



CITY OF APPLETON

MEMORANDUM

Date: 6/23/25
To: Municipal Services Committee
From: Connor Deeg, E.I.T., Traffic Engineer
Subject: Parking changes at 500 Block of W Johnston Street
(follow-up to a 6-month evaluation)

Due to a business owner's request, the City's Traffic Section recently assessed the parking on Johnston Street near where it intersects Walnut Street. Based on our initial review, there was enough space to create a loading zone where there previously was a *No Parking* zone.

We initiated an evaluation period in October of 2024. The evaluation included converting a small area from a *No Parking* zone to *15-Minute Loading* zone. See *Figure 1* below.

This arrangement has had the desired effect, and we have received positive feedback from the community. Based on this, we recommend the changes be made permanent. To accomplish this, the following ordinance changes are necessary:

1. **Create:** "Designate a 15-minute Loading Zone on the south side of Johnston Street from a point 15 feet west of Walnut Street to a point 40 feet west of Walnut Street."
2. **Create:** "Designate a One-Hour Parking zone from 9 a.m. to 5 p.m., except Sundays and Holidays, on the south side of Johnston Street from a point 40 feet west of Walnut Street to a point 128 feet west of Walnut Street."

Figure 1

