

August 3, 2022

Dear Danielle Block, Director of Public Works:

Please accept this letter of request for permission to install Edison bulb style LED light strands on the existing guidewires used for the holiday trumpeters at the College Ave intersections of Superior, Appleton, Oneida, and Morrison under the following conditions:

1. All light strands will be purchased by Creative Downtown Appleton Inc. with no cost to the City of Appleton.
2. Installation would be donated by Boldt Construction or approved contractor as deemed necessary by the City of Appleton with no cost to the City of Appleton.
3. All light strands would be powered by light poles. As the strands would be LED, this would present a minimal expense to the City of Appleton.

Our goal would be to have the lights installed by September 30, 2022 in celebration of the momentous night 140 years ago when Henry Rogers walked out on the veranda of his newly built home and proclaimed the dawn of a new era as the first home anywhere in the world was lit by hydroelectricity and the central Edison system (at 6:36pm). What a wonderful way to honor Appleton's Hearthstone Historic House Museum and the birth of green energy!

We are requesting the opportunity to present this request to the Municipal Services committee on August 22, 2022. If additional information is required, please let us know and we will provide prior to the meeting.

Thank you for your consideration.



Jennifer Stephany
Executive Director Appleton Downtown Inc. and Creative Downtown Appleton Inc.
jennifer@appletondowntown.org
920-954-9112