

Appleton Community Health Needs Assessment 2019



Jena McNiel, RN, MPH
Public Health Nurse / Epidemiologist
January 9, 2019

State Health Assessment Mini Grant

- Grant through the Wisconsin Department of Health Services
- Opportunity to enrich data currently collected around the state and at the local level
- Required to hold community listening session(s)
 - Target a community that historically has less participation in health assessments
 - Eliminate barriers to participation
 - Four selected questions to be used
- Builds capacity for local health departments for future efforts
 - Attendance of a week long facilitator training
- Summarize findings

Community Health Assessment

- Community Health Assessment is a requirement of all local health departments in Wisconsin
- Requirement of the Public Health Accreditation Board
- Health department's formats, lengths, and type of data gathered widely differ
- Provides ongoing data collection that allows for evaluation of the improvement process
- A comparison component is required
 - How do we compare to WI, US, other cities?

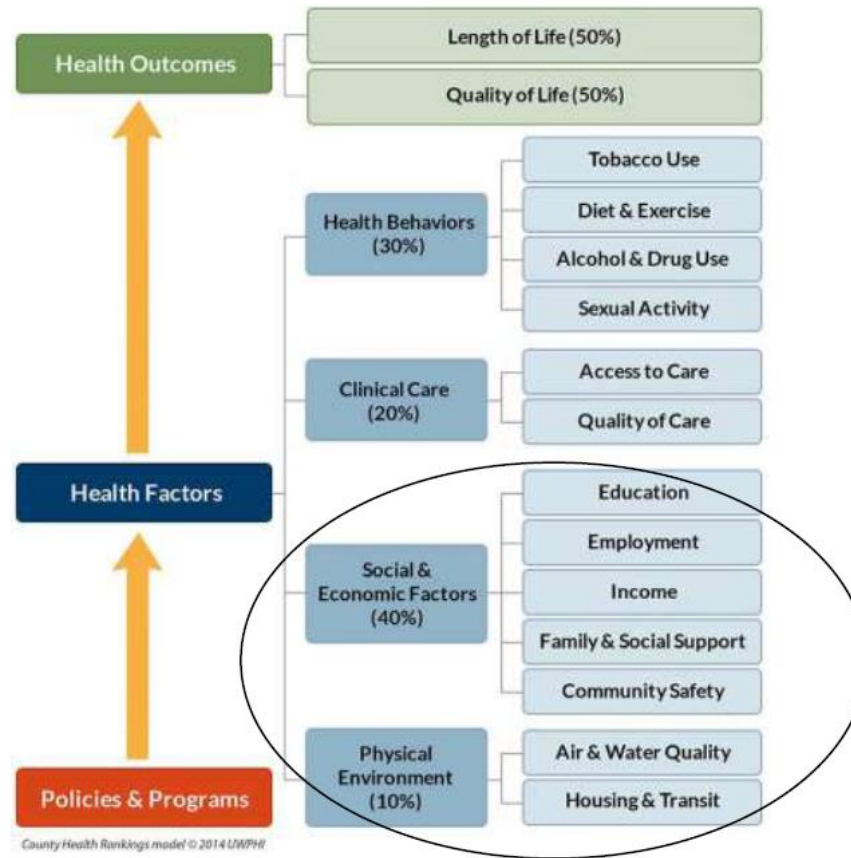


Accreditation Requirements

- Domain 1: Assessment of the health of the population in the jurisdiction served by the health department (*specifically standard 1.1*)
 - Systematic monitoring of health status
 - Collection, analysis and dissemination of data
 - Use of data to inform public health policies, processes, and interventions
 - Participation in a process for the development of a shared, comprehensive health assessment of the community

Community Health Assessment

What Shapes Health?



Community Health Assessment

- Quantitative
 - Adult Survey
 - Youth Risk Behavior Survey (YRBS)
 - Mortality rates (child and adult)
 - Communicable diseases
 - Gather reports from other area agencies
 - United Way
 - Area hospitals



Community Health Assessment



- Qualitative
 - Focus Groups
 - Will include general public, area professionals, and subpopulations
 - Pull out key themes discussed
 - Use quotes to emphasize important topics
 - What are the common threads throughout multiple groups?
 - Key Informant Interviews



State Health Assessment Mini Grant

- Process
 - Identify key leaders in the community that work with or represent individuals who don't currently have a voice in health and policy making
 - Appleton Diversity and Inclusion Coordinator, Karen Nelson
 - Appleton Health Department, internal staff
 - Appleton Library, Colleen Rortvedt
 - Community Foundation, Lynne Peters
 - Lawrence University, Mark Jenike
 - United Way, Mary Wisnet
 - Individuals listed two or more times were invited to discuss key questions and provide connections for future listening sessions

State Health Assessment Mini Grant

- Lunch & Conversation on Tuesday, October 30, 2018
 - Location: Grand Meridian
 - Time: 11 a.m. to 1 p.m.
 - 53 attendees
 - Individual responses collected
 - Group discussion
 - 8 tables
 - Recorder at each table



State Health Assessment Mini Grant

- Four Selected Questions
 - What is important to your community?
 - How is the quality of life perceived in the community?
 - What assets does the community have that can be used to improve health conditions?
 - What are some reasons why it is easier for some to make healthy choices than others?



Themes

What is important to your community?



- Safety, eliminating fear
- Basic needs being met (job, food, stable shelter)
- Social connectedness/Inclusion
- Jobs, livable wage
- Equitable access to community resources
 - Too many barriers
 - Certain groups treated differently
- Decrease stigma/discrimination
 - Increasing diversity
- Transportation
- Affordable and accessible healthcare
- Education
- Housing
 - Stable, affordable, quality
- Mental Health
- Community Involvement

Themes

How is the quality of life perceived in the community?

– Social connectedness

- Isolation likely exists among certain groups

– Safety

- Built environment (positive)
- Fear, threats of violence

– Income

- Working poor, inequity
- American ideal, comparisons

– Fear of differences

- Judgement

– Adverse Childhood Events (ACEs)

– Options and opportunities

- Community resources
- Diverse, relatable workforce
- Barriers exist for many

– Positive, Warm

- Appleton perceived as “so great” but invisible populations struggle

– Quality, affordable housing



Themes

What assets does the community have that can be used to improve health conditions?

- Collaboration
 - Strong leadership
 - Community resources (non-profits)
 - Funding support
- Healthcare options
 - Free/Sliding-fee scale clinics
 - Mental health
- Parks and trails
 - Free activities
 - Built environment
- Appleton Area School District
- Thriving downtown
 - Farmer's market
 - Arts/Culture
- Housing agencies
- 211
- City Services
 - Valley transit
 - Health department
 - Mayor/City officials



Themes

What are some reasons why it is easier for some to make healthy choices than others?

- Basic needs met first
- Social support
 - Key health relationships
 - Healthy role modeling
 - Support system/Empathy
- Money
- Time
- Literacy/Language barriers
- Policies
- Addiction/Trauma
- Education
- Cultural beliefs
 - Food culture
- Access to healthy food



State Health Assessment Mini Grant

- Next Steps
 - Distribute summarized results to attendees and state
 - Facilitator training in February
 - Future listening sessions to be held Spring of 2019
 - Enlist support of attendees
 - Enrich our future community health assessment



people
resources culture access
privilege place
barriers support quality
employment Strong through environment
affordable parks life Having
Money education programs
Connections children many free
met systems
safe more health work
schools mental healthcare
feel family relationships healthy
time about safety cultural good awareness
Inclusion care needs housing
Basic income diversity lack Social
opportunities available all choices
population living food transportation
community collaboration
need