



DEPARTMENT OF
**PUBLIC
WORKS**

MEMORANDUM

To: Municipal Services Committee
From: Laura Jungwirth, P.E. Director of Public Works
Date: November 6, 2024
Subject: College Avenue Lane Reconfiguration Reporting Period #2

In the Spring of 2023, the Municipal Services Committee and Common Council approved the College Avenue Lane Reconfiguration 18-month pilot project, and construction was completed in July 2023. Throughout the project, staff reports are intended to be provided every six months following completion of the lane reconfiguration. An update for the initial reporting period was presented to the Municipal Services Committee on February 26, 2024.

The following metrics were provided as possible measurements of success of the project.

- Quantitative Data:
 - Traffic Counts
 - Bike/Pedestrian/Scooter Counts
 - Crashes
 - Vehicle Speeds
 - Total Roadway Closures due to Aggressive Driving
 - Parking Meter Revenue along College Avenue

- Qualitative Data:
 - Business/Community Member Feedback
 - APD/AFD Feedback

On Monday, November 11th, staff will provide a presentation to the Municipal Services Committee reporting on the above metrics. The presentation materials and dashboard will be posted to the City's website following the presentation at www.smartstreetsappleton.com

Next Steps:

- 11/11/2024 – Reporting Period #2 Presentation to Municipal Services Committee.
- Week of 11/11/2024 (approximately) – Posting of Reporting Period #2 documents to website.
- Fall 2024 – Collect Testimonials and begin assembly of Project Showcase.
- Fall 2024/Winter 2025 – Continue Data Collection, Project Showcase and Project Wrap-Up.
- Spring 2025 – Reporting Period #3 (Final) Presentation to Municipal Services Committee and final consideration regarding approval of the project.