

BRIGHTER DREAMS

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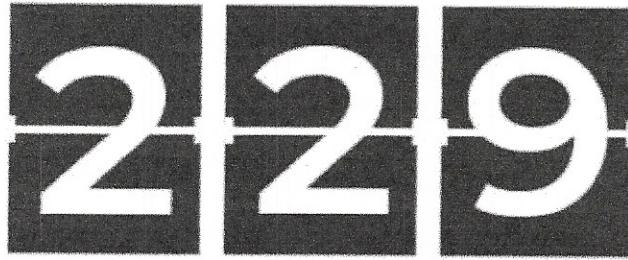


WG&R
Brighter Dreams

Making Dreams Come True For Kids Across Northeast Wisconsin

At WG&R, we believe every child deserves a proper place to sleep. But sadly, one in five children in the U.S. lives in poverty, and many of these families cannot afford to provide their child with essentials many of us take for granted—like a bed of their own. Many children are forced to share a bed with siblings or even sleep on the floor.

This is why we are so committed to helping local children across Northeast Wisconsin with our **Brighter Dreams Project**.



Mattresses Donated Since 2020

Total is updated on a monthly basis. Current figure reflects donations through January 2021.

Because we own Northeast Wisconsin's largest mattress factory, we're able to build Wisconsin's #1 selling factory direct mattresses while creating local jobs in the community. And when you choose any of our WG&R Factory Direct mattresses, not only will you save money on a high-quality mattress and support the local economy, but you'll directly help a local child in need.

Through our **Brighter Dreams Project**, WG&R donates one twin mattress set to a child in need for every 10 queen or king mattresses we sell, because brighter dreams begin with better sleep.

WG&R is Proud to Partner with These Local Organizations:

- New Community Shelter
- Friends of Pals, Youth and Families
- Manitowoc County Human Services
- Sheboygan County Human Services
- Boys & Girls Club of the Fox Valley
- Home Sweet Home, Ascension Lutheran
- Freedom House
- Lakeshore Cap

BRIGHTER DREAMS PROJECT | WG&R Furniture