

APPLETON PUBLIC LIBRARY
 STATISTICAL SUMMARY
FEBRUARY 2024

	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
I. Circulation						
Adult Circulation	26,411	27,151	49,643	56,496	-3%	-12%
Children's Circulation	19,385	23,317	37,212	47,508	-17%	-22%
Total Circulation	45,796	50,468	86,855	104,004	-9%	-16%
Adult AV/nonbook (included in above)	7,884	8,464	14,452	17,419	-7%	-17%
Children's AV/non-book (included in above)	1,532	2,018	2,777	4,159	-24%	-33%
E-Book Circulation	7,958	7,535	16,273	15,657	6%	4%
E-Audiobook Circulation	10,306	8,328	21,593	17,631	24%	22%
E-Video Circulation	1,243	421	2,607	843	195%	209%
E-Comics Circulation	178	179	407	348	-1%	17%
E-Magazine / E-Serial Circulation	2,906	924	6,068	2,178	215%	179%
E-Music Circulation	170	144	332	289	18%	15%
Total E-Circulation	22,761	17,531	47,280	36,946	30%	28%
ILL items received (received from)	9,245	9,118	16,365	18,772	1%	-13%
ILL items loaned (provided to)	8,667	8,804	15,632	18,517	-2%	-16%
Total Registered Patrons (quarterly)	68,402	72,901	n/a	n/a	-6%	n/a
Door Count	15,600	15,239	27,267	32,360	2%	-16%
Percentage of Total Circulation on Self Check Machines	60.6%	60.8%	n/a	n/a	0%	n/a

II. Customer Assistance						
Reference Transactions - Adult	1,818	1,929	3,645	4,088	-6%	-11%
Reference Transactions - Children's	481	758	1,072	1,569	-37%	-32%
Total Reference	2,299	2,687	4,717	5,657	-14%	-17%
Volunteer Hours	329	199	523	441	65%	19%

III. Collections & Processing						
Volumes Added	1,826	1,625	3,171	3,137	12%	1%
Volumes Withdrawn	8,922	896	9,324	2,455	896%	280%
Total Titles	174,626	190,023	n/a	n/a	-8%	n/a
Total Volumes	195,095	212,913	n/a	n/a	-8%	n/a

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IV. Programs						
Children's						
Children's Programs (including group visit)	42	47	62	100	-11%	-38%
Children's Program Attendance (including group visit)	1,919	1,262	2,658	3,132	52%	-15%
Children's One-on-One Visits	1	1	1	1	0%	0%
Children's One-on-One Visits Participants	2	1	2	1	100%	100%
Children's Self Directed Activities	7	11	13	23	-36%	-43%
Children's Self Directed Activity Participants	1,731	1,511	2,696	3,346	15%	-19%
Young Adult						
Young Adult Programs	3	2	4	3	50%	33%
Young Adult Program Attendance	13	5	16	6	160%	167%
Young Adult Self Directed Activities	0	1	0	1	-100%	-100%
Young Adult Self Directed Activity Participants	0	59	0	59	-100%	-100%
Adult						
Adult Programs	8	5	14	11	60%	27%
Adult Program Attendance	519	420	1,158	792	24%	46%
Adult One-on-One Instructions	20	14	35	31	43%	13%
Adult One-on-One Instruction Attendance	32	24	47	53	33%	-11%
Adult Self Directed Activities	0	3	0	3	-100%	-100%
Adult Self Directed Activity Participants	0	103	0	103	-100%	-100%
Total Programs	53	54	80	114	-2%	-30%
Total Program Attendance	2,451	1,687	3,832	3,930	45%	-2%
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	0	0	0	0	0%	0%
Meeting Room Uses - Events (Library Programs)	0	0	0	0	0%	0%
Total Meeting Room Uses	0	0	0	0	0%	0%

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V. Electronic Access Services						
Public Computing Sessions	757	898	1,229	1,807	-16%	-32%
Total Time Used on Public Computers	627:00:00	714:00:00	1005:00:00	1467:00:00	-12%	-31%
Data Transferred (GB)	678	2,009	1,154	5,299	-66%	-78%
WIFI Distinct Clients	1145	1775	2123	3660	-35%	-42%