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| CITY OF APPLETON POLICY | | TITLE: NAMING OF PUBLIC PARK LANDS |
| ISSUE DATE: 5/24/83 Day of Council Adoption | LAST UPDATE: 9/10/97 | TEXT NAME: F:\COMMON\Policies\Naming of Public Park Lands |
| POLICY SOURCE: Parks and Recreation Department | | TOTAL PAGES: 1 |
| Reviewed by Attorney's Office Date: | Parks and Recreation Committee Approval Date: September 3, 1997 | Council Approval Date: September 10, 1997 |

NAMING OF PARKS

Policy: Naming of Public Parklands

Purpose: The purpose of this policy is to provide a consistent and rational framework for the naming of newly acquired parklands.

The naming of a newly acquired park site should conform to one or more of the criteria listed below:

1. The name of a significant local, state, or national historical figure that is deceased, or a significant local, state, or national historical event.
2. The name of an adjacent street.
3. The name of a unique geologic or geographic feature or other natural attribute that characterizes the park, e.g. a dominant tree species.
4. The name of a major donor instrumental in the acquisition or development of the park.
5. The commonly accepted name of the surrounding neighborhood which comprises a significant portion of the service area of the park.
6. An individual who has performed an outstanding service for the community (preferably in the area of parks and recreation).