



"meeting community needs  
.....enhancing quality of life"

# **FEES ARE NON-REFUNDABLE**

License Fee - \$10.00 per event

Investigation Fee 10 7.00

Total Amount Paid

Date Rec'd 1/31/23

Acct Code: CLCSPB

Acct Code: CLCPIF 45574

Receipt

## **Application for Temporary Class "B" Beer or "Class B" Wine License**

\*Application MUST be on file for 10 days prior to event, please allow 2-3 weeks for processing\*

### **The named organization applies for: (Please check one or both)**

- ☒ A temporary Class "B" license to sell FERMENTED MALT BEVERAGES at picnics or similar gathering under s. 125.26(6) Wis. Stats.  
☒ A temporary "Class B" license to sell WINE at picnics or similar gathering under s. 125.51(10) Wis. Stats. (Limit 2 licenses in a 12 month period)

### **SECTION 1 - ORGANIZATION INFORMATION - Answer all questions completely. Please PRINT clearly**

Name of Organization (Bona fide club, lodge or society, veteran's organization or fair association) Creative Down-bun Appleton Inc Date Organized 8/5/14

Address 333 W. College Ave., Ste. 100 City Appleton State WI Zip 54911

Person in Charge of Event:  Name: Last Stephany First Jennifer M. I. L. Date of Birth ●●●●●●

Address c/o ADI 333 W. College Ave., Ste. 100 City Appleton State WI Zip 54911 Person in charge phone number: ●●●●●●●● (cell)

President Last Vargosko First Laura Middle Initial E. Date of Birth ●●●●●● Male ☐ Female ☒

Address 4321 N. Ballard Rd. City Appleton State WI Zip 54919

Vice President Last King First Lyssa Middle Initial M. Date of Birth ●●●●●● Male ☐ Female ☒

Address 211 W. College Ave. City Appleton State WI Zip 54912

Secretary Last Klister First Tom Middle Initial J. Date of Birth ●●●●●● Male ☒ Female ☐

Address 100 W. Lawrence St., Ste. 214 City Appleton State WI Zip 54911

Treasurer Last Lonsway First Steve Middle Initial T. Date of Birth ●●●●●● Male ☒ Female ☐

Address 1004 S. Olde Oneida St. City Appleton State WI Zip 54911

### **SECTION 2 - EVENT INFORMATION SECTION**

Date(s) of Event: Beginning 05 / 19 / 2023 Ending: 05 / 19 / 2023 Hours 5:30 AM/PM 9:30 AM/PM PM

Please describe the type of event you are going to have: Night Market Please see attached letter

Do you plan to serve food at this event? No ☒ Yes ☐ If yes, contact the Appleton Health Department. (920.832.6429)

Location where beer or wine will be sold or served: Houdini Plaza Requesting open license Superior to Morrison

Address City Appleton State WI Zip 54911

Describe actual location and dimensions of area to be licensed below: - BE PRECISE! Will minors be present? No ☒ Yes ☐

Full use of park area.

If yes, how will you prevent minors from obtaining alcoholic beverages? Wristbands required w/ ID  
tickets w/ licensed bartenders

### **SECTION 3 - PENALTY SECTION**

This application must be on file in the Office of the City Clerk for at least ten (10) business days prior to granting the license.

If the event will last more than four (4) days, the application shall be filed 15 days prior to the granting of the license.

This organization also agrees to comply with all laws, resolutions, ordinances and regulations (state, federal or local) affecting the sale of fermented malt beverages if the license is granted. The officer(s) of the organization, individually and together, declare under penalties of law that the information provided in this application is true and correct to the best of their knowledge and belief.

Signature of Officer Jennifer Stephany

### **FOR OFFICE USE ONLY**

Dept.	Approve	Deny	By	Reason
Police				
Fire				
Health				
Inspection				
S&L <u>04/12/2023</u>	Date Issued	Exp. Date	License Number	

R. 9-19

Return application to: City Clerk, 100 North Appleton Street, Appleton, WI 54911-4799



January 31, 2023

To: City of Appleton Special Events Committee

Thank you for the opportunity to share more about the event we strive to produce for Downtown Appleton. In a similar fashion of Bazaar after Dark, we would like to host a one-time Night Market event titled *Light the Night Market* on May 19<sup>th</sup> between the hours of 5:30pm and 9:30pm on College Ave and between the intersections of Superior St and Morrison St (where we have added Edison lights on the guidewires).

We are requesting road closure of College Ave at Superior and Morrison and intersecting roads at Appleton St. and Oneida. We certainly want to make sure the event is safe for participants and will adhere to common practice of hard barricades and work with Warning Lites on proper barricades and signage. We will also rent Houdini Plaza through Park and Rec department.

As a production partner, Creative Downtown Appleton Inc. is requesting an open beer and wine temporary class B license within the event boundaries.

The event will feature a wide range of features, vendors and activities for families including the following:

- A range of vendors that include downtown retailers, artisans, nonprofit and community cultural organizations, restaurants and food trucks – a full list of participating vendors will be supplied to the health department.
- Live music in Houdini Plaza in partnership with Mile of Music and two additional street music performance areas. – a noise variance request will be completed online.
- Fly Circus and Aerial Arts performers – insurance certificate will be acquired.
- We would like to include performers from Fox Valley Fire Arts and ask for guidance on this approval process with AFD.
- Hands on art activities, LED hula hoops to try, glow in the dark face paint and black light tent.
- Roaming performers: winged fairies, costume characters, magician
- Another unique feature we would like to include is an enclosed ace throwing trailer with Appleton Axe. They are fully insured and will provide a certificate of insurance to ADI and the City of Appleton as requested.