



August 17, 2018

To: Municipal Services

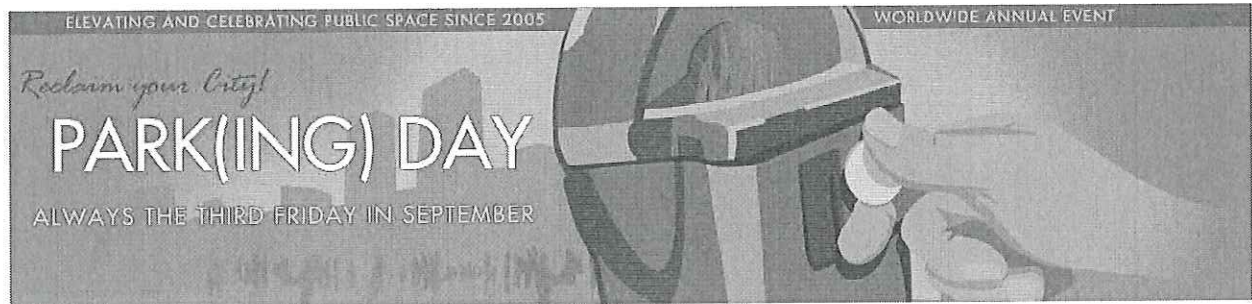
From: Appleton Downtown Inc.

ADI requests permission to purchase up to 24 parking stalls on September 21st to participate in Park(ing) Day as a feature of Art on the Town. Parks would be installed beginning at 9am and removed by 11pm. We would reserve one or two stalls per block between Drew St and Memorial St. We are partnering with business owners to create unique urban attractions. We will work with the committee, the Parking utility and Appleton Police to keep the "parks" safe. Last year's event featured 10 "Parks" and we are happy to report there were no incidents.

We request your partnership to bring this creative urban attraction to Downtown Appleton.

Thank you,

Lynn Schemm
Marketing Director
Appleton Downtown Inc.



ABOUT PARK(ING) DAY

Providing temporary public open space . . . one parking spot at a time.

Q: What is PARK(ing) Day?

A: PARK(ing) Day is an annual, worldwide event where artists, activists, and citizens independently (but simultaneously) turn metered parking spots into “PARK(ing)” spaces: temporary public parks and other spaces for people to enjoy. PARK(ing) Day is a non-commercial project, intended to promote creativity, civic engagement, critical thinking, unscripted social interactions, generosity and play.

The project began in 2005 when Rebar, a San Francisco art and design studio, converted a single metered parking space into a temporary public park in downtown San Francisco. Since 2005, PARK(ing) Day has evolved into a global movement, with organizations and individuals (operating independently of Rebar but following an established set of guidelines) creating new forms of temporary public space in urban contexts around the world.

Q: When is PARK(ing) Day?

A: PARK(ing) Day is an annual event that occurs on the **third Friday in September. September 15th**

The Stats:

975 Parks

162 Cities

35 Countries

6 Continents