



MEMORANDUM

“...meeting community needs...enhancing quality of life.”

TO: Dean Gazza, Director of Parks, Recreation, Facilities and Grounds

FROM: Jessica Titel, Principal Planner

DATE: November 3, 2021

RE: Acre of Art Season III – Request for Extension of 2-Year Exhibition – “To the Moon Alice” Sculpture – Vulcan Heritage Park

The Appleton Public Arts Committee met on November 3, 2021 and recommended approval of the request from Sculpture Valley, Inc. to extend the current 2-year 2019 placement of the “To the Moon Alice” sculpture on City-owned property located within Vulcan Heritage Park (Tax Id #31-3-1478-00) **to be removed by November 7, 2022 with no subsequent extensions granted.**

Per the Art in Public Places Policy, the recommendation from the Appleton Public Arts Committee is forwarded to the committee of jurisdiction, in this case, the Parks and Recreation Committee. Please place this item on the agenda for the November 8, 2021 Parks and Recreation Committee agenda. Their recommendation would then be forwarded to the Common Council for final consideration on November 17, 2021.

The Staff Report prepared for the Public Art Committee is attached as reference.



MEMORANDUM

“...meeting community needs...enhancing quality of life.”

TO: Appleton Public Arts Committee (APAC)
FROM: Jessica Titel, Principal Planner
DATE: October 26, 2021
RE: Extension Request – 2019 Acre of Art Sculptures

Please see the attached letter from Alex Schultz with Sculpture Valley requesting an extension for the 2019 Acre of Art installations listed below:

- The Collective (East College Avenue right-of-way, near the west end of the College Avenue bridge)
- Gyan/Gesture of Conscience (Jones Park)
- To the Moon Alice (Vulcan Heritage Park)

Approval of the two-year display period for the Acre of Art sculptures listed above was granted by Committee/Common Council on the following dates:

- Public Art Committee – September 3, 2019
- Parks & Recreation Committee (Gyan/Gesture of Conscience & To the Moon Alice) – September 9, 2019
- Municipal Services Committee (The Collective) – September 9, 2019
- Common Council – September 18, 2019

The Public Art Agreements for all three sculptures was fully executed on November 7, 2019. Per Section 4 of the agreement, the sculptures were to be displayed for a period of two years from the date of the agreement, which was November 7, 2019.

It is important to note that the placement of The Collective was controversial. The approval of this sculpture was re-visited several times at the Municipal Services Committee and the Common Council. A request to rescind approval of The Collective was presented at the December 9, 2019 Municipal Services Committee. Ultimately, the motion to rescind approval failed at the April 1, 2020 Common Council meeting and the sculpture was allowed to remain in this location.

If an extension is granted, Staff would recommend no subsequent extensions are granted for these three sculptures. The placement of these sculptures was meant to be temporary in nature. The bases for the sculptures were also designed by the structural engineer with the understanding that this would be a temporary installation.

Municipal Services Committee met on October 25, 2021 and granted an extension to allow The Collective sculpture to remain within the public right-of-way until April 30, 2022. Staff would recommend that, if an extension is granted, that the time frame align with the recent Municipal Services action.

Extension Timeframes (if the Art Committee approves the extension requests):

The Collective – must be removed by April 30, 2022

Gyan/Gesture of Conscience – must be removed by November 7, 2022

To the Moon Alice – must be removed by November 7, 2022

APPLETON PUBLIC ARTS COMMITTEE ACTION:

Review the attached request and determine if the requested extension should be granted.



October 21, 2021

Request to Extend exhibition of **ACREofART** Public Art lease placements of Season III artworks;
Gesture of Consciences, To the Moon Alice and *The Collective* .

Dear Appleton Arts Commission,

Three public artworks; *Gesture of Consciences, To the Moon Alice* and *The Collective*, were selected and placed by Sculpture Valley as part of our 20129-2021 **ACREofART** III public artwork exhibition. The approved 2-year temporary lease placements of these works are due to expire on November 7th, 2021. See attached.

Sculpture Valley has been in recent communication with these artists and has discovered it is challenging to compel two of them to return to Appleton to recover their works given their discomfort with travel during the pandemic. Additionally, *Gesture of Consciences* has been sold, but transport and installation of the work has been delayed until early spring.

Sculpture Valley could comply with the approved exhibition agreements and remove these three works by the specified time-frame, but the burden to store these large pieces until the artists are comfortable to return to recover them, would be a significant challenge.

Our contract with the artists includes a clause for automatic extension of **ACREofART** leases on private property for one year to accommodate scenarios like this.

Sculpture Valley is requesting an extension of our original agreements with the City to allow these three artworks to remain in their current locations for an additional year but currently anticipates removal during the second quarter of 2022.

Sincerely,

Alex Schultz
Executive Director
Sculpture Valley

Sculpture Valley, Inc 501(3)c non-profit EIN: 45-2690499



Vulcan Heritage Park - Boardwalk Landing area.

Vulcan Heritage Park is a previously considered ACRE site. It will become a transition point for the future board-walk and SV likes it seclusion and scenic characteristics. Relatively little pedestrian conflict and a nice reflective space for sculpture that will capture traffic from 3 directions when future trails are implemented.



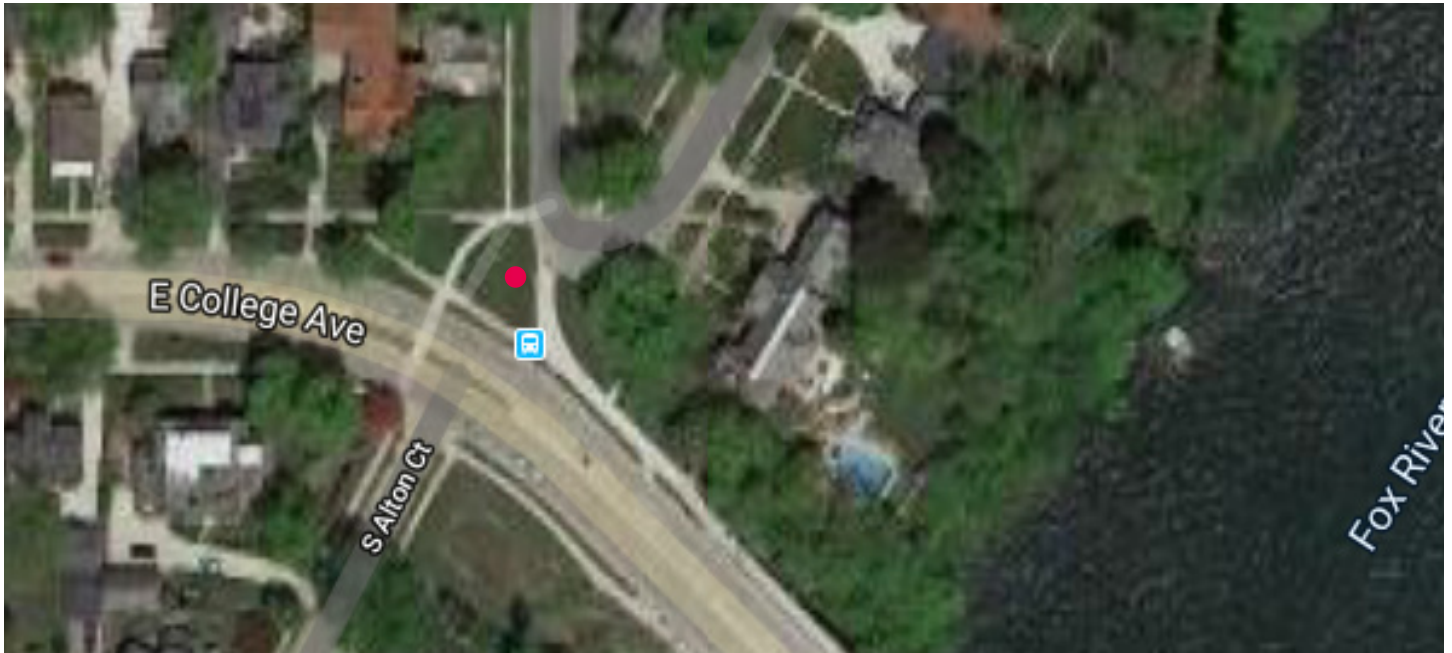
To the Moon Alice has been selected by John Bergstrom for its commentary on the next and vital “moon-shot” mission to a renewable energy future. The ties to Appleton’s historical harnessing of the Fox River’s raw energy for power as our pioneering first source of electricity make this location and this subject matter and ideal location for this solar-lit work.

This sculpture requires no concrete pads or other at-grade support. It will be soft-anchored into the earth. This manner of installation is common for soft-scaped surfaces and was employed for *Lessons Learned* in Season I of the ACREofART.



College Ave - Old Green Bay Road

Green Bay Road and College Ave transitional space is a previously considered ACRE site. SV considers this the most visible opportunity for vehicular viewing of ACREofART. Safe distance from traffic rights-of-way, excellent vantage points from every approach and large enough to accommodate a monumental scale sculpture.



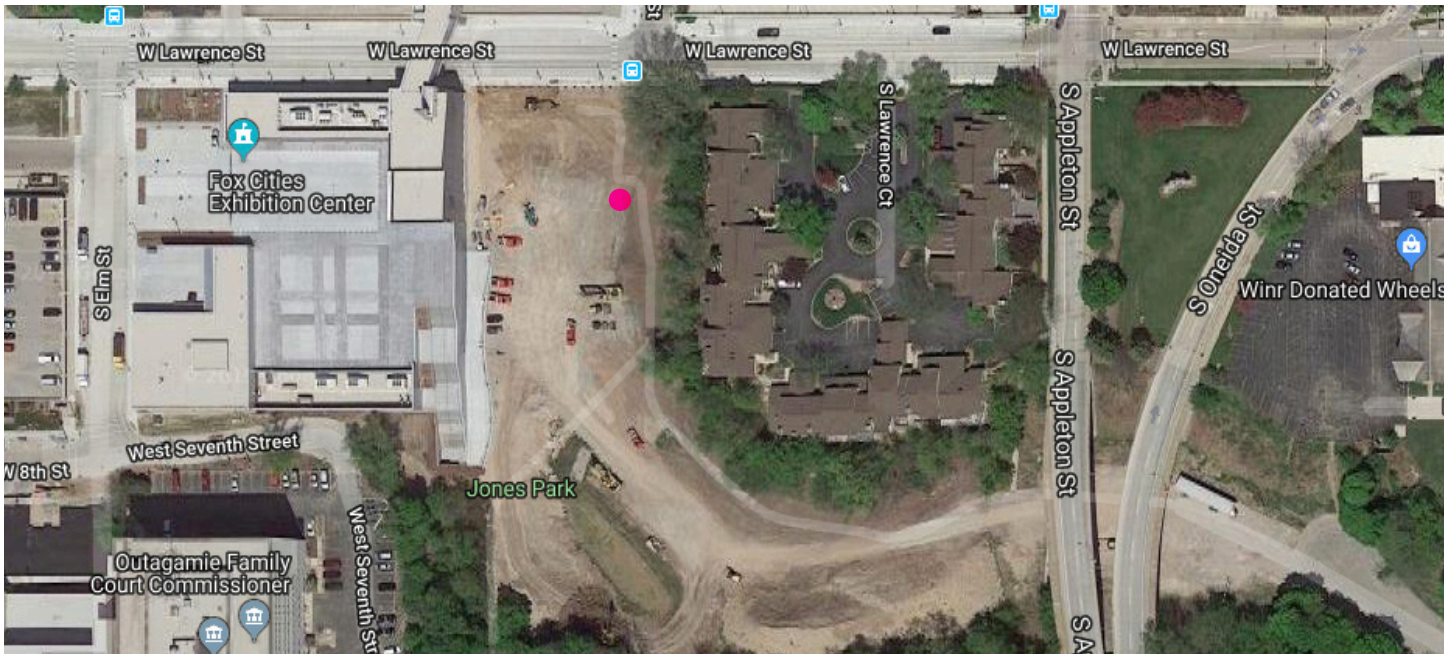
The Collective was chosen by the family of Linda Moore, a Fox Valley artist and lifelong advocate for outsider art. This site is the optimal location for this work, among the few locations reviewed, based on scale and communication of a City which embraces diversity of race, creed, sexual orientation and more.

Mounted on 6' round 6" high concrete pedestal. Sits just below grade. Minimal excavation of 3-4" necessary to stabilize base. Utilities confirmed enough clearance for placement.



Jones Park - Staircase Termination

Jones Park will host works of art and perhaps permanent sculpture in the future. SV feels that timing and location presents a perfect opportunity to showcase the ACRE with one of 2019-2021 works.



Gesture of Consciousness: Mudras, or representation of the ancient Gyan hand gestures, have specific intent in public exhibition.

Mounted on 6' round 4" high concrete pedestal. Sits just below grade. Minimal excavation required.

