



# City of Appleton

100 North Appleton Street  
Appleton, WI 54911-4799  
www.appleton.org

## Meeting Minutes - Final Appleton Redevelopment Authority

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Wednesday, April 14, 2021

9:00 AM

Council Chambers, 6th Floor

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1. Call meeting to order

**Meeting called to order at 9:00 a.m.**

2. Roll call of membership

*Van Dyke arrived at 9:12 a.m.*

**Present:** 6 - Downs, Fisher, Van Dyke, Brokl, Alderperson Thao and Stuck

**Absent:** 1 - Higgins

3. Approval of minutes from previous meeting

[21-0407](#)

ARA Minutes from 1-13-21

**Attachments:** [ARA Minutes 1-13-21.pdf](#)

**Fisher moved, seconded by Brokl, that the Minutes be approved. Roll Call.**

**Motion carried by the following vote:**

**Aye:** 5 - Downs, Fisher, Brokl, Alderperson Thao and Stuck

**Absent:** 2 - Van Dyke and Higgins

4. Public Hearings/Appearances

5. Action Items

[21-0414](#)

Request to approve reappointments to the ARA Exhibition Center Advisory Committee

**Attachments:** [ARA ECAdvCom Comm Member Re-Appt Memo 4-14-21.pdf](#)

[ARA Exhibition Center Advisory Committee 2016 Appointments-Feb 2021.pdf](#)

**Fisher moved, seconded by Stuck, that the Report Action Item be approved.**

**Roll Call. Motion carried by the following vote:**

**Aye:** 5 - Downs, Fisher, Brokl, Alderperson Thao and Stuck

**Absent:** 2 - Van Dyke and Higgins

## 6. Information Items

[21-0416](#) Report on March 2, 2021 meeting of the ARA Exhibition Center Advisory Committee

**Attachments:** [ARA Exhibition Center Advisory Committee Minutes 3-2-21.pdf](#)  
[FCEC ARA Board Presentation March 2021.pdf](#)  
[FCEC 2020 Year to Date Performance to ARA dec 2020.pdf](#)  
[Destination Analysts DI MeetingPlannerSurvey 2.2021.pdf](#)

**This item was presented and discussed.**

[21-0408](#) Welcome new appointment, Amanda Stuck, to the ARA

**Attachments:** [Committee Appts 1-20-21.pdf](#)

**Amanda Stuck was welcomed and introduced herself.**

[21-0409](#) Redevelopment of 318 W. College Avenue, including construction and traffic update

**Attachments:** [Memo to ADI + Businesses Owners 318 W. College Ave.pdf](#)

**This item was presented and discussed.**

[21-0410](#) Overview of request for proposals to create a College Avenue North Neighborhood Plan

**Attachments:** [Overview of RFP for College Ave North Neigh Plan Memo 4-14-21.pdf](#)

**This item was presented and discussed.**

[21-0411](#) Update on Library redesign request for proposals process

**Attachments:** [2021 Library Architect and Engineers.pdf](#)  
[SOM Letter to Appleton Community 3-8-2021.pdf](#)

**This item was presented and discussed.**

[21-0437](#) Overview of Downtown development projects

**Attachments:** [DT Overview Map 3-3-21.pdf](#)

**This item was presented and discussed.**

[21-0413](#)

Update on 222 N. Oneida Street

- Attachments:** [222 N Oneida St Update Memo 4-14-21.pdf](#)  
[OMNNI Contract Memo 222 N Oneida 3-5-18.pdf](#)  
[OMNNI Site Investigation Proposal 222 N Oneida.pdf](#)  
[OMNNI Contract Amendment Memo 222 N Oneida 12-7-18.pdf](#)  
[OMNNI Amendment001 222 N Oneida.pdf](#)  
[Procurement+Contract Management Policy 10-7-15.pdf](#)  
[222 N Oneida St Cost Estimates 6-24-20.pdf](#)  
[222 N Oneida Wells Map.pdf](#)  
[222 N Oneida Update Memo 10-3-19.pdf](#)  
[Site Status Update From Omni 222 N Oneida St 10-2-19.pdf](#)

**This item was presented and discussed.**

[21-0433](#)

Update on City-wide ARA Business Enhancement Grants

- Attachments:** [ARA Business Enhancement Grant Update Memo 4-14-21.pdf](#)

**This item was presented and discussed.**

[21-0417](#)

Virtual community input meeting on Proposed Downtown Streetscape Design Guide on April 15, 2021 from 6:00 - 8:00 p.m.

- Attachments:** [Downtown Streetscape Design Community Input Press Release.pdf](#)  
[Downtown Streetscape Design Community Input Invite.pdf](#)

**This item was presented and discussed.**

7. Adjournment

**Stuck moved, seconded by Brokl, that the meeting be adjourned at 9:55 a.m.  
Roll Call. Motion carried by the following vote:**

**Aye:** 6 - Downs, Fisher, Van Dyke, Brokl, Alderperson Thao and Stuck

**Absent:** 1 - Higgins