

APPLETON PUBLIC LIBRARY
STATISTICAL SUMMARY
APRIL 2025

	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
I. Circulation						
Adult Circulation	31,416	27,522	82,605	106,283	14%	-22%
Children's Circulation	25,232	20,302	76,909	79,803	24%	-4%
Total Circulation	56,648	47,824	159,514	186,086	18%	-14%
Adult AV/nonbook (included in above)	8,823	8,212	23,646	31,482	7%	-25%
Children's AV/non-book (included in above)	2,170	1,696	6,019	6,562	28%	-8%
E-Book Circulation	7,919	8,170	32,989	33,100	-3%	0%
E-Audiobook Circulation	11,117	10,159	42,406	42,299	9%	0%
E-Video Circulation	664	995	2,772	4,819	-33%	-42%
E-Comics Circulation	194	186	879	817	4%	8%
E-Magazine / E-Serial Circulation	6,709	1,751	14,896	10,567	283%	41%
E-Music Circulation	131	185	533	712	-29%	-25%
Total E-Circulation	26,734	21,446	94,475	92,314	25%	2%
ILL items received (received from)	11,460	10,446	25,641	38,043	10%	-33%
ILL items loaned (provided to)	8,940	9,262	21,838	33,865	-3%	-36%
Total Registered Patrons (quarterly)	59,534	58,461	n/a	n/a	2%	n/a
Door Count	33,979	16,735	98,020	61,130	103%	60%
Percentage of Total Circulation on Self Check Machines	70.8%	62.3%	n/a	n/a	14%	n/a

II. Customer Assistance						
Reference Transactions - Adult	3,113	1,730	10,674	15,184	80%	-30%
Reference Transactions - Children's	1,297	625	5,035	2,189	108%	130%
Total Reference	4,410	2,355	15,709	17,373	87%	-10%
Volunteer Hours	629	373	1,295	1,340	68%	-3%

III. Collections & Processing						
Volumes Added	1,927	1,825	7,364	6,844	6%	8%
Volumes Withdrawn	272	367	808	13,650	-26%	-94%
Total Titles	186,982	174,029	n/a	n/a	7%	n/a
Total Volumes	207,355	194,600	n/a	n/a	7%	n/a

APPLETON PUBLIC LIBRARY
STATISTICAL SUMMARY
APRIL 2025

	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
IV. Programs						
Children's						
Children's Programs (including group visit)	64	45	150	155	42%	-3%
Children's Program Attendance (including group visit)	2,691	1,929	5,694	6,239	40%	-9%
Children's One-on-One Visits	2	0	13	1	>100%	1200%
Children's One-on-One Visits Participants	4	0	28	2	>100%	1300%
Children's Self Directed Activities	4	13	25	35	-69%	-29%
Children's Self Directed Activity Participants	225	4,008	5,884	8,669	-94%	-32%
Young Adult						
Young Adult Programs	10	3	30	7	233%	329%
Young Adult Program Attendance	53	19	217	35	179%	520%
Young Adult Self Directed Activities	2	2	4	3	0%	33%
Young Adult Self Directed Activity Participants	500	131	605	174	282%	248%
Adult						
Adult Programs	29	12	78	35	142%	123%
Adult Program Attendance	762	527	2,723	2,193	45%	24%
Adult One-on-One Instructions	19	27	35	84	-30%	-58%
Adult One-on-One Instruction Attendance	29	44	66	131	-34%	-50%
Adult Self Directed Activities	0	1	3	2	-100%	50%
Adult Self Directed Activity Participants	0	42	200	64	-100%	213%
Total Programs	103	60	258	197	72%	31%
Total Program Attendance	3,506	2,475	8,634	8,467	42%	2%
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	1,222	0	2,814	0	>100%	>100%
Meeting Room Uses - Events (Library Programs)	62	0	152	0	>100%	>100%
Total Meeting Room Uses	1,284	0	2,966	0	>100%	>100%

APPLETON PUBLIC LIBRARY
 STATISTICAL SUMMARY
 APRIL 2025

	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
V. Electronic Access Services						
Public Computing Sessions	1,885	639	4,663	2,906	195%	60%
Total Time Used on Public Computers	1649:00:00	817:00:00	3676:00:00	2729:00:00	102%	35%
Data Transferred (GB)	3930	693	9280	2582	467%	259%
WIFI Distinct Clients	4283	1193	12086	4565	259%	165%