



City of Appleton

100 North Appleton Street
Appleton, WI 54911-4799
www.appleton.org

Meeting Minutes - Final Appleton Redevelopment Authority

Wednesday, March 9, 2022

9:00 AM

Council Chambers, 6th Floor

1. Call meeting to order

Meeting called to order at 9:00 a.m.

2. Roll call of membership

Present: 4 - Downs, Brokl, Stuck and Alderperson Siebers

Excused: 3 - Fisher, Van Dyke and Higgins

Others present:

Ron McDonald, Valley Transit General Manager

Sarah Schneider, Valley Transit Mobility Manager

Jeri Ohman, Finance Director

3. Approval of minutes from previous meeting

[22-0251](#)

ARA Minutes from 9-8-21

Attachments: [ARA Minutes 9-8-21.pdf](#)

Alderperson Siebers moved, seconded by Brokl, that the Minutes be approved.

Roll Call. Motion carried by the following vote:

Aye: 4 - Downs, Brokl, Stuck and Alderperson Siebers

Excused: 3 - Fisher, Van Dyke and Higgins

4. **Public Hearings/Apearances**

[22-0252](#)

Ron McDonald and Sarah Schneider with Valley Transit presenting updates on Whitman upgrades and navigator position

This appearance was presented.

5. **Action Items**

[22-0253](#)

Request to approve reappointments to the ARA Exhibition Center Advisory Committee

Attachments: [ARA ECAdvCom Comm Member Re-Appt Memo 3-9-22.pdf](#)
[ARA Exhibition Center Advisory Committee 2016 Appointments-Mar 2022.pdf](#)

Alderson Siebers moved, seconded by Brokl, that the Report Action Item be approved. Roll Call. Motion carried by the following vote:

Aye: 4 - Downs, Brokl, Stuck and Alderson Siebers

Excused: 3 - Fisher, Van Dyke and Higgins

6. Information Items

[22-0254](#)

Report on March 1, 2022 meeting of the ARA Exhibition Center Advisory Committee

Attachments: [ARA Exhibition Center Advisory Committee Minutes 3-1-22.pdf](#)
[FCEC ARA Board Presentation February 2022.pdf](#)
[ARAAdvisoryUpdate 3.1.22.pdf](#)

This item was presented and discussed.

[22-0265](#)

Status of bonds for the Fox Cities Exhibition Center

Attachments: [FCEC_Debt_Service_Room_Tax_Projections.pdf](#)

This item was presented and discussed.

[22-0259](#)

Update on City-wide ARA Business Enhancement Grants

Attachments: [ARA Business Enhancement Grant Update Memo 3-9-22.pdf](#)

This item was presented and discussed.

[22-0260](#)

College North Neighborhood Plan Open House on Monday, April 11, 2022 from 4:00 pm to 7:00 pm in the City Center Board Room, City Center Plaza, 10 E. College Avenue, 1st Floor toward East End (Walk thru will take about 15 minutes, you can stop by anytime during the 3-hour window)

Attachments: [planAPPLETON.com](#)

This item was presented and discussed.

7. Adjournment

Alderson Siebers moved, seconded by Brokl, that the meeting be adjourned at 9:53 a.m. Roll Call. Motion carried by the following vote:

Aye: 4 - Downs, Brokl, Stuck and Alderperson Siebers

Excused: 3 - Fisher, Van Dyke and Higgins