



City of Appleton

100 North Appleton Street
Appleton, WI 54911-4799
www.appleton.org

Meeting Minutes - Final Community & Economic Development Committee

Wednesday, January 15, 2020

4:30 PM

Council Chambers, 6th Floor

1. Call meeting to order

Meeting called to order at 4:30 p.m.

2. Roll call of membership

Present: 4 - Coenen, Reed, Alderperson Lobner and Alderperson Thao

Excused: 1 - Alderperson Van Zeeland

Others present:

Jennifer Stephany, Appleton Downtown Inc.

Djuanna Hugdahl, Appleton Downtown Inc.

Adrian Chenci, 1319 W. Commercial Street

3. Approval of minutes from previous meeting

[20-0040](#)

CEDC Minutes from 12-11-19

Attachments: [CEDC Minutes 12-11-19.pdf](#)

Coenen moved, seconded by Alderperson Lobner, that the Minutes be approved. Roll Call. Motion carried by the following vote:

Aye: 4 - Coenen, Reed, Alderperson Lobner and Alderperson Thao

Excused: 1 - Alderperson Van Zeeland

4. Public Hearings/Appearances

5. Action Items

[19-1909](#)

Request to approve recommended funding of \$10,000 for cooperative campaign with the Department of Public Works and Communications Coordinator regarding parking downtown from the 2019 Community & Economic Development Department's Marketing and Business Services program account as outlined in the attached memo

Attachments: [Memo Recommend Cooperative Campaign Downtown Parking.pdf](#)

Aldersperson Lobner moved, seconded by Coenen, that the Report Action Item be recommended for approval. Roll Call. Motion carried by the following vote:

Aye: 4 - Coenen, Reed, Aldersperson Lobner and Aldersperson Thao

Excused: 1 - Aldersperson Van Zeeland

[20-0041](#)

Request to approve recommended funding of \$15,000 for 2020 sponsorships for Appleton Downtown Inc. (ADI) programs as outlined in the attached document

Attachments: [Memo to CEDC on ADI Sponsorships 2020.pdf](#)
[ADI Sponsorship Request for 2020.pdf](#)

Coenen moved, seconded by Reed, that the Report Action Item be recommended for approval. Roll Call. Motion carried by the following vote:

Aye: 4 - Coenen, Reed, Aldersperson Lobner and Aldersperson Thao

Excused: 1 - Aldersperson Van Zeeland

6. Information Items

7. Adjournment

Aldersperson Lobner moved, seconded by Coenen, that the meeting be adjourned at 4:36 p.m. Roll Call. Motion carried by the following vote:

Aye: 4 - Coenen, Reed, Aldersperson Lobner and Aldersperson Thao

Excused: 1 - Aldersperson Van Zeeland