

APPLETON PUBLIC LIBRARY  
 STATISTICAL SUMMARY  
 NOVEMBER 2021

<b>I. Circulation</b>	<b>Current Month</b>	<b>This Month Last year</b>	<b>Year to Date</b>	<b>Last Year to Date</b>	<b>Month % Change</b>	<b>Year % Change</b>
Adult Circulation	27,674	0	283,257	136,428	>100%	108%
Children's Circulation	21,615	0	218,890	79,114	>100%	177%
<b>Total Circulation</b>	<b>49,289</b>	<b>24,089</b>	<b>502,147</b>	<b>215,542</b>	<b>105%</b>	<b>133%</b>
Adult AV/nonbook (included in above)	10,427	0	98,849	56,057	>100%	76%
Children's AV/non-book (included in above)	2,822	0	26,328	12,544	>100%	110%
E-Book Circulation	7,212	7,621	82,152	95,159	-5%	-14%
E-Audiobook Circulation	6,816	6,188	75,994	74,698	10%	2%
E-Video Circulation	433	674	4,624	6,739	-36%	-31%
E-Comics Circulation	204	192	1,963	2,041	6%	-4%
E-Magazine Circulation	968	2,704	7,419	21,169	-64%	-65%
E-Music Circulation	117	125	1,455	1,742	-6%	-16%
<b>Total E-Circulation</b>	<b>15,750</b>	<b>17,504</b>	<b>173,607</b>	<b>201,548</b>	<b>-10%</b>	<b>-14%</b>
ILL items received (received from)	8,902	8,916	109,111	67,828	0%	61%
ILL items loaned (provided to)	9,445	7,165	106,050	63,697	32%	66%
Total Registered Patrons (quarterly)	75,871	74,131	n/a	n/a	2%	n/a
Door Count	17,171	3,200	120,188	102,576	437%	17%
Percentage of Total Circulation on Self Check Machines	69.7%	0.0%	n/a	n/a	>100%	n/a

<b>II. Customer Assistance</b>	<b>Current Month</b>	<b>This Month Last year</b>	<b>Year to Date</b>	<b>Last Year to Date</b>	<b>Month % Change</b>	<b>Year % Change</b>
Reference Transactions - Adult	2,289	1,853	23,024	24,541	24%	-6%
Reference Transactions - Children's	1,064	1	7,138	3,216	106300%	122%
<b>Total Reference</b>	<b>3,353</b>	<b>1,854</b>	<b>30,162</b>	<b>27,757</b>	<b>81%</b>	<b>9%</b>
Volunteer Hours	538	56	2,415	1,737	861%	39%

<b>III. Collections &amp; Processing</b>	<b>Current Month</b>	<b>This Month Last year</b>	<b>Year to Date</b>	<b>Last Year to Date</b>	<b>Month % Change</b>	<b>Year % Change</b>
Volumes Added	1,543	1,977	25,119	27,261	-22%	-8%
Volumes Withdrawn	5,439	153	34,726	14,520	3455%	139%
Total Titles	243,422	248,085	n/a	n/a	-2%	n/a
Total Volumes	284,452	295,343	n/a	n/a	-4%	n/a

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IV. Programs	This Month			Last Year to Date	Month % Change	Year % Change
	Current Month	Last year	Year to Date			
<b>Children's</b>						
Children's Programs (including group visit)	36	86	421	542	-58%	-22%
Children's Program Attendance (including group visit)	914	1,464	11,280	19,258	-38%	-41%
Children's Home Visits	1	0	18	9	>100%	100%
Children's Home Visit Participants	3	0	47	13	>100%	262%
Children's Literacy Offerings	0	0	0	1	0%	-100%
Children's Literacy Offering Participants	0	0	0	607	0%	-100%
Children's Self Directed Activities	11	5	115	81	120%	42%
Children's Self Directed Activity Participants	1,092	101	6,465	1,682	981%	284%
<b>Young Adult</b>						
Young Adult Programs	2	2	36	47	0%	-23%
Young Adult Program Attendance	3	12	340	724	-75%	-53%
Young Adult Literacy Offerings	0	0	0	0	0%	0%
Young Adult Literacy Offering Participants	0	0	0	0	0%	0%
Young Adult Self Directed Activities	2	0	14	5	>100%	180%
Young Adult Self Directed Activity Participants	47	0	548	86	>100%	537%
<b>Adult</b>						
Adult Programs	16	9	163	164	78%	-1%
Adult Program Attendance	457	311	4,207	10,925	47%	-61%
Adult One-on-One Instructions	10	0	32	41	>100%	-22%
Adult One-on-One Instruction Attendance	22	0	44	41	>100%	7%
Adult Literacy Offerings	0	0	0	0	0%	0%
Adult Literacy Offering Participants	0	0	0	0	0%	0%
Adult Self Directed Activities	0	0	30	3	0%	900%
Adult Self Directed Activity Participants	0	0	487	47	0%	936%
<b>Total Programs</b>	<b>54</b>	<b>97</b>	<b>620</b>	<b>753</b>	<b>-44%</b>	<b>-18%</b>
<b>Total Program Attendance</b>	<b>1,374</b>	<b>1,787</b>	<b>15,827</b>	<b>30,907</b>	<b>-23%</b>	<b>-49%</b>
<b>Meeting Room Usage</b>						
Meeting Room Uses - Room Reservations (Public)	150	0	640	677	>100%	-5%
Meeting Room Uses - Events (Library Programs)	106	0	455	427	>100%	7%
<b>Meeting Room Uses</b>	<b>256</b>	<b>0</b>	<b>1,095</b>	<b>1,104</b>	<b>&gt;100%</b>	<b>-1%</b>

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V. Electronic Access Services	This Month			Last Year to Date	Month % Change	Year % Change
	Current Month	Last year	Year to Date			
Database Sessions	1,174	80,338	14,115	1,069,225	-99%	-99%
Web Page "Hits"	37,970	43,817	410,884	564,792	-13%	-27%
APL Created Electronic Content	598	547	6,853	7,162	9%	-4%
Public Computing Sessions	1,574	0	12,480	10,233	>100%	22%
Total Time Used on Public Computers	1541:00:00	0:00:00	10479:00:00	8140:00:00	>100%	29%
Data Transferred (GB)	3450	562	12996	8777	514%	48%
WIFI Distinct Clients	2719	1501	23672	21291	81%	11%