to price change)	•		
	Access to statewide network of YP leaders via email introduction	•		
	First consideration for all local and statewide media interviews (Television, Radio & Print)	•		
	Inclusion in all local paid advertising	•	•	
	Exclusivity of Industry (i.e. no industry competitors will be permitted to sponsor)	•	•	
	Logo Inclusion in statewide website & regional media coverage	•	•	
	Logo Inclusion on all local marketing pieces, web & print (Website Event page, Facebook Event page, Event Program, Monthly Pulse Newsletter, Chamber Up2Date, Press Release, Signage, etc...)	•	•	Applies to the specific event to be hosted
	Recognition in all marketing pieces, web & print (see above)	Logo	Logo	Name
	Recognition in all event communications	Logo	Logo	Name
	Social Media Mentions	30 (minimum)	15 (minimum)	5 (minimum)
	Custom Social Media Engagement	•		
	Customizable on-site program introduction	3	1	1
Provide program content (subject to committee review)	3	1	n/a	
On-site Booth Space with the ability to distribute materials/information/widgets to attendees	3	2	1	

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