



City of Appleton

100 North Appleton Street
Appleton, WI 54911-4799
www.appletonwi.gov

Meeting Minutes - Final Safety and Licensing Committee

Wednesday, September 24, 2025

5:30 PM

Council Chambers, 6th Floor

1. Call meeting to order

Chair Croatt called the meeting to order at 5:30 p.m.

2. Pledge of Allegiance

3. Roll call of membership

Present: 5 - Croatt, Hartzheim, Van Zeeland, Fenton and Firkus

4. Approval of minutes from previous meeting

[25-1112](#)

Safety & Licensing Committee Minutes from 9/10/25

Attachments: [S&L Minutes 9.10.25.pdf](#)

Hartzheim moved, seconded by Fenton, that the Minutes be approved. Roll Call. Motion carried by the following vote:

Aye: 5 - Croatt, Hartzheim, Van Zeeland, Fenton and Firkus

5. Public Hearing/Appearances

[25-1119](#)

Demerit Point Violation Appearance - Richmond Citgo

Attachments: [Richmond Citgo Demerit Pt Violation Letter.pdf](#)

No one appeared for this violation

[25-1120](#)

Demerit Point Violation Appearance - Camelot

Attachments: [Camelot Demerit Pt Violation Letter.pdf](#)

Brian Striegel, Agent, 802 E College Ave, addressed the committee

[25-1121](#) Demerit Point Violation Appearance - Antojitos Mexicanos

Attachments: [Antojitos Demerit Pt Violation Letter.pdf](#)

No one appeared for this violation

[25-1122](#) Demerit Point Violation Appearance - Appleton Axe

Attachments: [Appleton Axe Demerit Pt Violation Letter.pdf](#)

Animesh Rana, Agent, 1400 W College Ave, addressed the committee

[25-1124](#) Demerit Point Violation Appearance - Lumberjack Johnny's

Attachments: [Lumberjack Johnnys Demerit Pt Violation Letter.pdf](#)

David Oshefsky, Agent, 2053 Shady Ln Green Bay, addressed the committee

6. Action Items

[25-1041](#) Class "B" Beer and "Class C" Wine License application for BB Sports Cards LLC d/b/a BB Sports Cards, Diana Baker, Agent, located at 2310 W College Ave Unit A, contingent upon approval from the Health, Inspections, and Public Works departments

Attachments: [BB Sports Cards LLC.Alcohol.Class B_Beer Class C_Wine.7.29.25 UPDATED.REDACTED.pdf](#)
[BB Sports Cards Clerk Memo 9.4.25.pdf](#)
[BB Sports Cards Clerk Denial Letter 9.4.25.pdf](#)

Bengi Baker, 1153 Madelynn Ln Neenah, addressed the committee

Fenton moved, seconded by Hartzheim, that the Alcohol License be recommended for approval. Roll Call. Motion carried by the following vote:

Aye: 5 - Croatt, Hartzheim, Van Zeeland, Fenton and Firkus

[25-1091](#)

Mechanical Amusement Device License for Mad Elephant, Chisa Jitmaiwong, Agent, located at 1222 S. Oneida St. - appeal of application denial

Attachments:

[Mad Elephant.Tase of Thai Appleton LLC.Mech_Amus.7.25.25.REDACTED.pdf](#)
[Mad Elephant Amusement device denial PD.pdf](#)
[Mad Elephant Clerk Letter 8.4.25.pdf](#)
[Mad Elephant Contest to Appleton Clerk.pdf](#)
[Mad Elephant Records Request to Appleton PD.pdf](#)
[Mad Elephant Records Request to Appleton Inspections.pdf](#)
[Games Archives - Big Daddy Games - bigdaddygames.net.png](#)
[Gemini-D Kiosk - Big Daddy Games - bigdaddygames.net.png](#)
[Global Progressive System - Big Daddy Games - bigdaddygames.net \(1\).png](#)
[Global Progressive System - Big Daddy Games - bigdaddygames.net.png](#)
[Max Connect POS - Big Daddy Games - bigdaddygames.net.png](#)
[Skill Plus 1 2 - Big Daddy Games - bigdaddygames.net.png](#)
[Systems Archives - Big Daddy Games - bigdaddygames.net.png](#)
[Universal Kiosk 1 - Big Daddy Games - bigdaddygames.net.png](#)
[Universal Kiosk 2 - Big Daddy Games - bigdaddygames.net.png](#)
[Appeal of Departments' Rec of License Denial Slides 9.24.25.pdf](#)

Garet Galster, Smith Keane LLP, addressed the committee

Firkus moved, seconded by Van Zeeland, that the Mechanical Amusement Device License be recommended for denial. Roll Call. Motion carried by the following vote:

Aye: 5 - Croatt, Hartzheim, Van Zeeland, Fenton and Firkus

[25-0298](#)

Resolution #3-R-25 Truancy Ordinance

Attachments: [#3-R-25 Truancy Ordinance.pdf](#)
[AASD Request to delay action- Truancy Res.pdf](#)
[AASD Support Process 6.11.25.pdf](#)
[AASD Support Process 7.9.25.pdf](#)
[AASD Handouts 8.13.25.pdf](#)
[Truancy Presentation Questions.pdf](#)
[Articles Distributed to Committee 9.10.2025.pdf](#)
[Amendment by Substitution Submitted 9.10.2025.pdf](#)
[Amendment to the Amendment Submitted 9.10.25.pdf](#)
[Truancy Memo 9.18.25.pdf](#)
[AASD Memo 9.22.25.pdf](#)
[Revision recommendations for attendance resolution.9.22.25.pdf](#)
[AASD District policy 430 addition.9.22.25.pdf](#)
[Resolution #3-R-25 Truancy Ordinance as Amended 9.24.25.pdf](#)

The amendment to the amendment submitted on 9.10.25 was withdrawn by the mover and seconder.

Motion to amend by substitution as reflected in the attached document "Amendment by Substitution Submitted 9.10.25." Motion passed 3-2.

Hartzheim moved, seconded by Firkus, that the Resolution be amended by substitution. Roll Call. Motion carried by the following vote:

Aye: 3 - Croatt, Hartzheim and Firkus

Nay: 2 - Van Zeeland and Fenton

Motion to amend the amendment to add the following after the first Be It Further Resolved clause:

Be It Further Resolved that the City truancy ordinance limit the availability of dispositions to those defined in state statute 118.163(2)(b), 118.163(2)(d), 118.163(2)(e), 118.163(2)(g), 118.163(2)(h), and 118.163(2)(j).

Motion passed 3-2.

Firkus moved, seconded by Hartzheim, that the amendment to the Resolution be amended. Roll Call. Motion carried by the following vote:

Aye: 3 - Croatt, Hartzheim and Firkus

Nay: 2 - Van Zeeland and Fenton

Motion to further amend the amendment to add the following to the end of number (3) in the final Be It Further Resolved clause:

These include but are not limited to:

- *Number of truancy citations issued in the past semester*
- *Number of truancy citations from prior semesters eventually expunged due to student compliance (include semester original citation was issued for each expunged instance)*
- *Number of truancy citation convictions from previous semesters (including the dispositions that were applied)*
- *Updated absentee and truancy rate numbers for the previous semester*

Motion passed 4-1.

Hartzheim moved, seconded by Firkus, that the amendment to the Resolution be further amended. Roll Call. Motion carried by the following vote:

Aye: 4 - Croatt, Hartzheim, Van Zeeland and Firkus

Nay: 1 - Fenton

Motion to approve the Resolution as amended as reflected in the attached document "Resolution #3-R-35 Truancy Ordinance as Amended 9.24.25."

Motion passed 3-2.

Hartzheim moved, seconded by Firkus, that the Resolution be recommended for approval as amended. Roll Call. Motion carried by the following vote:

Aye: 3 - Croatt, Hartzheim and Firkus

Nay: 2 - Van Zeeland and Fenton

Balance of the action items on the agenda.

Fenton moved, Hartzheim seconded, to approve the balance of the agenda. The motion carried by the following vote:

Aye: 5 - Croatt, Hartzheim, Van Zeeland, Fenton and Firkus

[25-1088](#)

McFleshman's Full Service Retail Outlet Transfer Application for Fox Valley Lagerfest: October 4, 2025

Attachments: [AB-105 Lagerfest_Redacted.pdf](#)

This Report Action Item was recommended for approval

[25-1145](#)

McFleshman's Full Service Retail Outlet Transfer Application for Whisk and Arrow's October Market: October 8, 2025.

Attachments: [AB-105 Whisk and Arrow October Market_Redacted.pdf](#)

This Report Action Item was recommended for approval.

[25-1107](#)

Class "B" Beer License application for Fronteras LLC d/b/a Fronteras, Eric Mosqueda-Lopez, Agent, located at 2311 W College Ave

Attachments: [Fronteras.Alcohol.Class B Beer.8.8.25.REDACTED.pdf](#)

This Report Action Item was recommended for approval.

[25-1108](#)

Cigarette, Tobacco, and Electronic Vaping Device License application for AY Trading Inc d/b/a Smokes & Vape, Ismail Abu Yosef, Agent, located at 218 E College Ave

Attachments: [Smokes & Vape.AY Trading Inc.CTV.9.17.25.REDACTED.pdf](#)

This Report Action Item was recommended for approval.

[25-1109](#)

Temporary "Class B" Wine License application for Fox Valley Atheists, Agnostics, and Free Thinkers, Chelsie Towns, Person in Charge, at 501 N. Richmond St. on September 28, 2025 from 11:30 a.m. to 3:00 p.m. for Drag Brunch and Bingo event, contingent upon approval from the Police and Health departments

Attachments: [Fox Valley Atheists.Alcohol.Temp B Wine.Drag Brunch & Bingo.9.28.25.REDACTED.pdf](#)

This Report Action Item was recommended for approval.

[25-1110](#)

Temporary "Class B" Wine License application for NewVoices LLC, Valerie Simonsen, Person in Charge, at 420 E. College Ave on October 25, 2025 from 9:00 p.m. to 10:30 p.m. for NewVoices Post Concert Reception event, contingent upon approval from the Police and Health departments

Attachments: [NewVoices LLC.Alcohol.Temp B Wine.NewVoices Post Concert Reception.10.25.25.REDACTED.pdf](#)

This Report Action Item was recommended for approval.

7. Information Items

[25-1111](#)

Alcohol License Violation Convictions:

Dispense Alcohol to Minor

- Eager Beaver, 1400 W Second St
- Flanagan's Stop & Shop, 522 W College Ave
- Jim's Place, 223 E College Ave
- M.T. Pockets, 2906 E Newberry St
- Parker John's BBQ & Pizza, 2331 E Evergreen Dr Unit 2
- The Bar on the Avenue, 427 W College Ave
- Urban Modern Kitchen, 800 E Wisconsin Ave

[25-1105](#)

Special Events

- Appleton West High School Homecoming Parade, Approved Route, September 19th 2025
- Appleton Downtown Inc., Rhythms of the World, Houdini Plaza, September 20th 2025
- Appleton East High School Homecoming Parade, Approved Route, September 24th 2025
- 2025 Appleton North High School Homecoming Parade, Approved Route, October 1st 2025
- Mission Myeloma Inc., Miles for Myeloma, Appleton Memorial Park, October 4th 2025
- McFleshman's Brewing Co., Fox Valley Lagerfest, 115 S. State St., October 4th 2025

[25-1113](#)

Director's Report

1. City Clerk
2. Fire Chief
3. Police Chief

8. Adjournment

Fenton moved, seconded by Firkus, that the meeting be adjourned at 8:18 p.m.

Roll Call. Motion carried by the following vote:

Aye: 5 - Croatt, Hartzheim, Van Zeeland, Fenton and Firkus