

RECEIVED



PUBLIC ART APPLICATION

Community and Economic Development Department
100 N. Appleton St. PH: 920-832-6468
Appleton, WI 54911 FAX: 920-832-5994

JUL 18 2019

CITY OF APPLETON
COMMUNITY/ECON DEVELOPMENT

| ARTIST / APPLICANT | |
|--------------------|--------------------------|
| Name | Sculpture Valley, Inc. |
| Mailing Address | 110 South Durkee St |
| Phone | 920-205-6169 |
| E-mail | alex@sculpturevalley.com |

| PROJECT AND LOCATION INFORMATION | |
|---|---|
| Property Tax # (31-0-0000-00) – if applicable | 49-2690499 |
| Site Address/Location | Houdini Plaza - Appleton St Planter |
| Description of proposed location for artwork within the property or facility (freestanding, attached the building, inside building, etc.) | Freestanding |
| Project Title | ACREofART |
| Type of Artwork (mural, statue, sculpture, fountain, etc.) | Sculptures - various options for site presented |

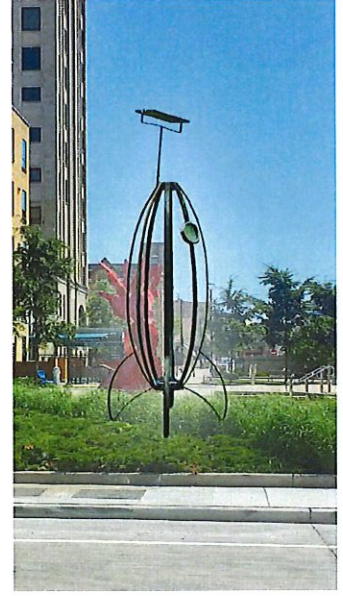
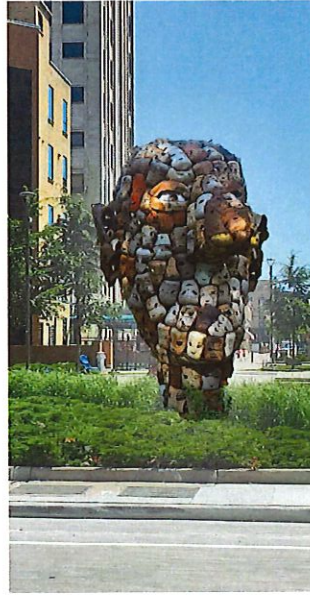
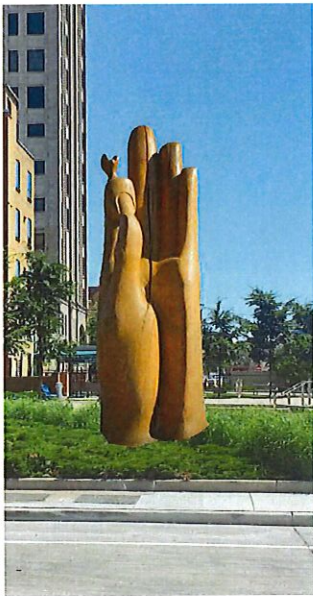
| SUBMITTAL REQUIREMENTS | |
|--|--|
| A complete submittal includes a completed application signed by the applicant with the following supplementary information: | |
| <ul style="list-style-type: none"> • Brief description of the proposed artwork • Photos/sketches of proposed work • Site plan/location map showing location of proposed work • Reason for choosing the proposed location • Description of how the work is installed/anchored/attached • Timeline and duration of installation • How the artwork will be maintained (including any costs associated with the maintenance and who will be responsible for those costs) • Description of any associated signage | |

| SIGNATURE | |
|-----------|----------------------------|
| 7/17/2019 | |
| Date | Applicant/Artist Signature |

| OFFICE USE ONLY | |
|---|--|
| FILE # _____ Application Complete _____ | ____/____/____ Date Filed ____/____/____ |

Houdini Plaza - Appleton St Planter

Houdini Plaza was established as an ACRE site for Season I. It is the most visible sculpture location in the City. SV suggests relocating new works to non-pedestrian planter area to avoid programming conflicts that arose with location of previous sculpture in grassy area.



Gyan: Mounted on 4' round 4" high concrete pedestal. Sits just below grade. No excavation required. Some relocation of plantings may be necessary.

Midsummer Gate: Self-standing by anchoring below grade. Unknown anchor depth, but typically 8"-12" deep. Underground utility markings may be required.

The Collective: Mounted on 4' round 4" high concrete pedestal. Sits just below grade. Minimal excavation.

To the Moon Alice: Sits on grade and surface mounted with rebar anchors. No excavation.



PUBLIC ART APPLICATION

Community and Economic Development Department
 100 N. Appleton St. PH: 920-832-6468
 Appleton, WI 54911 FAX: 920-832-5994

RECEIVED

JUL 18 2019

CITY OF APPLETON
 COMMUNITY/ECON DEVELOPMENT

| ARTIST / APPLICANT | |
|--------------------|--------------------------|
| Name | Sculpture Valley, Inc. |
| Mailing Address | 110 South Durkee St |
| Phone | 920-205-6169 |
| E-mail | alex@sculpturevalley.com |

| PROJECT AND LOCATION INFORMATION | |
|---|---|
| Property Tax # (31-0-0000-00) – if applicable | 49-2690499 |
| Site Address/Location | Vulcan Heritage Park - Future Boardwalk Landing |
| Description of proposed location for artwork within the property or facility (freestanding, attached the building, inside building, etc.) | Freestanding |
| Project Title | ACREofART |
| Type of Artwork (mural, statue, sculpture, fountain, etc.) | Sculptures - various options for site presented |

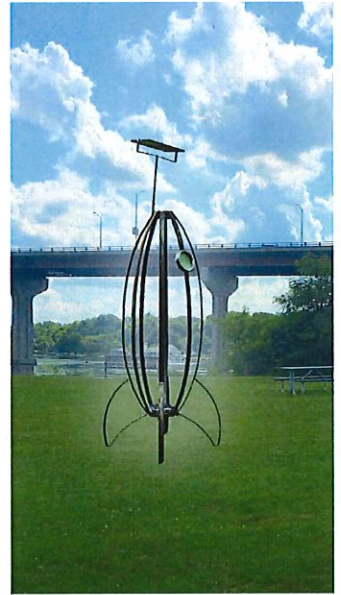
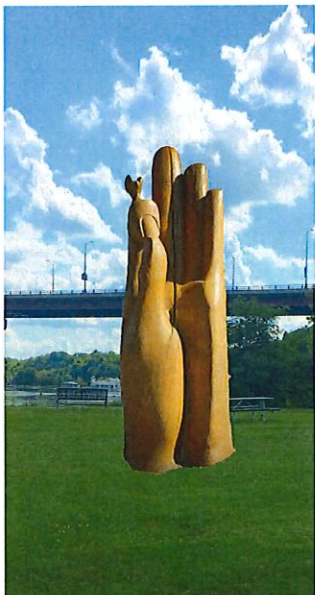
| SUBMITTAL REQUIREMENTS | |
|--|--|
| A complete submittal includes a completed application signed by the applicant with the following supplementary information: | |
| <ul style="list-style-type: none"> • Brief description of the proposed artwork • Photos/sketches of proposed work • Site plan/location map showing location of proposed work • Reason for choosing the proposed location • Description of how the work is installed/anchored/attached • Timeline and duration of installation • How the artwork will be maintained (including any costs associated with the maintenance and who will be responsible for those costs) • Description of any associated signage | |

| SIGNATURE | |
|-----------|----------------------------|
| 7/17/2019 | |
| Date | Applicant/Artist Signature |

| OFFICE USE ONLY | |
|---|---------------------------|
| FILE # _____ Application Complete _____ | Date Filed ____/____/____ |

Vulcan Heritage Park - Boardwalk Landing area.

Vulcan Heritage Park is a previously considered ACRE site. It will become a transition point for the future boardwalk and SV likes it seclusion and scenic characterists. Relatively little pedstrain conflict and a nice reflective space for sculpture that will capture traffic from 3 directions when future trails are implemented.



Gyan: Mounted on 4' round 4" high concrete pedestal. Sits just below grade. No excavation required.

Midsummer Gate: Self-standing by anchoring below grade. Unknown anchor depth, but typically 8"-12" deep. Underground utility markings may be required.

The Collective: Mounted on 4' round 4" high concrete pedestal. Sits just below grade. Minimal excavation.

To the Moon Alice: Sits on grade and surface mounted with rebar anchors. No excavation.



PUBLIC ART APPLICATION

Community and Economic Development Department
 100 N. Appleton St. PH: 920-832-6468
 Appleton, WI 54911 FAX: 920-832-5994

RECEIVED

JUL 18 2019

CITY OF APPLETON
 COMMUNITY/ECON DEVELOPMENT

| ARTIST / APPLICANT | |
|--------------------|--------------------------|
| Name | Sculpture Valley, Inc. |
| Mailing Address | 110 South Durkee St |
| Phone | 920-205-6169 |
| E-mail | alex@sculpturevalley.com |

| PROJECT AND LOCATION INFORMATION | |
|---|---|
| Property Tax # (31-0-0000-00) – if applicable | 49-2690499 |
| Site Address/Location | College Avenue & North Green bay Road |
| Description of proposed location for artwork within the property or facility (freestanding, attached the building, inside building, etc.) | Freestanding |
| Project Title | ACREofART |
| Type of Artwork (mural, statue, sculpture, fountain, etc.) | Sculptures - various options for site presented |

| SUBMITTAL REQUIREMENTS |
|--|
| A complete submittal includes a completed application signed by the applicant with the following supplementary information: <ul style="list-style-type: none"> • Brief description of the proposed artwork • Photos/sketches of proposed work • Site plan/location map showing location of proposed work • Reason for choosing the proposed location • Description of how the work is installed/anchored/attached • Timeline and duration of installation • How the artwork will be maintained (including any costs associated with the maintenance and who will be responsible for those costs) • Description of any associated signage |

| SIGNATURE | |
|-----------|----------------------------|
| 7/17/2019 | |
| Date | Applicant/Artist Signature |

| OFFICE USE ONLY | |
|---|--|
| FILE # _____ Application Complete _____ | ____/____/____ Date Filed ____/____/____ |

College Ave - Olde Green Bay Road

Green Bay Road and College Ave transitional space is a previously considered ACRE site. SV considers this the most visible opportunity for vehicular viewing of ACREofART. Safe distance from traffic rights-of-way, excellent vantage points from every approach and large enough to accommodate a monumental scale sculpture.



Gyan: Mounted on 4' round 4" high concrete pedestal. Sits just below grade. No excavation required.

Midsummer Gate: Self-standing by anchoring below grade. Unknown anchor depth, but typically 8"-12" deep. Underground utility markings may be required.

The Collective: Mounted on 4' round 4" high concrete pedestal. Sits just below grade. Minimal excavation.

To the Moon Alice: Sits on grade and surface mounted with rebar anchors. No excavation.

RECEIVED



PUBLIC ART APPLICATION

Community and Economic Development Department
100 N. Appleton St. PH: 920-832-6468
Appleton, WI 54911 FAX: 920-832-5994

JUL 18 2019

CITY OF APPLETON
COMMUNITY AND ECONOMIC DEVELOPMENT

| ARTIST / APPLICANT | |
|--------------------|--------------------------|
| Name | Sculpture Valley, Inc. |
| Mailing Address | 110 South Durkee St |
| Phone | 920-205-6169 |
| E-mail | alex@sculpturevalley.com |

| PROJECT AND LOCATION INFORMATION | |
|---|---|
| Property Tax # (31-0-0000-00) – if applicable | 49-2690499 |
| Site Address/Location | Jones Park - Proximal to Bandshell |
| Description of proposed location for artwork within the property or facility (freestanding, attached the building, inside building, etc.) | Freestanding |
| Project Title | ACREofART |
| Type of Artwork (mural, statue, sculpture, fountain, etc.) | Sculptures - various options for site presented |

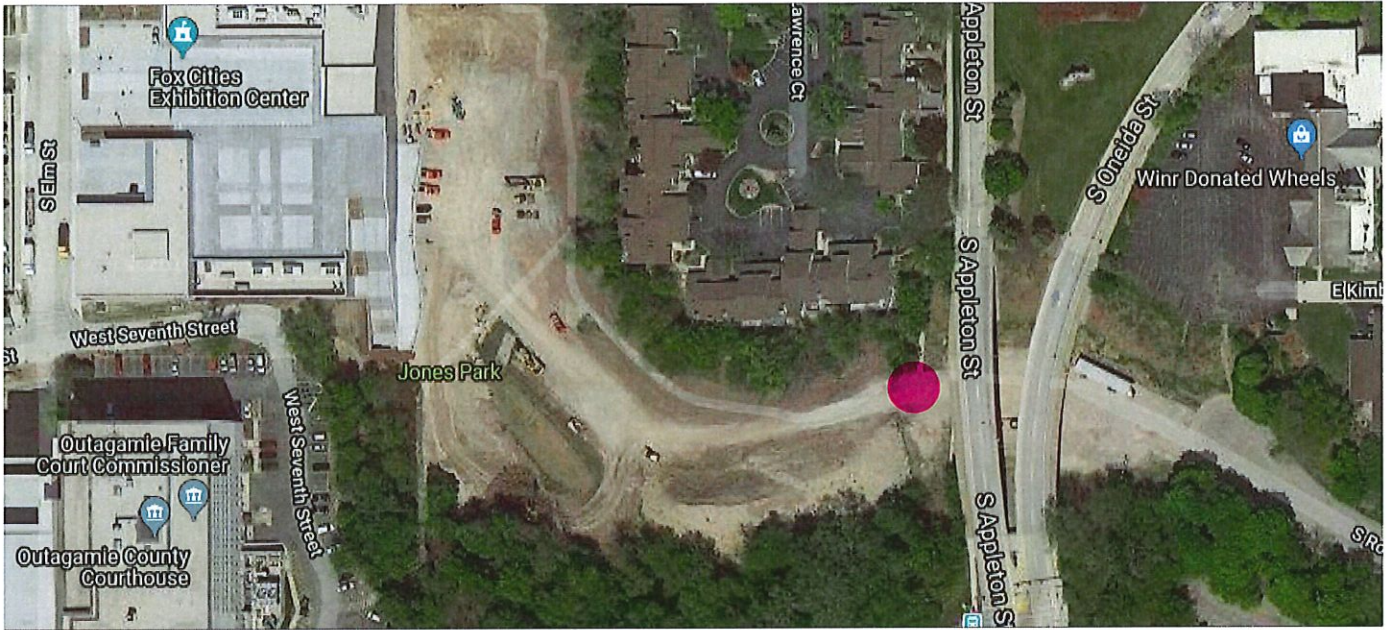
| SUBMITTAL REQUIREMENTS |
|--|
| A complete submittal includes a completed application signed by the applicant with the following supplementary information: <ul style="list-style-type: none"> • Brief description of the proposed artwork • Photos/sketches of proposed work • Site plan/location map showing location of proposed work • Reason for choosing the proposed location • Description of how the work is installed/anchored/attached • Timeline and duration of installation • How the artwork will be maintained (including any costs associated with the maintenance and who will be responsible for those costs) • Description of any associated signage |

| SIGNATURE | |
|-----------|----------------------------|
| 7/17/2019 | |
| Date | Applicant/Artist Signature |

| OFFICE USE ONLY | |
|---|---------------------------|
| FILE # _____ Application Complete _____ | Date Filed ____/____/____ |

Jones Park - Rocky Blier Trail Split

Jones Park will host works of art and perhaps permanent sculpture in the future. SV feels that timing and location presents a perfect opportunity to showcase the ACRE with one of 2019-2021 works. SV is aware that an Appleton Song sign is also being considered in the park near the bandshell. If this is a challenging location, SV would scout other areas of the park and solicit P&R input on potential locations.



Gyan: Mounted on 4' round 4" high concrete pedestal. Sits just below grade. No excavation required.

Midsummer Gate: Self-standing by anchoring below grade. Unknown anchor depth, but typically 8"-12" deep. Underground utility markings may be required.

The Collective: Mounted on 4' round 4" high concrete pedestal. Sits just below grade. Minimal excavation.

To the Moon Alice: Sits on grade and surface mounted with rebar anchors. No excavation.



ACREofART Season III

2019-2021 is the third season of Sculpture Valley's groundbreaking public sculpture series. We have 17 works placed throughout the Fox Cities, though only 3 works are located on Appleton public property.

Sculpture Valley would like pre-approval for siting a number of new works in locations that have been previously considered for sculptural installation.

Because we need flexibility to accommodate artists and sponsors, it is impossible to pair an exact location with a specific sculpture. Instead we seek approval of site selections and potential sculptures for those sites from the Juried selection of 10 top entries.

Sculptures are all freestanding, to date, and do not require any type of permanent pad or deep excavation. They are usually anchored to existing concrete, anchored to a temporary concrete pad or simply mounted to grade with earth anchors. For the proposed sites, we intentionally selected works that can be soft anchored or anchored to a temporary concrete pad. For these pads and for soft anchoring, some minimal excavation, a few inches at best to set the temporary pads in place, or up to 12" to set in earth sculptures.

Sculptures are in-situ for a period of 2 years and require little to no maintenance during the exhibition. Sculpture Valley does maintain and monitor works throughout the exhibition and performs remediation if necessary.

Sculpture Valley carries a robust liability policy to cover any mishaps in the event someone is hurt interacting with or being reckless around the sculptures.

A Stainless Steel plaque is mounted near each work to identify artist, title, sponsor and provide a link to the walking tour app on Otocast.