

APPLETON PUBLIC LIBRARY  
 STATISTICAL SUMMARY  
 DECEMBER 2020

I. Circulation	Current Month	This Month Last Year	Year to Date	Last Year to Date	Month % Change	Year % Change
Adult Circulation*	0	39,989	136,428	545,136	-100%	-75%
Children's Circulation*	0	21,895	79,114	345,935	-100%	-77%
<b>Total Circulation*</b>	<b>24,476</b>	<b>61,884</b>	<b>215,542</b>	<b>891,071</b>	<b>-60%</b>	<b>-76%</b>
Adult AV/nonbook (included in above)*	0	18,072	56,057	239,879	-100%	-77%
Children's AV/non-book (included in above)*	0	4,229	12,544	67,333	-100%	-81%
E-Book Circulation	7,679	6,207	102,838	85,341	24%	21%
E-Audiobook Circulation	6,368	5,385	81,066	71,417	18%	14%
E-Video Circulation	659	409	7,398	5,621	61%	32%
E-Comics Circulation	147	106	2,188	1,836	39%	19%
E-Magazine Circulation	2,427	1,499	23,596	20,496	62%	15%
E-Music Circulation	136	196	1,878	2,442	-31%	-23%
<b>Total E-Circulation</b>	<b>17,416</b>	<b>13,802</b>	<b>218,964</b>	<b>187,153</b>	<b>26%</b>	<b>17%</b>
ILL items received (received from)	10,181	11,527	78,009	146,567	-12%	-47%
ILL items loaned (provided to)	8,723	10,400	72,420	143,225	-16%	-49%
Total Registered Patrons (quarterly)	74,131	79,729	n/a	n/a	-7%	n/a
Door Count	3,240	28,303	105,816	408,532	-89%	-74%
Percentage of Total Circulation on Self Check Machines	0.0%	71.8%	n/a	n/a	-100%	n/a

II. Customer Assistance	Current Month	This Month Last Year	Year to Date	Last Year to Date	Month % Change	Year % Change
Reference Transactions - Adult	1,453	2,623	25,994	39,962	-45%	-35%
Reference Transactions - Children's	2	1,031	3,218	15,984	-100%	-80%
<b>Total Reference</b>	<b>1,455</b>	<b>3,654</b>	<b>29,212</b>	<b>55,946</b>	<b>-60%</b>	<b>-48%</b>
Volunteer Hours	265	855	2,002	7,437	-69%	-73%

III. Collections & Processing	Current Month	This Month Last Year	Year to Date	Last Year to Date	Month % Change	Year % Change
Volumes Added	958	1,905	28,219	31,159	-50%	-9%
Volumes Withdrawn	129	7,644	14,649	75,687	-98%	-81%
Total Titles	248,531	240,888	n/a	n/a	3%	n/a
Total Volumes	296,172	284,950	n/a	n/a	4%	n/a

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IV. Programs	This Month			Last Year to Date	Month % Change	Year % Change
	Current Month	Last Year	Year to Date			
<b>Children's</b>						
Children's Programs (including group visit)	32	47	574	968	-32%	-41%
Children's Program Attendance (including group visit)	509	1,269	19,767	45,473	-60%	-57%
Children's Home Visits	0	2	9	35	-100%	-74%
Children's Home Visit Participants	0	5	13	113	-100%	-88%
Children's Literacy Offerings	0	0	1	0	0%	>100%
Children's Literacy Offering Participants	0	0	607	0	0%	>100%
Children's Self Directed Activities	4	3	85	62	33%	37%
Children's Self Directed Activity Participants	50	144	1,732	6,667	-65%	-74%
<b>Young Adult</b>						
Young Adult Programs	1	2	48	109	-50%	-56%
Young Adult Program Attendance	66	21	790	3,243	214%	-76%
Young Adult Literacy Offerings	0	0	0	0	0%	0%
Young Adult Literacy Offering Participants	0	0	0	0	0%	0%
Young Adult Self Directed Activities	0	0	5	2	0%	150%
Young Adult Self Directed Activity Participants	0	0	86	5	0%	1620%
<b>Adult</b>						
Adult Programs	8	13	172	244	-38%	-30%
Adult Program Attendance	176	175	11,101	5,162	1%	115%
Adult One-on-One Instructions	0	7	41	78	-100%	-47%
Adult One-on-One Instruction Attendance	0	7	41	74	-100%	-45%
Adult Literacy Offerings	0	0	0	0	0%	0%
Adult Literacy Offering Participants	0	0	0	0	0%	0%
Adult Self Directed Activities	0	3	3	29	-100%	-90%
Adult Self Directed Activity Participants	0	130	47	1,234	-100%	-96%
<b>Total Programs</b>	<b>41</b>	<b>62</b>	<b>794</b>	<b>1,321</b>	<b>-34%</b>	<b>-40%</b>
<b>Total Program Attendance</b>	<b>751</b>	<b>1,465</b>	<b>31,658</b>	<b>53,878</b>	<b>-49%</b>	<b>-41%</b>
<b>Meeting Room Usage</b>						
Meeting Room Uses - Room Reservations (Public)	0	230	677	2829	-100%	-76%
Meeting Room Uses - Events (Library Programs)	0	138	427	1,660	-100%	-74%
<b>Meeting Room Uses</b>	<b>0</b>	<b>368</b>	<b>1,104</b>	<b>4,489</b>	<b>-100%</b>	<b>-75%</b>

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V. Electronic Access Services	This Month			Last Year to Date	Month % Change	Year % Change
	Current Month	Last Year	Year to Date			
Database Sessions	71,185	72,412	1,140,410	1,288,401	-2%	-11%
Web Page "Hits"	44,474	67,866	609,266	875,356	-34%	-30%
Fox Valley Memory "Hits"	538	576	7,700	10,490	-7%	-27%
Remote Logins to InfoSoup	426	9,468	71,867	140,366	-96%	-49%
Public Computing Sessions	0	3,234	10,233	50,269	-100%	-80%
Total Time Used on Public Computers	0:00:00	2701:00:00	8140:00:00	39440:00:00	-100%	-79%
Data Transferred (GB)	567	2330	7673	26878	-76%	-71%
WIFI Distinct Clients	1438	3164	22729	39914	-55%	-43%

*\*Due to the differences in the way reporting is set up in our new integrated library system, we are currently unable to accurately break down the total circulation into smaller collections such as adult and children's, AV and non-AV, etc. We are working with OWLS and the vendor to obtain these numbers and will update once we are able.*