



City of Appleton

100 North Appleton Street
Appleton, WI 54911-4799
www.appleton.org

Meeting Minutes - Final Community & Economic Development Committee

Wednesday, June 9, 2021

4:30 PM

Council Chambers, 6th Floor

1. Call meeting to order

Meeting called to order by Vice Chair Wolff.

2. Roll call of membership

Present: 4 - Firkus, Thao, Alfheim and Wolff

Excused: 1 - Reed

Others present:

Aldersperson Sheri Hartzheim, District #13

Pam Seidl, Fox Cities Convention & Visitors Bureau

Jayme Sellen, Fox Cities Chamber of Commerce

3. Approval of minutes from previous meeting

[21-0775](#)

CEDC Minutes from 5-26-21

Attachments: [CEDC Minutes 5-26-21.pdf](#)

Firkus moved, seconded by Alfheim, that the Minutes be approved. Roll Call.

Motion carried by the following vote:

Aye: 4 - Firkus, Thao, Alfheim and Wolff

Excused: 1 - Reed

4. **Public Hearings/Appealances**

[21-0776](#)

2020 Consolidated Annual Performance and Evaluation Report (CAPER) for the Community Development Block Grant (CDBG) Program (Associated with Action Item #21-0777)

Attachments: [CAPER 2020 - Public Hearing Notice.pdf](#)

This public hearing was held, and no one spoke on the item.

[21-0780](#)

Presentation by Pam Seidl, Executive Director of the Fox Cities Convention & Visitors Bureau, regarding annual tourism figures

Attachments: [FoxCitiesCVB_CommunityImpact_AppletonCEDC_2020.pdf](#)

This Appearance by Pam Seidl was presented.

[21-0781](#)

Presentation by Jayme Sellen, Vice President, Economic Development & Government Affairs of the Fox Cities Chamber of Commerce, regarding an update on activities

Attachments: [Fox Cities Regional Partnership Presentation.pdf](#)

This Appearance by Jayme Sellen was presented.

5. Action Items

[21-0777](#)

Request to approve the 2020 Consolidated Annual Performance and Evaluation Report (CAPER) for the Community Development Block Grant (CDBG) Program

Attachments: [CAPER memo to CEDC 6-9-21.pdf](#)

[2020-2021 CAPER Draft for Public Comment.pdf](#)

Firkus moved, seconded by Alfheim, that the Report Action Item be recommended for approval. Roll Call. Motion carried by the following vote:

Aye: 4 - Firkus, Thao, Alfheim and Wolff

Excused: 1 - Reed

[21-0778](#)

Request to approve an adjustment to the FINAL 2021-2022PY Community Development Block Grant (CDBG) funding previously approved on March 17, 2021 as specified in the attached revised community partner allocation recommendations

Attachments: [Alloc Recs Memo to CEDC REVISED Final Award 06-09-2021.pdf](#)

[Alloc Recs Memo to CEDC Final Award 03-10-2021.pdf](#)

[REVISED FINAL 2021 CDBG Community Partner Recommendations 6-9-21.pdf](#)

[REVISED FINAL 2021 CDBG Simple Summary Recommendations 6-9-21.pdf](#)

[Appleton Revised FY21 Formula Award Letter - FO Milwaukee 5-13-21.pdf](#)

Firkus moved, seconded by Alfheim, that the Report Action Item be recommended for approval. Roll Call. Motion carried by the following vote:

Aye: 4 - Firkus, Thao, Alfheim and Wolff

Excused: 1 - Reed

6. Information Items

7. Adjournment

Firkus moved, seconded by Alfheim, that the meeting be adjourned at 5:36 p.m. Roll Call. Motion carried by the following vote:

Aye: 4 - Firkus, Thao, Alfheim and Wolff

Excused: 1 - Reed