

PROCLAMATION



Office of the Mayor

WHEREAS, human milk feeding benefits both mothers and infants and is a proven foundational prevention strategy for life-long health and wellness; and

WHEREAS, major medical authorities, including the American Academy of Pediatrics, recommend exclusive human milk feeding for the first six months of a child's life, with continued human milk feeding throughout the child's first year and beyond; and

WHEREAS, the Center for Disease Control and Prevention's latest analysis of birth certificate data reports that among infants born in 2019, only 25.8% were exclusively breastfed through six months of age, which percentage of infants exclusively breastfed is steadily declining across the country; and

WHEREAS, there are substantial racial and ethnic disparities in access to lactation support resulting in reduced breastfeeding rates and an associated increase in the risk of a variety of negative health outcomes; and

WHEREAS, breastfeeding support requires evidence-based, unbiased information, wrap-around community support, and support from partners, families, workplaces, and communities to create an environment that empowers parents to breastfeed.

NOW THEREFORE, BE IT RESOLVED, THAT I, JACOB A. WOODFORD, Mayor of the City of Appleton, Wisconsin, do hereby proclaim the month of August 2021, as

Breastfeeding Awareness Month

in Appleton and encourage citizens to join healthcare and breastfeeding advocates in celebrating and promoting awareness of the benefits of breastfeeding and supporting parents in doing so.



Signed and sealed this 17th day of August 2021.

JACOB A. WOODFORD
MAYOR OF APPLETON