### **CITY OF APPLETON 2018 BUDGET**

### **PARKING UTILITY**

**Public Works Director: Paula A. Vandehey** 

**Deputy Director/City Engineer: Ross M. Buetow** 

**Deputy Director of Operations-DPW: Nathan D. Loper** 

### **MISSION STATEMENT**

To provide clean, safe on-and-off street downtown parking using managerial and financial practices that maintain the financial solvency of the Parking Utility.

To professionally enforce downtown parking ordinances while maintaining a customer friendly environment.

### **DISCUSSION OF SIGNIFICANT 2017 EVENTS**

Continued to work with Appleton Downtown Incorporated (ADI) and downtown parking users to seek ways to improve the parking system

Continued implementation of the Downtown Parking Study recommendations

Implemented a system allowing users the option to pay for on-street meters via smart phone app

Implemented parking changes to coincide with construction/completion of the Fox Cities Exhibition Center

Completed miscellaneous ramp repairs in accordance with 2016 consultant structural reports and 2011 End-of-Life study for the Blue Ramp

Continued coordination efforts related to the anticipated demolition/replacement of the Blue Parking Ramp

Purchased a new enforcement vehicle specially equipped for time-limit parking enforcement throughout the City

Continued ongoing program of meter mechanism/housing/bracket replacement

Continued ongoing program of line painting of ramp and on-street parking stalls

Hired Lead Parking Service Person, a new position created to extend the hours of customer service to help customers with the new pay-on-exit system

Hired a consultant for the renovation design of the Green Ramp Parking Office and shop areas planned for 2019 construction

Hired consultant to update a portion of the Downtown Parking Study to address anticipated new development and in-fill of vacant property

Added cameras and a portable bathroom to address issues in the Yellow Ramp

Worked with the Fox Cities Performing Arts Center to implement Special Event Parking to improve exit times from the Green Ramp after major events

### **MAJOR 2018 OBJECTIVES**

Continue to work with Appleton Downtown Incorporated (ADI) and downtown parking users to seek ways to improve the parking system

Continue implementation of recommendations from consultant's Downtown Parking Study

Complete miscellaneous ramp repairs in accordance with 2016 consultant structural reports and 2011 End-of-Life study for the Blue Ramp

Continue coordination efforts related to the anticipated demolition/replacement of the Blue Parking Ramp

Comprehensive LED Lighting upgrades in the Red, Green and Yellow Parking Ramps

Continue ongoing program of line painting of ramp and on-street parking stalls

Seal concrete decks of the Red Ramp

Complete next phase of security camera installations/replacements in City parking ramps

Replace the three existing elevators in the Red Parking Ramp

Implement a 2-hour on-street parking enforcement zone in the Lawrence University neighborhood

Work with potential/new downtown development to accommodate parking needs

DEPARTMENT BUDGET SUMMARY										
Programs	Ac	tual		Budget		%				
Unit Title	2015	2016	Adopted 2017	Amended 2017	2018	Change *				
Program Revenues	\$ 2,470,964	\$ 2,372,433	\$ 2,608,101	\$ 2,608,101	\$ 2,614,951	0.26%				
Program Expenses										
5110 Administration	1,893,400	2,174,350	2,010,306	2,011,100	2,048,591	1.90%				
5120 Operations & Maint.	1,076,473	916,170	1,024,101	1,166,068	1,400,415	36.75%				
5130 Enforcement	201,644	160,501	293,507	293,945	191,476	-34.76%				
TOTAL	\$ 3,171,517	\$ 3,251,021	\$ 3,327,914	\$ 3,471,113	\$ 3,640,482	9.39%				
Expenses Comprised Of:										
Personnel	706,470	725,553	752,759	755,755	805,709	7.03%				
Administrative Expense	1,767,883	2,004,245	1,866,830	1,866,830	1,875,940	0.49%				
Supplies & Materials	133,450	33,163	47,000	47,000	81,020	72.38%				
Purchased Services	92,143	131,375	105,840	112,790	127,840	20.79%				
Utilities	219,232	215,818	231,719	231,719	217,205	-6.26%				
Repair & Maintenance	212,481	106,134	199,866	274,866	227,768	13.96%				
Capital Expenditures	39,858	34,733	123,900	182,153	305,000	146.17%				
Full Time Equivalent Staff:				·		•				
Personnel allocated to programs	11.28	11.30	11.50	11.50	11.53					

<sup>\* %</sup> change from prior year adopted budget

Administration Business Unit 5110

#### PROGRAM MISSION

The Parking Utility uses sound managerial and financial practices to achieve financial solvency of the Parking Utility.

#### **PROGRAM NARRATIVE**

### Link to City Goals:

Implements Key Strategies # 1: "Prompt delivery of excellent services", # 2: "Encourage active community participation and involvement", # 3: "Recognize and grow everyone's talents", # 4: "Continually assess trends affecting the community and proactively respond", # 6: "Create opportunities and learn from successes and failures", and # 7: "Communicate our success through stories and testimonials".

### Objectives:

Review existing parking policies against current and future requirements

Explore ways to improve customer service and contain operating costs

Research additional ways to compile, review, and disseminate parking statistical data

Identify technology that will assist in monitoring customer usage

Refine procedures for reconciling permit sales to collections

Implement consultant recommendations from Downtown Parking Study to improve operational efficiencies

### Major changes in Revenue, Expenditures, or Programs:

The budgeted banking service fees include an estimated \$31,800 in credit card fees associated with the use of credit cards at the LUKE pay stations and a pay-as-you-exit option in the ramps.

	PERFORMAN	CE INDICATOR	S		
	Actual 2015	Actual 2016	Target 2017	Projected 2017	Target 2018
Client Benefits/Impacts					
Effective rate structure policy					
% change in operating revenue					
received	-4.71%	-2.83%	8.70%	9.44%	-0.22%
Community events supported	11	12	12	12	12
Strategic Outcomes					
Efficiency of operations					
% change in operating costs	11.19%	-6.38%	13.70%	12.74%	0.72%
Work Process Outputs					
Expansion of customer base					
YTD avg active permits/					
total permit stalls	2,581 / 2,350	2,497 / 2,317	2,700 / 2,345	2,545 / 2,317	2,700 / 2,317
# of daily meter bags sold	1,834	1,997	1,300	1,900	1,900
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Administration Business Unit 5110

### PROGRAM BUDGET SUMMARY

		Ac	tual					Budget		
Description		2015		2016	A	dopted 2017	Am	ended 2017		2018
Revenues										
4710 Interest on Investments	\$	8,432	\$	9,702	\$	25,000	\$	25,000	\$	20,000
5005 Sale of City Property	Ψ	24,048	Ψ	209	Ψ	20,000	Ψ	25,000	Ψ	20,000
5006 Gain (Loss) on Asset Disposal		(10,595)		(16,070)		_		_		_
		(10,595)				-		-		-
5010 Misc Revenue - Nontax		-		1		1		ı		1
5035 Other Reimbursements	- С	261	ጥ	1,541	ጥ	0E 001	<b></b>	0E 001	Φ.	
Total Revenue	\$	22,146	\$	(4,617)	\$	25,001	\$	25,001	\$	20,001
Expenses										
6101 Regular Salaries	\$	87,886	\$	89,875	\$	99,974	\$	100,665	\$	103,701
6105 Overtime		49		170		-		-		-
6108 Part-Time		29		56		-		-		-
6150 Fringes		26,536		53,479		34,112		34,215		38,929
6201 Training/Conferences		60		-		-		-		-
6301 Office Supplies		230		440		600		600		600
6303 Memberships & Licenses		-		-		-		-		600
6304 Postage/Freight		4,468		3,495		5,200		5,200		5,200
6305 Awards & Recognition		349		349		350		350		350
6306 Building Maint./Janitorial		-		15		-		-		-
6309 Shop Supplies & Tools		4,313		3,175		2,500		2,500		3,600
6316 Miscellaneous Supplies		57		550		_,,,,,		_,		250
6320 Printing & Reproduction		-		28		300		300		300
6321 Clothing		94		77		200		200		200
6323 Safety Supplies		349		238		400		400		500
6401 Accounting/Audit		2,641		2,599		2,700		2,700		2,700
6403 Bank Services		15,081		24,791		23,760		23,760		42,360
6404 Consulting Services				475				_0,. 00		
6407 Collection Services		2,730		2,528		3,880		3,880		3,880
6413 Utilities		2,026		2,393		3,450		3,450		3,524
6418 Equip Repairs & Maint		2,145		_,555		2,300		2,300		2,500
6420 Facilities Charges		_,		402		_,,,,,		_,		407
6430 Health Services		_		80		_		_		-
6451 Laundry Services		1,247		1,387		900		900		800
6501 Insurance		48,647		49,188		57,490		57,490		56,640
6599 Other Contacts / Obligations		52		-		-		-		-
6601 Depreciation Expense		479,911		524,503		562,890		562,890		555,000
6623 Uncollectible Accounts		5,200				-		-		-
6720 Interest Payments				4,757		_		_		17,250
7911 Trans Out - General Fund		9.300		9,300		9,300		9,300		9,300
7912 Trans Out - Special Revenue		1,200,000		1,400,000		1,200,000		1,200,000		1,200,000
Total Expense	\$	1,893,400	\$	2,174,350	\$	2,010,306	\$	2,011,100	\$	2,048,591

### **DETAILED SUMMARY OF 2018 PROPOSED EXPENDITURES > \$15,000**

**Bank Services** 

Bank Charges Investment Fees	\$ 9,600 960
Credit Card Fees	31,800
	\$ 42,360

<sup>\*</sup> To fund prior debt service payments on ramp construction that extends term internally over 20 years vs. shorter term amortization obtained with outside bond holders.

### **Operations and Maintenance**

**Business Unit 5120** 

#### PROGRAM MISSION

The Parking Utility maintains a safe, clean and reliable parking system.

#### **PROGRAM NARRATIVE**

#### Link to City Goals:

Implements Key Strategies # 1: "Prompt delivery of excellent services", # 2: "Encourage active community participation and involvement", # 4: "Continually assess trends affecting the community and proactively respond", # 6: "Create opportunities and learn from successes and failures", and # 7: "Communicate our success through stories and testimonials".

#### Objectives:

Pressure clean the decks and stairwells in all ramps twice a year

Identify and complete maintenance projects in a timely manner

Investigate ways to reduce operating expenses without reducing current maintenance and service standards Focus on aesthetics of ramps to encourage ramp usage

Enhance preventive maintenance of meters to reduce malfunctions

Perform structural repairs in all City ramps in accordance with the consultant's recommendations. The following repairs are scheduled to be completed; see the capital project request on page 621 for further detail:

- 1. Stair repairs all ramps
- 2. Concrete patching all ramps
- 3. Crack filling/joint repair all ramps
- 4. Drainage system repairs/maintenance all ramps

Any new/priority repairs beyond those identified in the 2016 Structural Inspections Report could defer some of the work listed above.

#### Major changes in Revenue, Expenditures, or Programs:

The increase in regular salaries is due to a change in the table of organization related to the change to pay-on-exit ramps. The change eliminated the positions that made up the .8 FTE part-time cashier position and added a lead parking service position with four service positions. Seasonal help is used to cover PAC shows and other events needing additional staff coverage. Call time increased due to the conversion to pay-on-exit where staff needs to be called in if there is a malfunction with the system.

No consulting fees were budgeted in 2018 as the structural conditional analysis of the City's four ramps, done every three years, was done in 2016.

Printing & Reproduction increase is due to the purchase of pay-on-exit machine tickets and stickers.

Construction material increase is due to the cost increase of ice control materials that are suitable for the ramps.

Included in the building expense are costs for two major replacements projects: a) replacement of all existing non-LED fixtures in the Red ramp, which will result in a reduction in energy cost which is shown by the decrease in utility expense; b) replacement of the 3 existing elevators in the Red ramp which are reaching the end of their useful life.

The contractor fee increase is due to a slight increase in line painting costs for the stall parking in the ramps and onstreet.

Miscellaneous equipment includes a snow blower for the ramps, three GPS units for parking vehicles, and \$20,000 for new meter mechanisms and housings, as the replacement programs has been on hold for the past two years.

		CE INDICATORS			
	<u>Actual 2015</u>	<u> Actual 2016</u>	<u>Target 2017</u>	Projected 2017	<u>Target 2018</u>
Client Benefits/Impacts					
Reliability of the system					
# of broken meters reported	152	107	165	100	90
% fixed within 24 hours	99%	99%	100%	100%	100%
Strategic Outcomes					
Efficiency of staff management					
Maintenance staff size to # of meters	2 / 951	2 / 951	2 / 864	2/864	2/86
Maintenance staff size to # of					
unmetered stalls	3 / 3,132	3 / 3,132	3/3,142	3 / 3,142	3 / 3,13
Structural inspections performed	0	4	0	0	· C
Stalls monitored by pay machines	34	34	34	34	34
Work Process Outputs					
Customer services provided					
# of meter batteries changed	951	830	864	864	864
# of power flushes per ramp	2	2	2	2	2
# of property damages reported	35	21	50	50	40
# of broken gate arms reported/					
repaired	14	7	5	5	5

### **Operations and Maintenance**

**Business Unit 5120** 

		Acti	ual					Budget		
Description		2015		2016	A	dopted 2017	Am	ended 2017		2018
Revenues										
4841 Meters - Tax	\$	556,580	\$	503,308	\$	509,000	\$	509,000	\$	518,000
4842 Short-term Parking		536,444		570,737		684,000		684,000		691,000
4844 Permit Parking		848,388		876,564		870,000		870,000		945,000
4846 Parking Meter Hood		16,650		16,430		14,000		14,000		15,350
5005 Sale of City Property		2,751				,000		- 1,000		. 0,00
5030 Damage to City Property		117		205		_		_		
5085 Cash Short or Over		272		527		_				
Total Revenue	\$	1,961,202	\$	1,967,771	\$	2,077,000	\$	2,077,000	\$	2,169,350
_										
Expenses										
6101 Regular Salaries	\$	264,294	\$	259,255	\$	299,697	\$	301,233	\$	311,256
6104 Call Time		1,739		5,011		1,300		1,300		6,10
6105 Overtime		8,012		25,204		6,200		6,200		10,20
6108 Part-Time		22,185		16,598		-		-		5,05
6150 Fringes		122,291		130,522		144,087		144,315		170,79
6306 Building Maint./Janitorial		19,718		12,198		31,000		31,000		31,000
6311 Paint & Supplies		99		507		2,000		2,000		3,00
		3,886		1,916		3,500		3,500		7,00
6320 Printing & Reproduction										
6325 Construction Materials		10,237		10,576		6,000		6,000		15,50
6326 Equipment Parts		13,284		13,057		17,000		17,000		16,00
6327 Miscellaneous Equipment		86,519		-		5,000		5,000		23,17
6328 Signs		166		1,150		1,100		1,100		2,50
6404 Consulting Services		22,343		28,550		-		6,950		
6407 Collection Services		208		383		400		400		40
6408 Contractor Fees		8,807		8,849		9,000		9,000		13,000
6409 Inspection Fees		1,480		3,680		3,700		3,700		3,70
6413 Utilities		217,208		213,424		228,269		228,269		213,68
6416 Build Repairs & Maint		123,382		28,572		105,000		180,000		105,00
6418 Equip Repairs & Maint		43,030		36,301		40,000		40,000		33,24
				30,301						-
6424 Software support		5,080		-		11,200		11,200		31,44
6425 CEA Equip. Rental		36,094		37,970		35,148		35,148		44,37
6440 Snow Removal Services		22,353		43,319		43,500		43,500		43,00
6599 Other Contracts / Obligations		4,200		4,395		6,000		6,000		6,00
6803 Buildings		103,234		700,017		25,000		83,253		305,000
6899 Other Capital Outlay		(63,376)		(665,284)		-		-		
Total Expense	\$	1,076,473	\$	916,170	\$	1,024,101	\$	1,166,068	\$	1,400,41
TAILED SUMMARY OF 2018 PROPOS	SED E	XPENDITU	IRE:	S > \$15.00	0					
lding Maintenance & Janitorial			RE	S > \$15,00	Bui	ilding Repairs		laintenance		
lding Maintenance & Janitorial uilding maintenance	\$ \$	2,000	IRE	<u>S &gt; \$15,00</u>	Bui	ilding Repairs Iisc ramp repa		laintenance	\$	96,000
lding Maintenance & Janitorial uilding maintenance			IRE	S > \$15,00	Bui M			laintenance	\$	
lding Maintenance & Janitorial uilding maintenance leaning supplies		2,000	IRE	<u>S &gt; \$15,00</u>	Bui M L	lisc ramp repa	airs	laintenance	\$	5,00
lding Maintenance & Janitorial uilding maintenance leaning supplies eck sealer - Green ramp		2,000 6,000 10,000	RE	<u>S &gt; \$15,00</u>	Bui M L V	lisc ramp repa	airs	laintenance	\$	5,00 2,50
lding Maintenance & Janitorial uilding maintenance leaning supplies leck sealer - Green ramp	\$	2,000 6,000	IRE:	S > \$15,00	Bui M L V	lisc ramp repa ight bulbs Vindow cleani	airs	laintenance		5,000 2,500 1,500
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Iding Maintenance & Janitorial uilding maintenance eleaning supplies eck sealer - Green ramp ost guards, power door, railing repairs uipment Repairs & Maintenance	\$	2,000 6,000 10,000 13,000	IRE:	S > \$15,00	Bui N L V P	Misc ramp repa ight bulbs Vindow cleaning Pest control uipment Parts	airs ng	laintenance	\$	5,000 2,500 1,500 105,000
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Iding Maintenance & Janitorial uilding maintenance leaning supplies eck sealer - Green ramp ost guards, power door, railing repairs uipment Repairs & Maintenance levator service contract leter mechanism / LUKE repair	\$	2,000 6,000 10,000 13,000 31,000 18,240 5,000	IRE	<u>S &gt; \$15.00</u>	Bui N L V P Eqi N T	Misc ramp repa ight bulbs Vindow cleaning Pest control uipment Parts	airs ng ts		\$	5,000 2,500 1,500 105,000 6,000 3,000
Iding Maintenance & Janitorial uilding maintenance leaning supplies eck sealer - Green ramp ost guards, power door, railing repairs uipment Repairs & Maintenance levator service contract leter mechanism / LUKE repair	\$ \$	2,000 6,000 10,000 13,000 31,000 18,240 5,000 10,000	RE	<u>S &gt; \$15.00</u>	Bui N L V P Eqi N T	disc ramp repaight bulbs Vindow cleanin Pest control uipment Parts disc repair par raffic & parkin	airs ng ts		\$	5,000 2,500 1,500 105,000 6,000 3,000 7,000
Iding Maintenance & Janitorial uilding maintenance cleaning supplies leck sealer - Green ramp lost guards, power door, railing repairs uipment Repairs & Maintenance levator service contract leter mechanism / LUKE repair lectrical repairs / TAPCO	\$	2,000 6,000 10,000 13,000 31,000 18,240 5,000		<u>S &gt; \$15.00</u>	Bui N V P Eqi N T	Alisc ramp repaight bulbs Vindow cleaning est control uipment Parts Alisc repair par raffic & parking atteries - lithiu	airs ng ts		\$	5,000 2,500 1,500 105,000 6,000 3,000 7,000
Iding Maintenance & Janitorial uilding maintenance Ideaning supplies leck sealer - Green ramp lost guards, power door, railing repairs uipment Repairs & Maintenance levator service contract Ideter mechanism / LUKE repair lectrical repairs / TAPCO	\$ \$	2,000 6,000 10,000 13,000 31,000 18,240 5,000 10,000 33,240	!RE:	<u>S &gt; \$15,00</u>	Bui M L W P Eqi M T B	Alisc ramp repaight bulbs Vindow cleaning the control	airs ng ts ig co um	ontrol parts	\$	5,000 2,500 1,500 105,000 6,000 3,000 7,000
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Iding Maintenance & Janitorial Building Maintenance Building maintenance Bleaning supplies Bock sealer - Green ramp Post guards, power door, railing repairs Building maintenance Blevator service contract Building Maintenance Blevator service service fee Building Maintenance Building Repairs Building Maintenance Building Maintenance Building Maintenance Building Repairs Buildin	\$ \$ \$	2,000 6,000 10,000 13,000 31,000 18,240 5,000 10,000 33,240 43,000 27,145	IRE	<u>S &gt; \$15,00</u>	Buil M L V P Equipment Missing	disc ramp repaight bulbs Vindow cleanin Pest control  uipment Parts disc repair par raffic & parkin Batteries - lithiu didings Elevator Repla ED Lighting U Bamp Security	airs ng ts ng coum cem pgra Car	ontrol parts nent ades mera	\$ \$	5,000 2,500 1,500 105,000 6,000 3,000 7,000 16,000 200,000 100,000 5,000 305,000
Iding Maintenance & Janitorial Building Maintenance Building maintenance Bleaning supplies Bock sealer - Green ramp Post guards, power door, railing repairs Building maintenance Blevator service contract Building Maintenance Blevator service service fee Building Maintenance Building Repairs Building Maintenance Building Maintenance Building Maintenance Building Repairs Buildin	\$ \$ \$	2,000 6,000 10,000 13,000 31,000 18,240 5,000 10,000 33,240 43,000 43,000 27,145 4,000	IRE:	<u>S &gt; \$15,00</u>	Buil M L W P Equipment B Miss N	disc ramp repaight bulbs Vindow cleaningest control  uipment Parts disc repair par raffic & parkin Batteries - lithiu liddings Elevator Repla ED Lighting U Ramp Security	airs ng ts ng coum cem lpgra Car ous	ontrol parts nent ades mera ings	\$ \$ \$	5,000 2,500 1,500 105,000 6,000 3,000 7,000 16,000 200,000 100,000 5,000 20,000
ilding Maintenance & Janitorial Building maintenance Building maintenance Building maintenance Bleaning supplies Bock sealer - Green ramp Post guards, power door, railing repairs Building maintenance Building repairs Building r	\$ \$ \$ \$	2,000 6,000 10,000 13,000 31,000 18,240 5,000 10,000 33,240 43,000 27,145 4,000 300	IRE:	<u>S &gt; \$15,00</u>	Buil Miss	disc ramp repaight bulbs Vindow cleaningest control  uipment Parts disc repair parair affic & parkin Batteries - lithiu diddings Elevator Repla ED Lighting U Bamp Security Sec Equipment Meter mechs/h	airs ng ts ng coum cem lpgra Car ousi	ontrol parts nent ades mera ings mps	\$ \$ \$	96,000 5,000 2,500 1,500 105,000 6,000 3,000 7,000 16,000 200,000 5,000 305,000 20,000 1,000 1,000
ETAILED SUMMARY OF 2018 PROPOS ilding Maintenance & Janitorial Building Maintenance Cleaning supplies Deck sealer - Green ramp Post guards, power door, railing repairs uipment Repairs & Maintenance Clevator service contract Meter mechanism / LUKE repair Clectrical repairs / TAPCO  OW Removal Services All ramps  ftware support Meter app service fee TIBA software support EMS service  Instruction Materials The control materials Telectrical maintenance Telectrical repairs / TAPCO	\$ \$ \$ \$	2,000 6,000 10,000 13,000 31,000 18,240 5,000 10,000 33,240 43,000 27,145 4,000 300	IRE:	<u>S &gt; \$15,00</u>	Buil No. L. V. P. Equipment Buil E. L. F. Miss. No. S. N. N. S. N.	disc ramp repaight bulbs Vindow cleaning est control  uipment Parts disc repair part raffic & parkin batteries - lithiu didings Elevator Repla ED Lighting U Ramp Security  ac Equipment deter mechs/h Brow blower for	airs ng ts ng cousi pgra ousi or ra ipm	ontrol parts  nent ades mera  ings mps ent	\$ \$ \$	5,000 2,500 1,500 105,000 6,000 3,000 7,000 16,000 200,000 100,000 5,000 20,000 1,000

Enforcement Business Unit 5130

### PROGRAM MISSION

The Parking Utility enforces City parking ordinances to promote the safety and availability of parking spaces for the benefit of our customers and downtown guests.

### **PROGRAM NARRATIVE**

### Link to City Goals:

Implements Key Strategies # 1: "Prompt delivery of excellent services", # 4: "Continually assess trends affecting the community and proactively respond", # 6: "Create opportunities and learn from successes and failures", and # 7: "Communicate our success through stories and testimonials".

### **Objectives:**

Educate and inform customers on parking policies and assist with directions and questions about the City.

Provide timely reviews and responses to parking citation review forms.

Continue to investigate ways to reduce the number of citation review forms received that do not meet submittal criteria.

### Major changes in Revenue, Expenditures, or Programs:

Increase in equipment repairs and maintenance is for the service contract for Autocite handheld ticket writers

	A atual 2015	Actual 2016	Taxast 2017	Dunington 2017	Tarmet 2010
OU . B. 40. 4	<u>Actual 2015</u>	<u>Actual 2016</u>	<u>Target 2017</u>	Projected 2017	<u>Target 2018</u>
Client Benefits/Impacts					
Customer service					
Meter stall turnover					
# of citations/meter-pay station					
stall/mo.	1.10	0.90	2.00	1.00	2.00
Strategic Outcomes					
Effectiveness of revenue source and collective	ctions				
Average # of days to pay ticket	39	65	40	70	50
# of notices sent	10.190	8,508	9.800	9,800	9,800
# of state suspensions sent	2,166	2,134	2,000	2,000	2,000
World Dropped Outputs					
Work Process Outputs					
Enforcement provided					
# of citations issued	14,871	12,729	17,000	14,000	17,000
# of meter violation citations issued # of citations reviewed by	12,463	10,691	13,000	11,500	12,000
Parking Manager	857	672	750	670	750

Enforcement Business Unit 5130

### **PROGRAM BUDGET SUMMARY**

	Actual				Budget					
Description	2015			2016	Ad	lopted 2017	Am	ended 2017		2018
Revenues										
4520 Parking Violations	\$	486,816	\$	408,679	\$	505,500	\$	505,500	\$	425,000
5035 Other Reimbursements	•	800	•	600		600	•	600	•	600
Total Revenue	\$	487,616	\$	409,279	\$	506,100	\$	506,100	\$	425,600
_										
Expenses										
6101 Regular Salaries	\$	110,823	\$	92,450	\$	106,853	\$	107,234	\$	99,371
6105 Overtime		1,400		468		200		200		200
6150 Fringes		61,224		52,466		60,336		60,393		60,105
6320 Printing & Reproduction		6.428		1.890		8,000		8.000		8.000
6326 Equipment Parts		8,019		´ -		1,000		1,000		1,000
6418 Equipment Repairs & Maint.		2,750		2,888		2,750		2,750		4,000
6425 CEA Equip. Rental		-		-		3,468		3,468		6,800
6599 Other Contracts/Obligations		11,000		10,339		12,000		12,000		12,000
6804 Equipment		· -		_		68,900		68,900		-
7914 Trans Out - CEA		-		-		30,000		30,000		-
Total Expense	\$	201,644	\$	160,501	\$	293,507	\$	293,945	\$	191,476

### **DETAILED SUMMARY OF 2018 PROPOSED EXPENDITURES > \$15,000**

None

DOD_FARC_DIN		nevenue and	EXPCISC DUMMO	ı  y			00.23.33
				2017	2017	2018	2018
	2015	2016	2017 3700				
Doggrintion			2017 YTD	Adopted	Amended	Requested	Adopted
Description	Actual	Actual	Actual	Budget	Budget	Budget	Budget
REVENUES							
REVENUES							
Rines and Romfaitumes	106 016	408,679	294,938	E0E E00	E0E E00	E00 000	425,000
Fines and Forfeitures	486,816			505,500	505,500	500,000	
Interest Income	8,433	9,702	16,967	25,000	25,000	25,000	20,000
Charges for Services	1,958,062	1,967,040	1,775,083				2,169,350
Other Revenues	17,653	12,988-	1,065	601	601	601	601
TOTAL REVENUES	2,470,964	2,372,433	2,088,053	2,608,101	2,608,101	2,694,951	2,614,951
EXPENSES BY LINE ITEM							
Regular Salaries	109,774	84,962	49,975	63,282	65,890	66,318	66,318
Labor Pool Allocations	291,394	291,744	217,318	441,152	441,152	445,690	445,690
Call Time	1,739	5,011	9,491	1,300	1,300	6,100	6,100
Overtime	9,461	25,842	18,352	6,400	6,400	10,400	10,400
Part-Time	22,215	16,654	7,532	0	0	5,050	5,050
Other Compensation	1,175	1,257	1,340	1,990	1,990	1,520	1,520
Shift Differential	65	205	282	100	100	800	800
Sick Pay	13,630	15,344	4,008	0	0	0	0
	46,967	48,068	34,129		0	0	0
Vacation Pay Fringes					238,923		
3	212,729	213,705	151,078	238,535	•	269,831	269,831
Pension Expense / Income	2,678-	22,761	0	0	0	0	0
Salaries & Fringe Benefits	706,471	725,553	493,505	752,759	755,755	805,709	805,709
Training & Conferences	60	0	0	0	0	0	0
Office Supplies	230	440	12	600	600	600	600
Memberships & Licenses	0	0	0	0	0	600	600
Postage & Freight	4,468	3,495	1,717	5,200	5,200	5,200	5,200
Awards & Recognition	348	349	50	350	350	350	350
Building Maintenance/Janitor.	19,718	12,213	7,373	31,000	31,000	31,000	31,000
Insurance	48,647	49,188	43,118	57,490	57,490	58,450	56,640
Depreciation Expense	479,911	524,503		562,890	562,890	556,447	555,000
Uncollectible Accounts	5,200	0	0	0	0	0	0
Interest Payments	0	4,757	0	0	0	0	17,250
Trans Out - General Fund	9,300						
		9,300	6,975				9,300
Trans Out - Special Revenue	1,200,000	1,400,000	1,200,000	1,200,000	1,200,000	1,200,000	1,200,000
	1 555 000			1 055 000	1 066 000	1 061 045	1 055 040
Administrative Expense	1,767,882	2,004,245	1,664,425	1,866,830	1,866,830	1,861,947	1,875,940
Shop Supplies & Tools	4,313	3,174	3,673	2,500	2,500	3,600	3,600
Paint & Supplies	99	507	215	2,000	2,000	3,000	3,000
Miscellaneous Supplies	57	550	0	0	0	250	250
Printing & Reproduction	10,314	3,834	5,733	11,800	11,800	15,300	15,300
Clothing	94	77	127	200	200	200	200
Safety Supplies	349	238	299	400	400	500	500
Construction Materials	10,237	10,576	10,460	6,000	6,000	15,500	15,500
Vehicle & Equipment Parts	21,303	13,057	19,407	18,000	18,000	17,000	17,000
Miscellaneous Equipment	86,519	0	1,284	5,000	5,000	23,170	23,170
Signs	166	1,150	1,272	1,100	1,100	2,500	2,500
J							
Supplies & Materials	133,451	33,163	42,470	47,000	47,000	81,020	81,020
Dappines a maccinais	100,701	JJ, 103	12,110	47,000	17,000	01,020	01,020
Accounting/Audit	2,641	2,599	0	2,700	2,700	2,700	2,700
3.							
Bank Services	15,081	24,791	27,146	23,760	23,760	42,360	42,360
Consulting Services	22,343	29,025	4,963	0	6,950	0	0
Collection Services	2,938	2,911	2,733	4,280	4,280	4,280	4,280
Contractor Fees	8,807	8,848	594	9,000	9,000	40,145	13,000
Inspection Fees	1,480	3,680	811	3,700	3,700	3,700	3,700
Advertising	0	0	143	0	0	0	0
Health Services	0	80	0	0	0	0	0
Snow Removal Services	22,353	43,319	26,927	43,500	43,500	43,000	43,000
Laundry Services	1,247	1,387	602	900	900	800	800
Other Contracts/Obligations	15,252	14,735	12,395	18,000	18,000	18,000	18,000
5							
Purchased Services	92,142	131,375	76,314	105,840	112,790	154,985	127,840
	,	,	, 5	, 010	,	,	,010
Electric	188,375	184,445	125,265	198,976	198,976	148,976	183,976
Gas	1,116	976	919	1,250	1,250	1,250	1,250
Water	3,354	3,549	2,145	3,400	3,400	3,600	3,600
Waste Disposal/Collection							
wasce prsbosar/Correction	1,827	1,813	1,365	1,890	1,890	1,947	1,947

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### City of Appleton 2018 Budget Revenue and Expense Summary

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Description	2015 Actual	2016 Actual	2017 YTD Actual	2017 Adopted Budget	2017 Amended Budget	2018 Requested Budget	2018 Adopted Budget
Stormwater	20,493	20,593	12,857	20,553	20,553	20,708	20,708
Telephone	2,947	2,955	2,265	3,130	3,130	3,130	3,130
Cellular Telephone	1,120	1,487	1,981	2,520	2,520	2,594	2,594
Utilities	219,232	215,818	146,797	231,719	231,719	182,205	217,205
Building Repair & Maintenance	123,382	28,572	700	105,000	180,000	100,000	105,000
Equipment Repair & Maintenanc	47,925	39,189	25,137	45,050	45,050	39,740	39,740
Facilities Charges	0	402	0	0	0	407	407
Software Support	5,080	0	2,500	11,200	11,200	4,300	31,445
CEA Equipment Rental	36,094	37,971	30,383	38,616	38,616	51,176	51,176
Repair & Maintenance	212,481	106,134	58,720	199,866	274,866	195,623	227,768
Buildings	103,234	700,017	24,480	25,000	83,253	555,000	305,000
Machinery & Equipment	0	0	20,400	98,900	98,900	0	0
Other Capital Outlay	63,376-	665,284-	0	0	0	0	0
Capital Expenditures	39,858	34,733	44,880	123,900	182,153	555,000	305,000
TOTAL EXPENSES	3,171,517	3,251,021	2,527,111	3,327,914	3,471,113	3,836,489	3,640,482

### **CITY OF APPLETON 2018 BUDGET**

### **PARKING UTILITY**

### STATEMENT OF REVENUES, EXPENSES AND CHANGES IN FUND NET ASSETS

Revenues	2015 Actual	2016 Actual	2017 Budget	2017 Projected	2018 Budget
Charges for Services Other	\$ 1,958,062 486,816	\$ 1,967,040 408,679	\$ 2,077,000 505,500	\$ 2,200,000 400,000	\$ 2,169,350 425,000
Total Revenues	2,444,878	2,375,719	2,582,500	2,600,000	2,594,350
Expenses					
Operating Expenses Depreciation	1,482,306 479,911	1,312,461 524,503	1,456,824 562,890	1,525,912 545,000	1,548,932 565,000
Total Expenses	1,962,217	1,836,964	2,019,714	2,070,912	2,113,932
Operating Income (Loss)	482,661	538,755	562,786	529,088	480,418
Non-Operating Revenues (Expenses)					
Interest Income Interest Expense	8,433	9,702 (4,757)	25,000	20,000 (18,370)	20,000 (17,250)
Loss on Disposal of Asset Other	(10,596) 28,249	(16,070) 3,082	- 601	-	601
Total Non-Operating	26,086	(8,043)	25,601	1,630	3,351
Net Income (Loss) Before Transfers	508,747	530,712	588,387	530,718	483,769
Transfers In (Out)					
Special Revenue Capital Projects	(1,200,000)	(1,400,000)	(1,200,000) (30,000)	(1,200,000) (30,000)	(1,200,000)
General Fund	(9,300)	(9,300)	(9,300)	(9,300)	(9,300)
Change in Net Assets	(700,553)	(878,588)	(650,913)	(708,582)	(725,531)
Total Net Assets - Beginning	9,908,726	9,208,173	8,329,585	8,329,585	7,621,003
Total Net Assets - Ending	\$ 9,208,173	\$ 8,329,585	\$ 7,678,672	\$ 7,621,003	\$ 6,895,472
* as restated	CCHEDII	ILE OF CASH F	I OWS		
	ЗСПЕВО	ILE OF CASH F	LOWS		
Cash - Beginning of Year + Net Income + Depreciation - Fixed Assets - Transfers Out - Advance to TIF # 3 * - Principal Repayment				\$ 1,200,626 530,718 545,000 (143,011) (39,300) (1,200,000) (60,000)	\$ 834,033 483,769 565,000 (300,000) (9,300) (1,200,000) (60,000)
Working Cash - End of Year				\$ 834,033	\$ 313,502
V	VORKING CAS	H RESERVE RE	QUIREMENT		
Prior Year Audited Expenditures - Depreciation + Transfer to General Fund Net Prior Year Cash Expenditures  25 % Working Capital Reserve Require	ement			\$ 1,836,964 (524,503) 9,300 \$ 1,321,761 \$ 330,440	
20 /3 Froming Suprial Flosories Floquite	,o.iit			Ψ 000,440	

<sup>\*</sup> To fund prior debt service payments on ramp construction that extends term internally over 20 years vs. shorter term amortization obtained with outside bond holders.

### **CALCULATION OF RATE INCREASE DOCUMENTATION**

Revenues	2017 Budget	2017 Projected	2018 Budget	2019 Projected	2020 Projected	2021 Projected	2022 Projected
Charges for Services Other Total Revenues	\$ 2,077,000 505,500 2,582,500	\$ 2,200,000 400,000 2,600,000	\$ 2,169,350 425,000 2,594,350	\$ 2,170,000 475,000 2,645,000	\$ 2,191,700 475,000 2,666,700	\$ 2,213,617 475,000 2,688,617	\$ 2,235,753 475,000 2,710,753
Expenses				2,0 .0,000			
Operating Expenses Depreciation	1,456,824 562,890	1,525,912 545,000	1,548,932 565,000	1,595,400 595,500	1,618,262 646,250	1,666,810 646,250	1,716,814 646,250
Total Expenses Operating Income	2,019,714 562,786	2,070,912 529,088	2,113,932 480,418	2,190,900 454,100	2,264,512 402,188	<u>2,313,060</u> 375,557	2,363,064 347,689
Non-Operating Revenues (Expenses)							
Interest Income Interest Expense Loss on disposal of assets	25,000 - -	20,000 (18,370)	20,000 (17,250)	10,000 (15,975) (100,000)	10,000 (14,600)	20,000 (12,675)	20,000 (10,575)
Other Total Non-Operating	25,601	1,630	3,351	(105,975)	(4,600)	7,325	9,425
Net Income Before Transfers	588,387	530,718	483,769	348,125	397,588	382,882	357,114
Contributions and Transfers In (Out)							
Special Revenue Capital Projects General Fund	(1,200,000) (30,000) (9,300)	(1,200,000) (30,000) (9,300)	(1,200,000) - (9,300)	(400,000) - (9,300)	- - (9,300)	- - (9,300)	(9,300)
		-					
Change in Net Assets	(650,913)	(708,582)	(725,531)	(61,175)	388,288	373,582	347,814
Total Net Assets - Beginning	8,329,585	8,329,585	7,621,003	6,895,472	6,834,297	7,222,585	7,596,167
Total Net Assets - Ending	\$ 7,678,672	\$ 7,621,003	\$ 6,895,472	\$ 6,834,297	\$ 7,222,585	\$ 7,596,167	\$ 7,943,981
		SCHED	ULE OF CASH	I FLOWS			
Cash - Beginning of the Year + Net Income + Depreciation + Loss on asset disposal - Fixed Assets - Transfer Out		1,200,626 530,718 545,000 - (143,011) (39,300)	834,033 483,769 565,000 - (300,000) (9,300)	313,502 348,125 595,500 100,000 (315,000) (9,300)	567,827 397,588 646,250 - (700,000) (9,300)	832,365 382,882 646,250 - (9,300)	1,782,198 357,114 646,250 - (9,300)
- Advance to TIF #3 - Principal Repayment		(1,200,000) (60,000)	(1,200,000)	(400,000)	-	(70,000)	(70,000)
Working Cash - End of Year		\$ 834,033	(60,000) \$ 313,502	(65,000) \$ 567,827	(70,000) \$ 832,365	\$ 1,782,198	\$ 2,706,262
25% Working Capital Reserve (prior year's expenses)		330,440	388,396	393,871	405,169	410,540	422,196

### ASSUMPTIONS:

Interest rate on debt at 3% ten year term

Operating expenses to increase 3% per year after 2018

Depreciation expense in years 2019-2022 reflects 5-year capital improvement projects

No changes in hours of enforcement or use of parking spaces and 1% increase in revenue starting in 2020 for potential increase in parking needs for exhibition center use, parking enforcement reflects full use of enforcement vehicle in 2019

Estimated loss on disposal of the Blue Ramp is included for 2019

# CITY OF APPLETON 2018 BUDGET PARKING UTILITY LONG-TERM DEBT

2016 General Obligation Bonds

Year	Principal		Interest		Total	
2018	\$	60,000	\$	17,250	\$ 77,250	
2019		65,000		15,975	80,975	
2020		70,000		14,600	84,600	
2021		70,000		12,675	82,675	
2022		70,000		10,575	80,575	
2023		75,000		7,800	82,800	
2024		75,000		5,363	80,363	
2025		80,000		3,000	83,000	
2026		80,000		600	80,600	
		645,000		87,838	732,838	

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