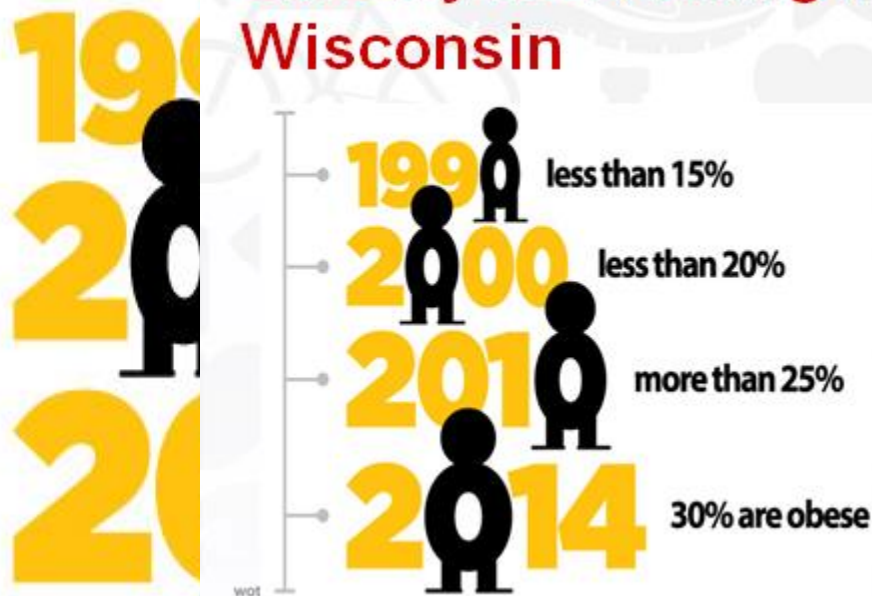




Appleton Board of Health

Obesity is Growing in Wisconsin

Obesity is Growing in Wisconsin



THE
WEIGHT
FOX VALLEY
Calumet, Outagamie and Winnebago Counties



THE
WEiGHT OF THE
FOX VALLEY
Calumet, Outagamie and Winnebago Counties

Obesity in the Fox Valley



of residents in Calumet, Outagamie and Winnebago counties are overweight or obese.

Common Agenda

***A community that together
achieves and maintains a healthy
weight at every age.***

wotfv.org



Leadership Team

Ada Thimke, Restaurant Assoc./Lara's Tortilla Flats

Bill Breider, YMCA of the Fox Cities

Bonnie Kolbe, Calumet County Health Division

Cathie Tierney, Community First Credit Union

Claire Martin, Chilton Public Schools

David Zerbe, Aurora Health Care

Dean Gruner, MD, ThedaCare

Diane Abraham, Oshkosh Area Community Foundation

Doug Gieryn, Winnebago County Health Department

Ernesto Gonzalez, Jr., Casa Hispana

Iris Torres, MD, Fox Cities Community Health Center

Jeff Curtin, Kimberly Clark

Jeremy Normington, Affinity Health System

Joe Martin, Appleton City Council

John Mielke, MD, Appleton Area School District*

Julia Salomon, Affinity Health System*

Kurt Eggebrecht, City of Appleton*

Lee Allinger, Appleton Area Schools
Lee Vogel, MD, UW Health - Fox Valley
Lo Lee, Hmong American Partnership
Margie Harvey, Silver Star Brands
Mark Harris, Winnebago County
Mark Morrison, Calumet County Health & Human Svcs.
Marti Hemwall, Community Foundation for the Fox Valley Reg
Paula Morgen, ThedaCare*
Peter Kelly, United Way Fox Cities*
Petra Roter, UW Oshkosh
Stan Mack, Oshkosh School District
Sue Panek, Oshkosh Area United Way*
Thomas Zoch, MD, Network Health
Tim Galloway, Galloway Company
Tim Hanna, City of Appleton
Tim Klunk, Children's Hospital of Wisconsin - Fox Valley
Tom Blaze, Oshkosh Community YMCA
Tom Boldt, The Boldt Company
Tom Nelson, Outagamie County
Tracy Flood, UW Madison

* Member of WOTFV core team

wotfv.org



THEDA♥CARE

BOLDT. | 125



Winneshago County
The Heart of the Plains



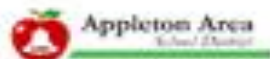
OSHKOSH AREA
COMMUNITY
FOUNDATION



United Way Fox Cities

THE POST-CRESCENT

THEDA♥CARE



Action Teams

Wisconsin Nutrition, Physical Activity and Obesity Plan

Early Care &
Education



School



Active
Communities



Healthcare



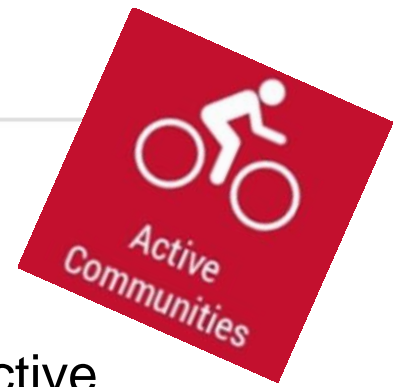
Worksite



Food System

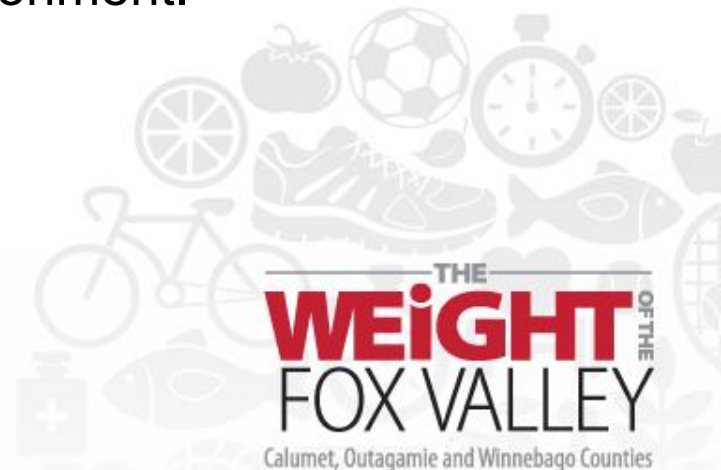


Active Communities Action Team



Goals

- ✓ **Policy Change** - Public policy change that supports active communities.
- ✓ **Access** - People have access to a variety of activities year-round that are free and feel safe to engage in.
- ✓ **Affordability** - Redesign communities to provide an accessible “free” or “low cost” active environment.



Worksite Action Team



Goals

- ✓ **Access** - All employers have access to best practices for helping employees achieve and maintain a healthy weight.
- ✓ **Leadership Involvement** - Have engaged CEOs and leadership teams who build wellness cultures that support employees in achieving and maintaining a healthy weight.
- ✓ **Wellness Programs** - 75% of Fox Valley companies have adopted some level of evidence-based worksite wellness programming that helps employees achieve and maintain a healthy weight.



Website



Coming Soon!

I Took the Pledge

- 300 + Individuals Have Taken the Pledge
- Post Cards Communication
- Local Success Stories (post on social media and newsletters)



Action Team in Action:

Active Communities – Policy Change

**Alderman Joe Martin
City of Appleton**



Active
Communities

THE
WEIGHT OF THE
FOX VALLEY
Calumet, Outagamie and Winnebago Counties