

APPLETON PUBLIC LIBRARY  
 STATISTICAL SUMMARY  
 NOVEMBER 2024

	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
<b>I. Circulation</b>						
Adult Circulation	28,693	25,268	300,778	326,233	14%	-8%
Children's Circulation	19,142	17,552	220,510	266,856	9%	-17%
<b>Total Circulation</b>	<b>47,835</b>	<b>42,820</b>	<b>521,288</b>	<b>593,089</b>	<b>12%</b>	<b>-12%</b>
Adult AV/nonbook (included in above)	9,140	8,172	87,085	99,772	12%	-13%
Children's AV/non-book (included in above)	1,792	1,716	18,493	24,449	4%	-24%
E-Book Circulation	7,271	7,467	86,990	88,096	-3%	-1%
E-Audiobook Circulation	9,207	10,021	109,857	107,806	-8%	2%
E-Video Circulation	1,219	508	12,746	4,685	140%	172%
E-Comics Circulation	178	210	2,190	2,162	-15%	1%
E-Magazine / E-Serial Circulation	2,365	2,867	25,054	16,288	-18%	54%
E-Music Circulation	171	180	1,820	1,654	-5%	10%
<b>Total E-Circulation</b>	<b>20,411</b>	<b>21,253</b>	<b>238,657</b>	<b>220,691</b>	<b>-4%</b>	<b>8%</b>
ILL items received (received from)	9,041	7,388	111,234	114,212	22%	-3%
ILL items loaned (provided to)	8,976	9,006	93,929	101,987	0%	-8%
Total Registered Patrons (quarterly)	59,815	68,402	n/a	n/a	-13%	n/a
Door Count	12,735	11,187	171,214	187,491	14%	-9%
Percentage of Total Circulation on Self Check Machines	59.0%	61.3%	n/a	n/a	-4%	n/a
<b>II. Customer Assistance</b>						
Reference Transactions - Adult	1,932	1,475	20,154	20,489	31%	-2%
Reference Transactions - Children's	465	382	6,478	7,613	22%	-15%
<b>Total Reference</b>	<b>2,397</b>	<b>1,857</b>	<b>26,632</b>	<b>28,102</b>	<b>29%</b>	<b>-5%</b>
Volunteer Hours	236	172	4,372	2,899	37%	51%
<b>III. Collections &amp; Processing</b>						
Volumes Added	1,353	1,352	18,128	19,101	0%	-5%
Volumes Withdrawn	3,166	13,335	19,151	29,868	-76%	-36%
Total Titles	182,031	181,555	n/a	n/a	0%	n/a
Total Volumes	200,283	201,613	n/a	n/a	-1%	n/a

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<b>IV. Programs</b>						
<b>Children's</b>						
Children's Programs (including group visit)	28	50	400	562	-44%	-29%
Children's Program Attendance (including group visit)	1,000	1,408	16,217	22,216	-29%	-27%
Children's Home Visits	1	2	6	10	-50%	-40%
Children's Home Visit Participants	1	6	13	21	-83%	-38%
Children's Self Directed Activities	9	13	97	137	-31%	-29%
Children's Self Directed Activity Participants	3,092	2,266	24,839	20,454	36%	21%
<b>Young Adult</b>						
Young Adult Programs	0	4	31	32	-100%	-3%
Young Adult Program Attendance	0	35	614	884	-100%	-31%
Young Adult Self Directed Activities	0	0	7	9	0%	-22%
Young Adult Self Directed Activity Participants	0	0	381	627	0%	-39%
<b>Adult</b>						
Adult Programs	8	11	100	127	-27%	-21%
Adult Program Attendance	479	384	5,450	3,951	25%	38%
Adult One-on-One Instructions	19	10	218	179	90%	22%
Adult One-on-One Instruction Attendance	34	15	334	293	127%	14%
Adult Self Directed Activities	0	0	12	8	0%	50%
Adult Self Directed Activity Participants	0	0	1,595	1,089	0%	46%
<b>Total Programs</b>	<b>36</b>	<b>65</b>	<b>531</b>	<b>721</b>	<b>-45%</b>	<b>-26%</b>
<b>Total Program Attendance</b>	<b>1,479</b>	<b>1,827</b>	<b>22,281</b>	<b>27,051</b>	<b>-19%</b>	<b>-18%</b>
<b>Meeting Room Usage</b>						
Meeting Room Uses - Room Reservations (Public)	0	0	0	3	0%	-100%
Meeting Room Uses - Events (Library Programs)	0	1	0	1	-100%	-100%
<b>Meeting Room Uses</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>4</b>	<b>-100%</b>	<b>-100%</b>

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<b>V. Electronic Access Services</b>						
Public Computing Sessions	757	664	9,240	10,508	14%	-12%
Total Time Used on Public Computers	685:00:00	609:00:00	8165:00:00	8814:00:00	12%	-7%
Data Transferred (GB)	1026	2001	8416	25529	-49%	-67%
WIFI Distinct Clients	1026	1424	12508	20835	-28%	-40%

*The temporary library location closed on November 26, 2024 to prepare to move back to the renovated location.*