

City of Appleton - Reid Golf Course
2017 Revenues - October 31, 2017

Green Fees	2016		2017	
	2016 Y-T-D Rounds	Total Revenue	2017 Y-T-D Rounds	Total Revenue
Weekday-18 Holes	1,949	\$37,860.36	1,900	\$36,598.90
Weekday-9 Holes	11,055	\$160,266.46	10,415	\$151,329.93
Weekend - 18-Holes	1,115	\$32,724.04	1,812	\$48,075.56
Weekend - 9 Holes	1,933	\$34,954.48	3,075	\$48,476.59
Twilight Golf	4,456	\$44,629.20	3,212	\$33,442.38
Passholder Rounds	7,084		8,737	
Promo Rounds				
Coupon Rounds	781	\$1,740.00	559	\$0.00
Outing/Tournament Rounds	264	\$10,963.41	513	\$12,903.04
Other	3,778	\$85,682.36	2,274	\$51,797.59
High School Rounds	554		690	
Sub-Totals	32,969	\$408,820.31	33,187	\$382,623.99
	2016 Y-T-D	Total	2017 Y-T-D	Total
<i>Pass/Coupon/Discount Card Sales</i>	Sales	Revenues	Sales	Revenues
Pass Sales	118	\$52,130.00	124	\$60,355.10
Corporate Pass Sales	4	\$9,875.00	8	\$20,000.00
Coupon Sales	57	\$5,304.90	79	\$6,905.00
Discount Cards	90	\$2,700.00	120	\$3,600.00
	2016 Y-T-D	Total	2017 Y-T-D	Total
<i>Cart Revenue</i>	Cart Sales	Revenues	Cart Sales	Revenues
Cart Fee	10,694	\$105,436.26	10,410	\$107,807.46
Annual Cart Passes	20	\$11,210.00	28	\$13,510.00
	2016 Y-T-D	Total	2017 Y-T-D	Total
<i>Practice Range</i>	Sales	Revenues	Sales	Revenues
Driving Range	3,765	\$22,911.09	3,599	\$21,755.11
Annual Range Pass	14	\$3,562.50	13	\$3,215.00

	2016 Y-T-D	Total	2017 Y-T-D	Total
<u><i>Golf Shop Merchandise</i></u>	<u>Sales</u>	<u>Revenues</u>	<u>Sales</u>	<u>Revenues</u>
Balls/Assessories/Apparel/Misc.		\$18,178.66		\$21,109.16
Gift Cards	202	\$8,794.00	221	\$8,956.56
Lessons*	57	\$1,280.00	177	\$8,150.00
Other Rentals**	752	\$5,482.55	750	\$4,678.15
	2016 Y-T-D	Total	2017 Y-T-D	Total
<u><i>Food and Beverage</i></u>	<u>Sales</u>	<u>Revenues</u>	<u>Sales</u>	<u>Revenues</u>
Food		\$18,459.92		\$16,582.29
Beverage		\$21,820.23		\$19,388.81
Alcohol Sales		\$72,140.23		\$68,910.23
Catering/Banquet			851	\$4,461.75
<u><i>Raincheck Redeemed</i></u>		-\$3,019.37		-\$4,209.66
Total Revenue (All Categories)		\$765,086.28		\$767,798.95

*Lessons include private, group and juniors

**Other rentals include additional revenue club rentals, pull carts & locker rentals.

Reid Golf Course Budget October 31st Expense Report

Description	Budget	End of October Expenses	Available
Regular Salaries	\$161,359	(\$130,335)	\$31,024
Overtime	\$528	(\$572)	(\$44)
Part-Time	\$123,781	(\$111,510)	\$12,271
Fringes	\$80,078	(\$58,313)	\$21,765
Training and Conferences	\$1,000	(\$397)	\$603
Office Supplies	\$600	(\$242)	\$358
Memberships & Licenses	\$1,566	(\$1,554)	\$12
Food & Provisions	\$100	\$0	\$100
Printing & Reproduction	\$2,500	(\$1,504)	\$996
Clothing	\$750	\$0	\$750
Accounting/Audit	\$2,800	(\$2,709)	\$91
Bank Services	\$13,000	(\$9,808)	\$3,192
Consulting Services	\$1,500	\$0	\$1,500
Advertising	\$11,000	(\$9,560)	\$1,440
Insurance	\$7,785	(\$6,488)	\$1,297
Rent	\$27,191	(\$24,054)	\$3,137
Depreciation Expense	\$67,365	(\$56,140)	\$11,225
Facilities Charges	\$32,264	(\$18,519)	\$13,745
CEA Equipment Rental	\$89,151	(\$71,352)	\$17,799
Software Support	\$2,369	(\$2,045)	\$324
Interest Payments	\$13,320	(\$11,100)	\$2,220
General Fund	\$17,900	(\$14,917)	\$2,983
Internal Services	\$0		\$0
Bldg Maintenance/Janitorial	\$3,500	(\$685)	\$2,815
Landscape Supplies	\$36,400	(\$33,209)	\$3,191
Concession Supplies	\$58,500	(\$59,085)	(\$585)
Miscellaneous Supplies	\$3,000	(\$1,700)	\$1,300
Gas Purchases	\$13,000	(\$10,620)	\$2,380
Miscellaneous Equipment	\$3,700	(\$2,486)	\$1,214
Collection Services	\$1,100	(\$805)	\$295
Contractor Fees	\$2,000	(\$20,529)	(\$18,529)
Equipment Repair & Maintenance	\$5,000	(\$3,321)	\$1,679
Other Interfund Charges	\$3,000	\$0	\$3,000
Electric	\$22,233	(\$17,400)	\$4,833
Gas	\$6,500	(\$3,400)	\$3,100
Water	\$2,100	(\$2,466)	(\$366)
Waste Disposal/Collection	\$1,880	(\$1,580)	\$300
Stormwater	\$12,120	(\$8,510)	\$3,610
Telephone	\$2,900	(\$2,752)	\$148
Cellular Telephone	\$904	(\$660)	\$244
Other Utilities (DirecTV)	\$1,700	(\$1,570)	\$130
	\$837,444	(\$701,897)	\$135,547