



# CITY OF APPLETON

## MEMORANDUM

**Date:** 05/07/24  
**To:** Municipal Services Committee  
**From:** Mike Hardy, P.E., Traffic Engineer  
**Subject:** Proposed parking change on Second Street (2500W)  
*Follow-up to a 6-month evaluation period*

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In response to concerns raised by Badger Metals, the City's Traffic Section assessed the possibility of a new parking restriction (No Parking 7 a.m. to 5 p.m. except Sat/Sun/Hol) on the north side of Second Street, west of Lynndale Drive. The concern was trucks could not safely maneuver or back in for deliveries with cars parked across the street from their driveway.

We initiated a six-month evaluation of the new restriction in June 2023. This new restriction was approximately 100 feet in length, across the street from Badger Metal's driveway, beginning about 75 feet west of Lynndale Drive.

During the evaluation period, feedback was received that extending the restriction east through the Lynndale Drive intersection would be advantageous. This was in response to a surge of on-street parking from WE Energies employees, which complicated truck turns and visibility at the intersection. In November 2023, this trial was modified to extend the new restriction east by 75 feet to Lynndale Drive, and then about 35 feet north on the west side of Lynndale Drive (see Figure 1).

Our office has received no further feedback and feels the changes have been well received. Based on this, we recommend the changes be made permanent.

To accomplish this, the following ordinance action is required:

1. **Create:** "Parking be prohibited from 7:00 a.m. to 5:00 p.m., except Saturdays, Sundays, and holidays, on the north side of Second Street from Lynndale Drive to a point 175 feet west of Lynndale Drive."
2. **Create:** "Parking be prohibited from 7:00 a.m. to 5:00 p.m., except Saturdays, Sundays, and holidays, on the west side of Lynndale Drive from Second Street to a point 35 feet north of Second Street."

Figure 1

