

APPLETON PUBLIC LIBRARY
 STATISTICAL SUMMARY
 MARCH 2025

	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
I. Circulation						
Adult Circulation	35,298	29,118	51,189	78,761	21%	-35%
Children's Circulation	33,764	22,289	51,677	59,501	51%	-13%
Total Circulation	69,062	51,407	102,866	138,262	34%	-26%
Adult AV/nonbook (included in above)	10,911	8,818	14,823	23,270	24%	-36%
Children's AV/non-book (included in above)	2,754	2,089	3,849	4,866	32%	-21%
E-Book Circulation	8,824	8,657	25,070	24,930	2%	1%
E-Audiobook Circulation	10,908	10,547	31,289	32,140	3%	-3%
E-Video Circulation	756	1,217	2,108	3,824	-38%	-45%
E-Comics Circulation	267	224	685	631	19%	9%
E-Magazine / E-Serial Circulation	2,942	2,748	8,187	8,816	7%	-7%
E-Music Circulation	134	195	402	527	-31%	-24%
Total E-Circulation	23,831	23,588	67,741	70,868	1%	-4%
ILL items received (received from)	10,716	11,232	14,181	27,597	-5%	-49%
ILL items loaned (provided to)	8,278	8,971	12,898	24,603	-8%	-48%
Total Registered Patrons (quarterly)	59,534	57,238	n/a	n/a	4%	n/a
Door Count	41,402	17,128	64,041	44,395	142%	44%
Percentage of Total Circulation on Self Check Machines	69.1%	63.6%	n/a	n/a	9%	n/a

II. Customer Assistance						
Reference Transactions - Adult	3,895	1,750	7,561	5,395	123%	40%
Reference Transactions - Children's	2,358	492	3,738	1,564	379%	139%
Total Reference	6,253	2,242	11,299	6,959	179%	62%
Volunteer Hours	571	443	666	966	29%	-31%

III. Collections & Processing						
Volumes Added	2,070	1,848	5,437	5,019	12%	8%
Volumes Withdrawn	242	3,959	536	13,283	-94%	-96%
Total Titles	185,751	172,732	n/a	n/a	8%	n/a
Total Volumes	205,667	193,166	n/a	n/a	6%	n/a

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IV. Programs						
Children's						
Children's Programs (including group visit)	61	48	86	110	27%	-22%
Children's Program Attendance (including group visit)	1,685	1,652	3,003	4,310	2%	-30%
Children's One-on-One Visits	7	0	11	1	>100%	1000%
Children's One-on-One Visits Participants	16	0	24	2	>100%	1100%
Children's Self Directed Activities	7	9	21	22	-22%	-5%
Children's Self Directed Activity Participants	2,765	1,965	5,659	4,661	41%	21%
Young Adult						
Young Adult Programs	12	0	20	4	>100%	400%
Young Adult Program Attendance	104	0	164	16	>100%	925%
Young Adult Self Directed Activities	1	1	2	1	0%	100%
Young Adult Self Directed Activity Participants	20	43	105	43	-53%	144%
Adult						
Adult Programs	29	9	49	23	222%	113%
Adult Program Attendance	936	508	1,961	1,666	84%	18%
Adult One-on-One Instructions	7	22	16	57	-68%	-72%
Adult One-on-One Instruction Attendance	27	40	37	87	-33%	-57%
Adult Self Directed Activities	1	1	3	1	0%	200%
Adult Self Directed Activity Participants	118	22	200	22	436%	809%
Total Programs	102	57	155	137	79%	13%
Total Program Attendance	2,725	2,160	5,128	5,992	26%	-14%
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	1153	0	1595	0	>100%	>100%
Meeting Room Uses - Events (Library Programs)	101	0	156	0	>100%	>100%
Total Meeting Room Uses	1,254	0	1,751	0	>100%	>100%

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V. Electronic Access Services						
Public Computing Sessions	1,959	1,038	2,778	2,267	89%	23%
Total Time Used on Public Computers	1484:00:00	907:00:00	2027:00:00	1912:00:00	64%	6%
Data Transferred (GB)	3570	735	5350	1889	386%	183%
WIFI Distinct Clients	4980	1249	7803	3372	299%	131%