

## Cathy Kromm

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**From:** Ross Buetow  
**Sent:** Wednesday, May 4, 2022 2:44 PM  
**To:** Cathy Kromm  
**Cc:** Paula Vandehey  
**Subject:** FW: May 9 MSC: Flag Day Cavalcade Parking  
**Attachments:** FlagDayParade Cavalcade Post.pdf; FlagDayParade Cavalcade Staging.pdf; 2022 Cavalcade Amendment.pdf

Cathy,

This will need to be added to the MSC agenda. I'll stop by to discuss.

Ross

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**From:** OTIS, COREY <OTISCOREY@aasd.k12.wi.us>  
**Sent:** Wednesday, May 4, 2022 2:20 PM  
**To:** Paula Vandehey <Paula.Vandehey@Appleton.org>  
**Cc:** Mark Moderson <Mark.Moderson@Appleton.org>; Eric Stadler <estadler@trustwf.com>; Meghan Warner <Meghan@appletondowntown.org>; William Siebers <siebersw@yahoo.com>; Ross Buetow <Ross.Buetow@Appleton.org>  
**Subject:** May 9 MSC: Flag Day Cavalcade Parking

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Ms. Vandehey,

The Appleton Parade Committee recently submitted an amendment to its special event permit for **Saturday, June 11**. **This email is to request free parking on College Avenue between State St. and Durkee St.** We estimate that College Avenue will re-open to public traffic no earlier than 4:30 p.m. after the Flag Day Parade and Cavalcade (see below); paid parking typically ends at 6:00 p.m. on Saturdays. Approval of this request would extend free parking on College Avenue for a maximum of 90 minutes on June 11. We ask for our request to be added to the May 9 Municipal Services Committee meeting agenda.

The 71<sup>st</sup> Appleton Flag Day Parade begins at 2:00 p.m. on Saturday, June 11. The "Flag Day Cavalcade of Cars," a new addition to the traditional event, will directly follow the parade. Car enthusiasts are encouraged to register online, line up their vehicles in the designated staging area, and drive their cars behind the last unit of the Flag Day Parade. They will travel the parade route at parade pace (approximately 4-5 m.p.h.) and be expected to follow parade policies. Please see the [2022 Flag Day Cavalcade FAQ document](#) and [Flag Day Parade website](#) for more information.

After all Cavalcade cars complete the parade route and exit College Ave. at Drew St., the Appleton Police Department will provide participating vehicles preferred access to College Avenue, so they can park downtown Appleton for an informal auto show. (Please see the attached staging and re-entry maps.) Once all participating vehicles are in place, the Appleton Police Department will reopen College Ave. to public traffic. Enthusiasts will be encouraged to walk up and down the avenue on the sidewalks and patronize the downtown businesses, restaurants, and bars. Car owners are forbidden from "popping hoods," performing "unlawful displays of power," or impeding traffic on College Ave. Cavalcade cars stay in the parking stalls, and people stay on the sidewalk.

College Avenue parking is already free before the Flag Day Parade on June 11 and obviously unavailable during it. **We are asking the Municipal Services Committee and Common Council to extend free parking on College Avenue for 90 minutes (maximum)**. This extension will not only entice Cavalcade participants to park on College but also families and consumers to visit downtown businesses and restaurants. Parking ramps downtown will operate as normal on June 11 -- and may see more cars thanks to the Parade and Cavalcade. The Parade Committee has communicated and collaborated with the Appleton Police Department on plans for these events.

We appreciate your consideration of our request. Please reach out via email or phone (920.277.3534) with any questions or concerns.

Respectfully,

Corey Otis

Appleton Parade Committee, Chair

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