

# Appleton's 2021 Sidewalk Poetry Program

## PURPOSE

The City of Appleton's Department of Public Works is entering our seventh year of a new and exciting venture. The idea (created by Saint Paul's City Artist in Residence, Marcus Young) is to transform the city's sidewalks into an open poetry book. By using our current sidewalk maintenance program and stamping poems into sidewalk squares throughout the city, we can create everyday moments of open-air reading for our residents!

## PROCESS

Sidewalk poetry is stamped in sidewalks on city-owned property (adjacent to parks, city-owned buildings, etc.) and public sidewalks in neighborhoods throughout the City. A map of all current poem locations can be found on the City's webpage.

The City is once again soliciting original poetry from Appleton residents and will select up to 5 poems to install as part of the annual Sidewalk Poetry Program. Poems must be submitted by February 19, 2021 to [paula.vandehey@appleton.org](mailto:paula.vandehey@appleton.org). Selected poems will be announced on March 17, 2021.

## GUIDELINES

- All residents of Appleton and students of the Appleton Area School District are eligible to submit their original poetry.
- Poems can be previously published or unpublished, as long as it is original work by the entrant.
- Applicants may submit one poem per year.
- Subject matter must be appropriate for the general public.
- Poems must fit within a maximum of 10 lines (including title), 35 characters per line including spaces, and 225 characters overall including spaces.
- All poems are reviewed for appropriateness for this program.