



“...meeting community needs...enhancing quality of life.”

MEMORANDUM

TO: Appleton Redevelopment Authority

FROM: Kara Homan, AICP, Director of Community & Economic Development

DATE: April 12, 2023

RE: Proposed Revision to the Exhibition Center Advisory Committee

Background & Overview:

The Exhibition Center Advisory Committee was formed by the Appleton Redevelopment Authority (ARA) as part of the effort to plan and implement the Exhibition Center Project. Current committee members have appointments dating back to 2016. The committee typically meets twice per year to review and discuss operational matters related to the Fox Cities Exhibition Center. The Advisory Committee’s Bylaws, as approved, place a three term limit on the membership of most members. The committee is at a point where, due to time, the vast majority of committee members have or will reach their term limits in the near future.

Staff has evaluated two options for proceeding – 1. Leave the Bylaws “as-is”; 2. Amend the Bylaws to remove the limit on number of terms.

Leave “As Is.” The benefit to the option is there would be turnover in membership and an infusion of new ideas and perspectives. The negative is that it may force members off the committee who are subject matter experts and have institutional knowledge and strong community relationships and/or professional networks.

Remove limit on terms. The benefit of this option is it would allow for continuity of operations and institutional knowledge, especially when considering the infrequency of this committee’s meetings. It would also allow for any appointing entity to choose someone different at the end of each two-year term. The negative is it would not “force” turnover, but rather defer that decision-making to the appointing entity.

Staff will be communicating this potential bylaw change to remove the limit on the number of terms to the appointing entities/communities for their review and feedback in advance of the ARA meeting where this will be an action item.

Staff Recommendation:

Staff recommends approval of the proposed Exhibition Center Advisory Committee Bylaw Amendment, removing the limit on the number of terms for members. This will allow the decision of when it is best for a member to be replaced to be deferred to the appointing entity/community.