



"meeting community needs
.....enhancing quality of life"

FEES ARE NON-REFUNDABLE

License Fee - \$10.00 per event
Investigation Fee + 7.00
Total Amount Paid 10

Date Rec'd 7/2/19

Acct. 11030.4322

Acct. 100.2359

Receipt 11499

Creative
- MOM
Houdini

Application for Special Class "B" License to Sell Fermented Malt Beverages at Picnics or Gatherings

The named organization applies for:					
<input checked="" type="checkbox"/> A temporary Class "B" license to sell FERMENTED MALT BEVERAGES at picnics or similar gathering under s. 125.26(6) Wis. Stats.					
<input type="checkbox"/> A temporary Class "B" license to sell WINE at picnics or similar gathering under s. 125.51(10) Wis. Stats. (Limit 2 permits in a 12 month period)					
SECTION 1 - ORGANIZATION INFORMATION - Answer all questions completely. Please PRINT clearly					
Name of Organization (Bona fide club, lodge or society, veteran's organization or fair association)				Date Organized	
Creative Downtown Appleton Inc.				10-22-14	
Address		City	State	Zip	
333 W. College Ave., Ste. 100		Appleton	Wi	54911	
Person in Charge of Event:		Name: Last First Middle Initial		Date of Birth	
Stephany, Jennifer L.				●●●●●●	
Address		City	State	Zip	Person in charge phone number:
c/o ADI - 333 W. College Ave., Ste. 100		Appleton	Wi	54911	(c) ●●●●●●
President	Last	First	Middle Initial	Date of Birth	Male Female
	Peterson	John	C	●●●●●●	<input checked="" type="checkbox"/> <input type="checkbox"/>
Address		City	State	Zip	
200 E. College Ave.		Appleton	Wi	54911	
Vice President	Last	First	Middle Initial	Date of Birth	Male Female
	Johnson	Deb	A.	●●●●●●	<input type="checkbox"/> <input checked="" type="checkbox"/>
Address		City	State	Zip	
300 W. College Ave.		Appleton	Wi	54911	
Secretary	Last	First	Middle Initial	Date of Birth	Male Female
	Hagee	Lynn	S	●●●●●●	<input type="checkbox"/> <input checked="" type="checkbox"/>
Address		City	State	Zip	
101 E. Water St.		Appleton	Wi	54911	
Treasurer	Last	First	Middle Initial	Date of Birth	Male Female
	Vargosko	Laura	E.	●●●●●●	<input type="checkbox"/> <input checked="" type="checkbox"/>
Address		City	State	Zip	
200 E. Washington St.		Appleton	Wi	54911	
SECTION 2 - EVENT INFORMATION SECTION					
Date(s) of Event: Beginning		Ending:	Hours	AM PM	AM PM
8/1/19		8/4/19	8	AM	11 PM
Please describe the type of event you are going to have:					
Free music festival.					
Do you plan to serve food at this event?		If yes, contact the Appleton Health Department. (920.832.6429)			
No		Yes <input checked="" type="checkbox"/>			
Location where beer or wine will be sold:					
Houdini Plaza					
Address		City	State	Zip	
		Appleton	Wi	54911	
Are you requesting an "open concept" license?		Will minors be present?			
No		Yes <input checked="" type="checkbox"/>		No <input type="checkbox"/> Yes <input checked="" type="checkbox"/>	
Describe actual location and dimensions of area to be licensed - Be precise!			If yes, how will you prevent minors from obtaining alcoholic beverages?		
Full use of area.			Wristband required with ID.		
SECTION 3 - PENALTY SECTION					
This application must be on file in the Office of the City Clerk for at least ten (10) business days prior to granting the license. If the event will last more than four (4) days, the application shall be filed 15 days prior to the granting of the license. This organization also agrees to comply with all laws, resolutions, ordinances and regulations (state, federal or local) affecting the sale of fermented malt beverages if the license is granted. The officer(s) of the organization, individually and together, declare under penalties of law that the information provided in this application is true and correct to the best of their knowledge and belief.					
Signature of Officer <u>Jennifer Stephany</u>					
FOR OFFICE USE ONLY					
Dept.	Approve	Deny	By	Reason	
Police					
Fire					
Health					
Inspection					
S&L	Council	Date Issued	Exp. Date	License Number	

11-01-09 Reasonable accommodations for persons with disabilities will be made upon request and if feasible.

Return application to: City Clerk, 100 North Appleton Street, Appleton, WI 54911-4799

Mile of Music 2019



Houdini Plaza – see attached map diagram
corner of Appleton Street and College Avenue

Thursday, August 1 – Appleton Downtown Inc. (Concerts)
Friday, August 2 – Mile of Music with Appleton Downtown Inc.
Saturday, August 3 – Mile of Music with Appleton Downtown Inc.
Sunday, August - Mile of Music with Appleton Downtown Inc.

-Contacts

Greg Otis	Cell: 850-8518	Work: 954-9112
Djuanna Hugdahl	Cell: 205-9508	Work: 954-9112

Schedules are still being finalized for music acts. Set-up may begin as early as 8 a.m., with selling of alcohol from 11 a.m. to 11 p.m. Clean up will immediately follow 11 p.m., finalized by midnight, 12:00 a.m.. Security will monitor those leaving the area to ensure no alcohol leaves the park. The license says 8 a.m., just in case we need to have additional time for any set-up; stage, sound, portable restroom units, etc.

Jones Park – see attached diagram mock-up
301 W. Lawrence St.

Friday, August 2 – Mile of Music with Appleton Downtown Inc.
Saturday, August 3 – Mile of Music with Appleton Downtown Inc.

-Contacts

Ian Thomson	Cell: 610-762-3177	Work: 954-9112
Jennifer Stephany	Cell: 538-2026	Work: 954-9112
Dave Willems	Cell: 419-3550	Work: 831-6580

For set-up, schedules are being finalized for music act times and locations, tentative schedule is attached. Set-up will typically begin around 8 a.m., with selling of alcohol from 11 a.m. to 11 p.m. Clean up will immediately follow 11 p.m., finalized by midnight, 12:00 a.m. Security will monitor those leaving the area to ensure no alcohol leaves the park. The license says 8 a.m., just in case we need to have additional time for any set-up; stage, sound, portable restroom units, etc.

For both above mentioned locations, we will follow the "Octoberfest" and "Summer Concert Series" procedures for selling of alcohol. Wristbands will be required with I.D. to purchase any alcohol. The **Wristband Monitoring Team** will be trained to put the wristband on the proper arm, with proper I.D. They will also be trained how to check I.D., what is an acceptable form of I.D. and that each patron purchases their OWN wristband. At least ONE licensed bartender will be on-site in the wristband area.

Bar Managers will be trained for the event, and at least one licensed bartender will be on-site. Bar set-up will not sell wristbands, and will require tickets, enforcing NO wristband = NO beer or alcohol. Bar area will monitor to ensure wristbands have not been tampered with and available to assist with any issues that may occur.

Submitted by: Djuanna Hugdahl, Appleton Downtown Inc., on behalf of Creative Downtown Appleton, Inc. and Mile of Music.

