

## **EXPANSION, ATTRACTION & RETENTION PROJECT OUTCOMES** | 2013-2020

## **18 COMPANIES**

2,050 NEW/RETAINED JOBS

## \$150,336,243 ANNUAL PAYROLL

| PROJECT NAME           | NEW/<br>RETAINED<br>JOBS<br>ANNOUNCED | PROJECT DESCRIPTION   | REGIONAL PARTNERSHIP ROLE  | ECONOMIC<br>IMPACT<br>(EST ANNUAL<br>PAYROLL) |
|------------------------|---------------------------------------|---|--|---|
| KIMBERLY-<br>CLARK     | 388                                   | <b>Retention:</b> Paper manufacturer<br>agreed to retain employment levels<br>at Cold Springs facility in Fox<br>Crossing. The company committed<br>to increased investing in the facility<br>and state-wide supply chain.    | Assisted the company with legislative and state incentive process.   | \$30,000,000                                  |
| US VENTURE*            | 360                                   | <b>Expansion:</b> Sixth-largest privately-<br>owned company in Wisconsin,<br>building new corporate headquarters<br>in downtown Appleton.   | Provided economic data to clarify financial impact of expansion.   | \$44,388,314                                  |
| FAITH<br>TECHNOLOGIES  | 350                                   | <b>Expansion:</b> Menasha-based company engaged in major expansion of its engineering sector.   | Responded to company request<br>for potential real estate options.<br>Responded to City of Menasha<br>request for economic impact<br>numbers associated with expansion.  | \$17,678,000                                  |
| NESTLE                 | 150                                   | <b>Attraction:</b> Global food and<br>beverage company driving the<br>construction of a cold storage facility<br>for an existing product line. Company<br>considered Fox Cities locations as<br>well as out of state options. | Provided assistance in identifying<br>available real estate options,<br>responded to Village of Little Chute's<br>request for economic impact numbers<br>associated with expansion.                                      | \$11,530,000                                  |
| SARGENTO<br>FOODS INC. | 140                                   | <b>Expansion:</b> Cheese producer expanded Hilbert plant capacity and increased production jobs.  | Working with Plymouth,<br>WI headquarters, FCRP provided<br>extensive labor and demographic<br>research in response to company<br>concerns about being able to access<br>sufficient numbers of employment<br>candidates. | \$5,511,000                                   |
| SIMPLY<br>INCREDIBLE   | 120                                   | <b>Attraction:</b> Central Wisconsin frozen<br>cranberry snack food processor<br>purchased City of Menasha steam<br>generation plant to site expanded<br>production activities.   | Generated economic impact<br>report to assist City with project<br>assessment and feasibility.   | \$4,497,000                                   |
| PIPING<br>SYSTEMS      | 119                                   | <b>Expansion:</b> Hortonville manufacturer engaged in \$5.5 million, 65,000 sq. ft. expansion associated with having landed a contract to supply pipe to a liquefied natural gas export facility in Maryland.                 | Assisted the company with financial<br>assessment, application and<br>packaging of State incentives and<br>site considerations.  | \$5,181,000                                   |
| AMEREQUIP              | 103                                   | <b>Expansion:</b> Contract manufacturer producing equipment for OEM's, including Ariens, Toro, John Deere and others. Company has established fast growth plans, and considered expansion in Kiel and in North Carolina.      | Participated in problem solving<br>process involving City, County, DNR.<br>Assisted with coordination of state<br>economic incentives.   | \$4,835,000                                   |

\* Projects still in progress.

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|----------------------------------|---------------------------------------|--|---|---|
| WERNER<br>ELECTRIC               | 79                                    | <b>Expansion:</b> Neenah-based electrical warehouse and distribution company looking to double in size, seeking appropriate location for 200,000 sq. ft. building. Company considering Fox Cities location as well as out of state options.  | Provided assistance in identifying<br>real estate options, coordination<br>with WEDC for economic incentives,<br>consultation on preparation of<br>presentation for public sector,<br>coordination of meeting with<br>prospect community.   | \$4,509,000                                   |
| AGROPUR*                         | 40                                    | <b>Expansion:</b> Dairy processor<br>preparing to increase production<br>capacity with 160,000 sq. ft. facility<br>expansion in the Village of Little<br>Chute.  | Provided economic data to clarify<br>financial impact of expansion. In<br>addition, submitted testimony<br>in support of TIF legislation for<br>incentives.   | \$3,082,929                                   |
| POLYFLEX                         | 40                                    | <b>Attraction:</b> Plastics blow molding<br>company headquartered in<br>Walworth, WI. Company growth<br>demanded more production space.<br>Decision made to build 59,000 sq. ft.<br>new facility in Kaukauna.  | Assisted the City of Kaukauna<br>with marketing of the area to<br>the company, and worked with<br>the Industrial and Commercial<br>Development Commission,<br>the Community Development<br>Department and the Common<br>Council to facilitate negotiations and<br>approval processes. | \$1,658,000                                   |
| PARA TECH<br>COATING INC.        | 37                                    | <b>Attraction:</b> California-based<br>Parylene coating service provider<br>looking to open a location in the<br>Fox Cities – home to some of the<br>company's largest customers.  | Provided assistance in identifying<br>available real estate options,<br>coordination with WEDC for<br>economic incentives and workforce<br>training programs and subsidies.   | \$2,130,000                                   |
| WINONA FOODS                     | 29                                    | <b>Attraction:</b> Cheese processing<br>company headquartered in Green<br>Bay acquired smaller cheese<br>shredding company in Kaukauna.<br>Acquisition will trigger move of<br>Wisconsin-based production<br>operations into Kaukauna, along with<br>operations currently located in four<br>states. | Assisted the company with state incentive process.  | \$1,119,000                                   |
| COATING<br>SYSTEMS               | 26                                    | <b>Expansion:</b> Hortonville trucking company that has expanded into pipe coating, heat-treating and painting as a contractor to Piping Systems.  | Provided assistance to company<br>owner and business consultant with<br>application process associated with<br>Outagamie County Prosperity Fund.  | \$1,114,000                                   |
| ENCAPSYS                         | 20                                    | <b>Expansion:</b> Existing technology<br>company looking for an existing<br>facility or available land to<br>accommodate a 50,000 sq. ft.<br>expansion and consolidation,<br>and establish global corporate<br>headquarters.   | Provided assistance in identifying<br>available real estate options in the<br>region.   | \$10,624,000                                  |
| HEARTLAND<br>TECHNOLOGY<br>GROUP | 19                                    | <b>Expansion:</b> Little Chute-based IT services and label manufacturing company looking to expand their existing facility by 33,000 sq ft to increase production capacity and storage.  | Connected company with Wisconsin<br>Economic Development Corporation<br>to discuss expansion plans and<br>available tax incentives.   | \$1,419,000                                   |
| BERNATELLOS<br>FOODS             | 18                                    | <b>Expansion:</b> Kaukauna-based frozen<br>pizza manufacturer engaged in<br>25,000 sq. ft. expansion of its bakery<br>department.  | Provided economic and industry-<br>specific wage data to the company<br>and packaged available local and<br>State incentives.   | \$615,000                                     |
| THIEL CHEESE                     | 12                                    | <b>Expansion:</b> Cheese producer acquired new equipment that significantly expanded processing capacity.  | Assisted with governmental land use compliance and economic incentive process.  | \$448,000                                     |

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