

**NOTICE OF INFORMAL PUBLIC HEARING**  
**OF THE**  
**APPLETON CITY PLAN COMMISSION**

Dear property owner(s):

The City of Appleton Plan Commission will conduct an Informal Public Hearing on Tuesday, September 22, 2020, at 4:00 P.M., or as soon thereafter as can be heard, in Common Council Chambers, 6th Floor, City Hall, 100 North Appleton Street for the following proposed rezoning request:

**Rezoning Request:** The City of Appleton received a request by owner, Eric Jacobson of Positive Ventures, LLC to rezone the following properties from C-2 General Commercial District to C-1 Neighborhood Mixed Use District (map attached):

- 1200 South Oneida Street (Parcel Number: 31-4-0418-00) (aka Images Bar) and
- 1216 South Oneida Street (Parcel Number: 31-4-0420-00) (aka Houdini's Escape Gastropub), including to the centerline of East Harrison Street, South Oneida Street and East McKinley Street.

**Purpose of the Request:** The owner is seeking this request to utilize the C-1 Neighborhood Mixed Use zoning district standards when planning/proposing site improvements. The C-1 Neighborhood Mixed Use District is intended to provide for mixed use areas, including a range of commercial and denser residential uses. Development is intended to be pedestrian-oriented, with businesses and services that are part of the fabric of the neighborhood and allow residents to meet daily needs on foot, bicycle, and public transit. Development standards provide added flexibility to encourage redevelopment along commercial corridors, without being detrimental to established residential neighborhoods.

**ALDERMANIC DISTRICT:** 11 – Alderperson Patti Coenen

You are being notified as a policy of the City of Appleton Community and Economic Development Department. This notification invites you to express your views or concerns regarding the above-described request. The Plan Commission meeting is open to the public; however, considering the COVID-19 Health Emergency, you are strongly encouraged to consider sharing any feedback with Plan Commission members via written letter, email or phone call instead of appearing in person. Please contact Don Harp, Principal Planner, in the Community and Economic Development Department at 920-832-6466 or by email at [don.harp@appleton.org](mailto:don.harp@appleton.org)

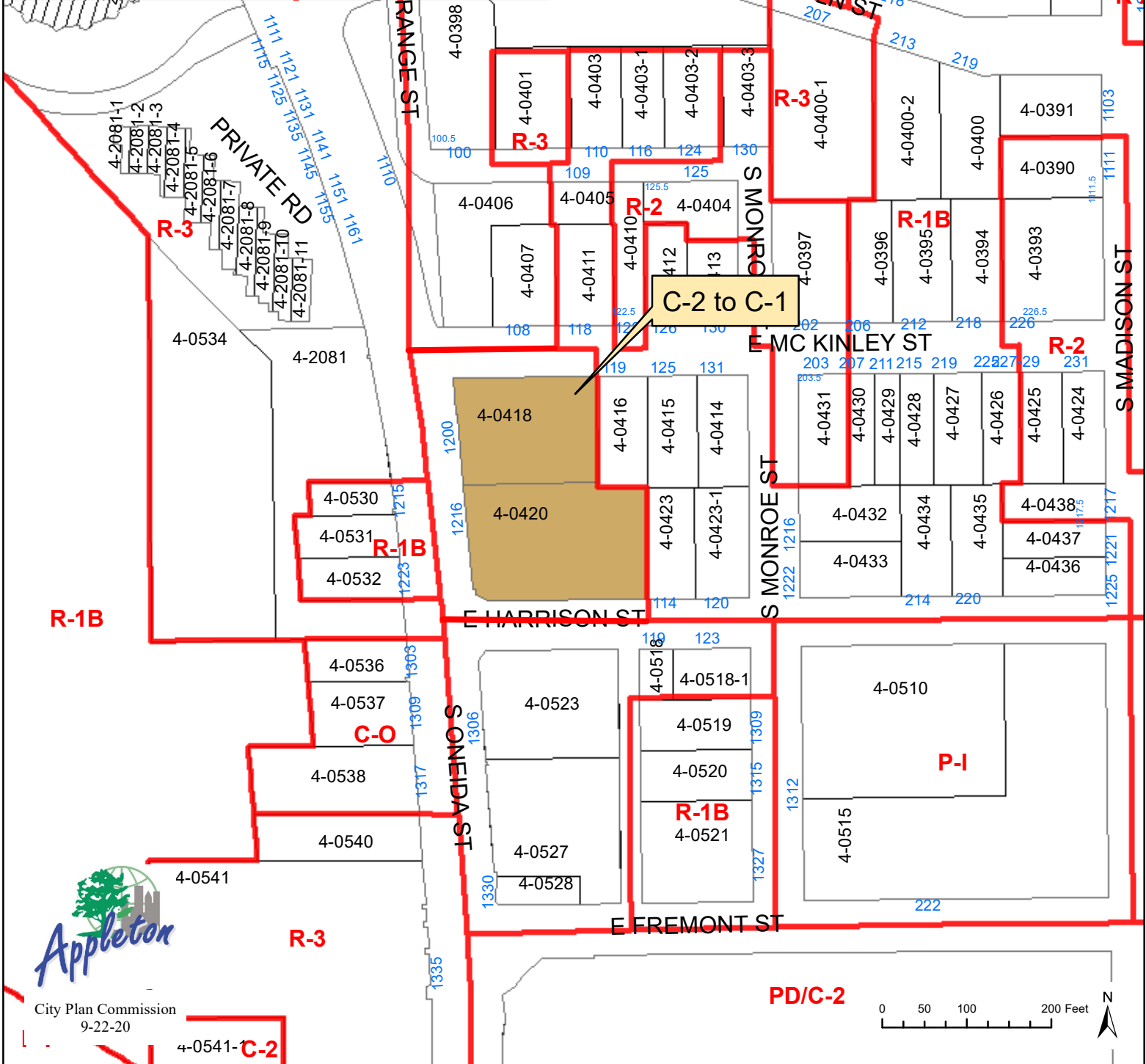
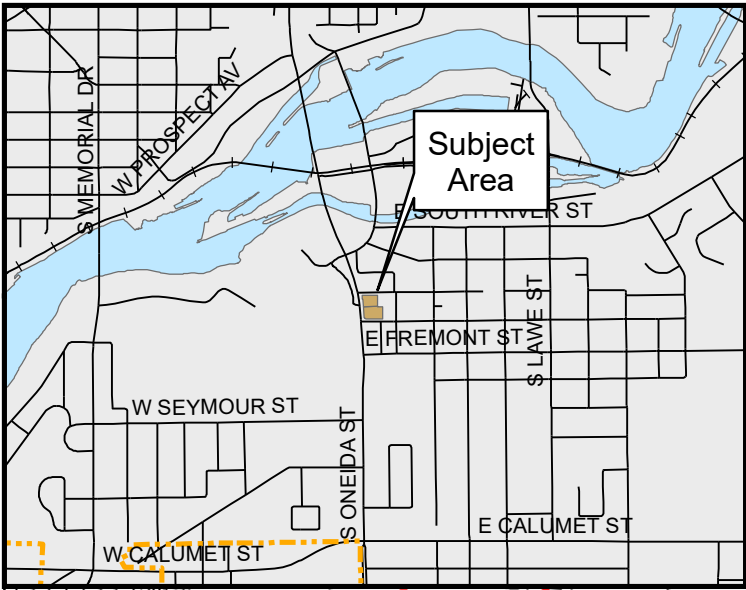
Alternatively, you can also contact the Mayor's Office at [mayor@appleton.org](mailto:mayor@appleton.org) and your comments will be forwarded to the Plan Commission. The City Plan Commission makes a recommendation to the Common Council who makes the final decision on the matter.

CITY PLAN COMMISSION

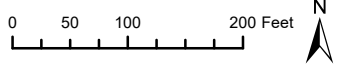
COMMUNITY & ECONOMIC DEVELOPMENT  
CITY HALL - 100 NORTH APPLETON STREET  
APPLETON, WISCONSIN 54911-4799  
920-832-6468

*Reasonable accommodations for persons with disabilities will be made upon request and if feasible.*

Rezoning  
 1200 and 1216 S Oneida Street  
 C-2 General Commercial District to  
 C-1 Neighborhood Mixed Use District  
 Zoning Map

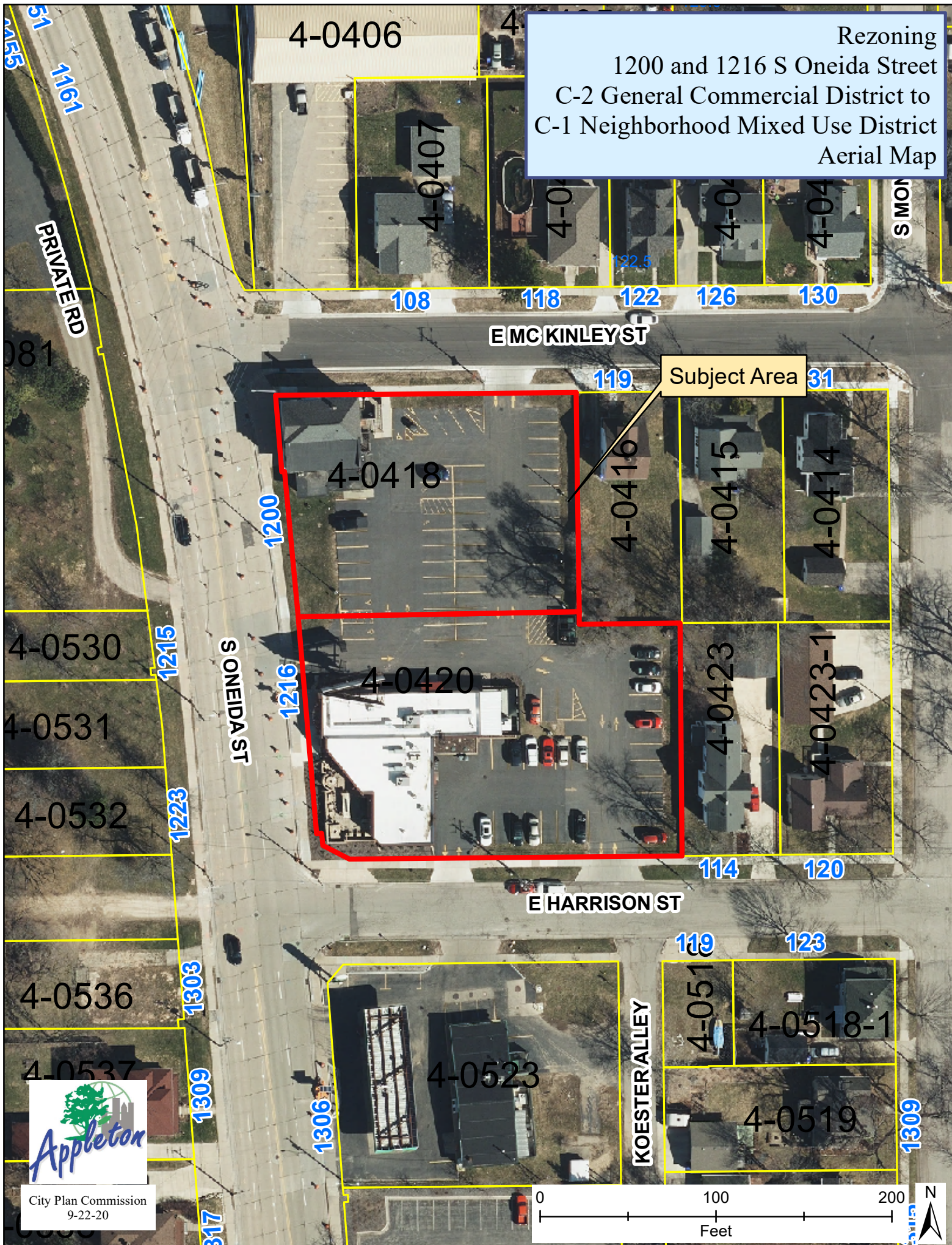


City Plan Commission  
 9-22-20





Rezoning  
1200 and 1216 S Oneida Street  
C-2 General Commercial District to  
C-1 Neighborhood Mixed Use District  
Aerial Map



Subject Area 31



City Plan Commission  
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