E-books: APL Purchasing Overview

Nicole A. Casner, Materials Management Supervisor



or, Electronic Resources: Through the Looking Glass

Nicole A. Casner, Materials Management Supervisor



RESEARCH DATABASES

Collection of records / data searched to retrieve information

Ancestry.com, Westlaw, ValueLine, New York Times Online, Encyclopedia Britannica

Simultaneous users - at database level

Combination of: APL-only acquisition, OWLS purchasing; and WI Department of Public Instruction procurement

Subscription period set by license agreement; commonly annual with some multi-year options; price increase likely upon renewal

No ownership of content; database accessible only for length of license agreement & continued payment



The New York Times















ONLINE LEARNING PLATFORMS

Instruction material for learning & skill building

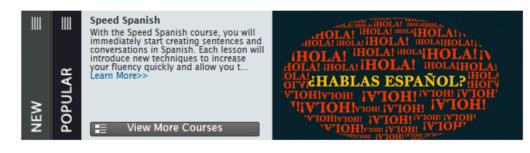
Mango Languages, Gale Courses

Simultaneous users - at platform level

APL acquisition

Subscription period set by license agreement; commonly annual with some multi-year options; price increase likely upon renewal

No ownership of content; content accessible only for length of license agreement & continued payment





Welcome to Gale Courses!

Gale Courses offers a wide range of highly interactive, instructor led courses that you can take entirely online. As a library card holder in good standing, you are entitled to these courses at no cost. Courses run for six weeks and new sessions begin every month.



ELECTRONIC RESOURCE COLLECTIONS

E-books, Graphic Novels, Magazines, E-audiobooks, Music, E-video (TV, movies)

"Checked out" to patron(s) for a specific loan period

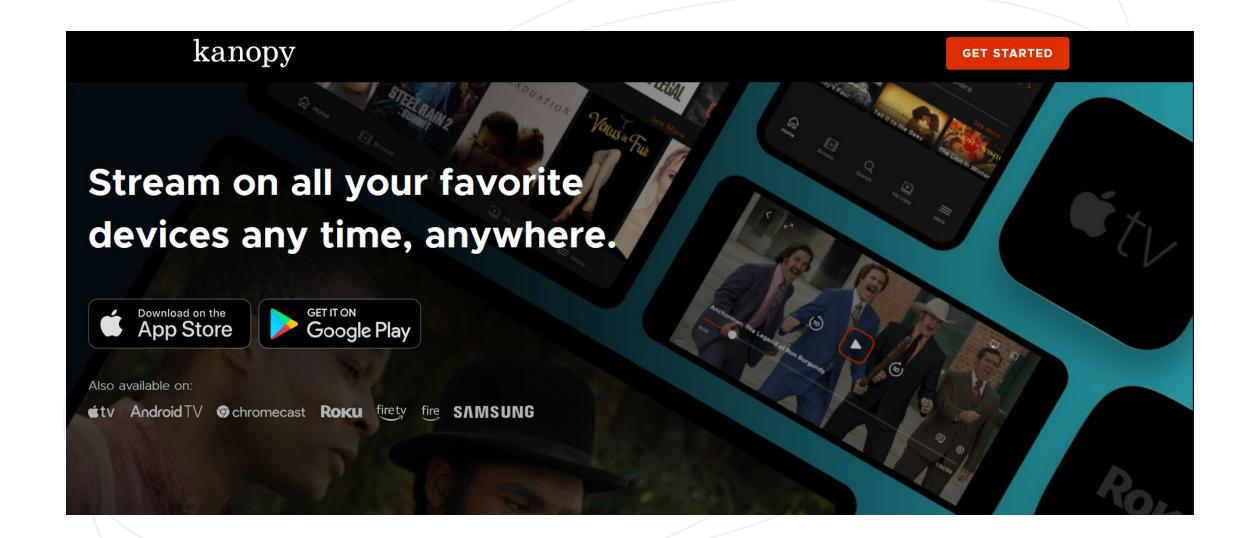
Combination of: APL-only acquisition, OWLS procurement; WiLS and Wisconsin Public Library Consortium (WPLC) cooperative purchasing arrangements

Kanopy, Hoopla, Libby

No ownership of content

Pricing, number of users, and access periods vary











Antiquity to Modernity WATCH EPISODE 1

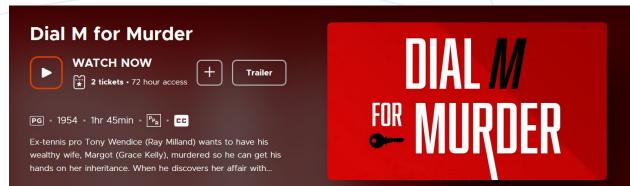
5 tickets •Access Season for 7 days

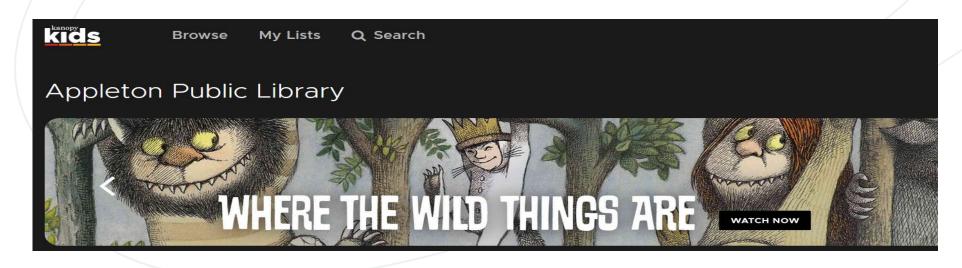
Trailer

STRUCTURES

2011 • 12hr 45min • 🙃









Kanopy

Pay-per-use purchase model

Patrons receive 24 tickets per month

Videos use varying numbers of tickets: newer titles = more tickets, Kanopy Kids & Great Courses are the top ticket tiers

No waiting / simultaneous streaming

APL pays a set price for each ticket used

WiLS Cooperative Purchasing agreement with Overdrive/Kanopy provides APL with a discounted price per ticket





Browse

My Hoopla

Q



Home

Audiobooks

Ebooks

Movies

Television

Comics

BingePasses

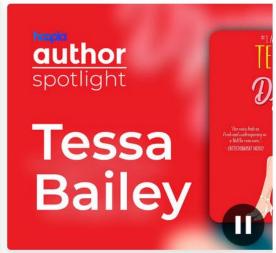
Music

Appleton Public Library (WI)





















You can borrow 7 more titles this month.



Hoopla

Pay-per-use purchase model

Patrons are allowed 7 borrows per month

1 click = 1 borrow for all titles in all formats (audio, music, video, book)

No waiting / simultaneous access or streaming

Per-borrow cost for titles can range from \$0 to \$3.99

APL added budget cap blocks in 2024 to ensure continued access while controlling costs - patrons now have access to titles in the \$0 to \$1.99 per borrow tiers



Blog

Read with Libby

Borrow ebooks, audiobooks, magazines, and more for free from your local library with Libby, the library reading app.



Download Libby today!

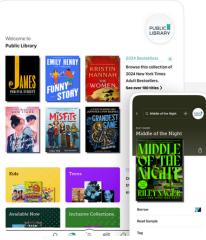


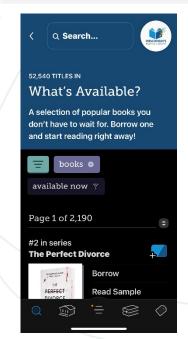




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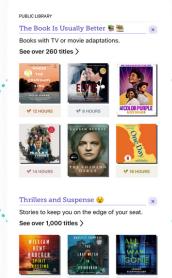
Offline access

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Listen in your car

Enjoy audiobooks in your car with Apple CarPlay, Android Auto, Android Automotive, or Bluetooth.



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Q 📦



Send to Kindle

If you prefer reading on your Kindle, Libby can send your library books to it. (U.S. libraries only)



Get notified

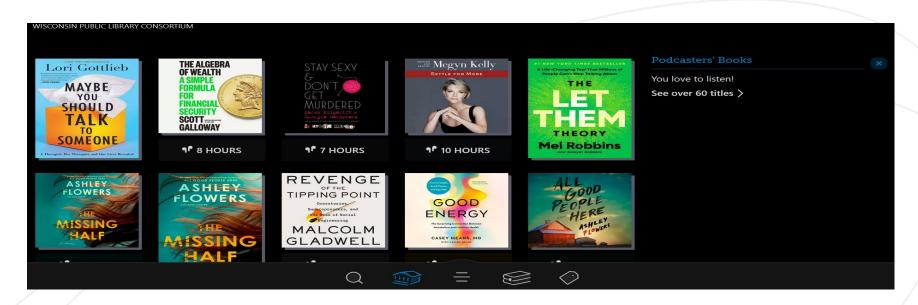
Never miss a hold.

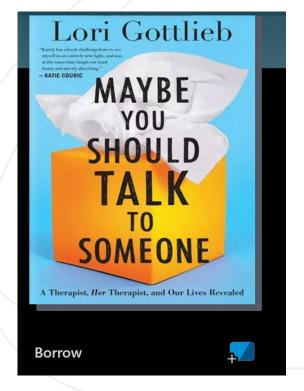


Tag it for later

Create your very own to-be-read list.









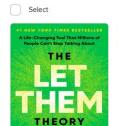


Lending model	Number of users at a time	Expiration from collection			
One Copy/One User (OC/OU)	One	Never			
Metered Access (MA)					
MA by time	One	After a set period of time (e.g., 24 months)			
MA by checkout (one user)	One	After a set number of checkouts (e.g., 26 checkouts)			
MA by checkout (multiple users)	Multiple (up to the allotted number of checkouts)	After a set number of checkouts (e.g., 100 checkouts)			
MA by time and checkout	One	After a set period of time or number of checkouts (whichever comes first)			
Subscriptions	Unlimited	After a set period of time (e.g., 1 year)			
Cost Per Circ (CPC)	Unlimited (until monthly budget runs out)	Never (but can be manually or automatically revoked)			



Libby		
No tickets or <u>borrows</u> -per-month for patrons		
Titles may be available immediately or have a hold queue		
Current purchase models:	One Copy, One User	
	Metered Access (limited by:	
	Time, Checkouts, Time &	
	Checkouts)	
	Cost per use	
Layers of purchasing & patron access - at the individual title / copy level:	APL annual share to state- wide Wisconsin Public Library Consortium buying pool	All Wisconsin Digital Library users
	APL Advantage purchases	APL & InfoSoup patrons first
	OWLS & Other OWLSNet	APL & InfoSoup
	libraries purchases	patrons first





☐ Ebook Kindle, OverDrive Read, EPUB

Mel Robbins





Select

Audiobook MP3, OverDrive Listen Edition: Unabridged 1 Review 🗸 SAMPLE

The Let Them Theory

Language

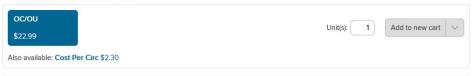
Street date

by Mel Robbins, Sawyer Robbins

12/24/2024

9781401971373

Publisher account Random House, Inc. I Hay House I Hay Subject(s)



Adult Nonfiction

2 subjects

Business, Self-Improvement,

Business & Economics / Motivational +

Audience

Reading levels --

Age/Grade --

	Copies						Holds					
	OC/OU	MA	CPC	Subscri	Adv Plus	Active	Suspen	Ratio	Out	Last	Past year	Total
Cons	<u>60</u>	0	No	No	5	3,903	357	60.05	37	8/17/2025	2988	2988
Adva	11	0	No	No	0	309	16	4.07	6	8/17/2025	109	109

Great Big Beautiful Life by Emily Henry, Julia Whelan OC/OU MA: 12 months (one user)



	Copies						Holds		Checkouts			
	OC/OU	MA	CPC	Subscri	Adv Plus	Active	Suspen	Ratio	Out	Last	Past year	Total
Cons	1	34	No	No	0	2,741	103	78.31	33	8/18/2025	1654	1654
Adva	1	<u>6</u>	No	No	0	169	0	4.02	6	8/15/2025	66	66

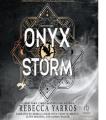
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\$22.99



/erDrive Listen Unabridged



by Rebecca Yarros, Rebecca Soler, Teddy Hamilton, et al.

OC/OU MA: 100 checkouts (concurrent users) Add to new cart \$109.00 \$174.40 Also available: Cost Per Circ \$5.45 Series The Empyrean #3

Adult Fiction

Fantasy, Romance

Fiction / Fantasy / Epic + 1 subject

	Copies						Holds		Checkout			ts	
	OC/OU	MA	CPC	Subscri	Adv Plus	Active	Suspen	Ratio	Out	Last	Past year	Total	
Cons	2	<u>12</u>	No	No	1	<u>46</u>	<u>252</u>	3.07	339	8/17/2025	14806	14806	
Adva	1	1	No	No	0	1	<u>5</u>	0.06	27	8/17/2025	1098	1098	





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