

Application for Temporary Class "B" / "Class B" Retailer's License

See Additional Information on reverse side. Contact the municipal clerk if you have questions.

FEE \$ 10 per event + \$7 (applicant background investigation fee)

Application Date: 05/05/2025

☐ Town ☐ Village ☒ City of Appleton

County of Outagamie

The named organization applies for: (check appropriate box(es).)

☒ A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s. 125.26(6), Wis. Stats.

☐ A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

at the premises described below during a special event beginning 09/26/2025 and ending 09/27/2025 and agrees to comply with all laws, resolutions, ordinances and regulations (state, federal or local) affecting the sale of fermented malt beverages and/or wine if the license is granted.

1. Organization (check appropriate box) →

- ☐ Bona fide Club ☐ Church ☐ Lodge/Society
☐ Veteran's Organization ☐ Fair Association or Agricultural Society
☒ Chamber of Commerce or similar Civic or Trade Organization organized under ch. 181, Wis. Stats.

(a) Name Fox Cities Chamber Foundation

(b) Address 125 N Superior St
(Street)

☐ Town ☐ Village ☒ City

(c) Date organized 09/29/1976

(d) If corporation, give date of incorporation _____

(e) If the named organization is not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats., check this box: ☒

(f) Names and addresses of all officers:

President Becky Bartoszek, 125 N Superior St

Vice President Thomas Lehr, 125 N Superior St

Secretary _____

Treasurer _____

(g) Name and address of manager or person in charge of affair: Aimee Herrick

(g)1. Date of Birth. _____

(g)2. Drivers License #: _____

(g)3. Email: _____

Phone _____

2. Location of Premises Where Beer and/or Wine Will Be Sold, Served, Consumed, or Stored, and Areas Where Alcohol Beverage Records Will be Stored:

(a) Street number See bar locations on attached map, on College Avenue from Richmond Street to Lawe Street. Bud trucks will be at bar locations storing beer.

(b) Lot _____ Block _____

(c) Do premises occupy all or part of building? _____

(d) If part of building, describe fully all premises covered under this application, which floor or floors, or room or rooms, license is to cover: _____

3. Name of Event

(a) List name of the event License to Cruise 9/26 and Appleton's Oktoberfest 9/27

(b) Dates of event 09/26/2025 - 9/27/2025

(c) Time(s) of event 9/26: 12:00PM-9:30PM, 9/27: 5:00AM-6:00PM

DECLARATION

An officer of the organization, declares under penalties of law that the information provided in this application is true and correct to the best of his/her knowledge and belief. Any person who knowingly provides materially false information in an application for a license may be required to forfeit not more than \$1,000.

Officer

Aimee Herrick 5/8/25
(Signature / Date)

Fox Cities Chamber Foundation

(Name of Organization)

Date Filed with Clerk 5/8/25

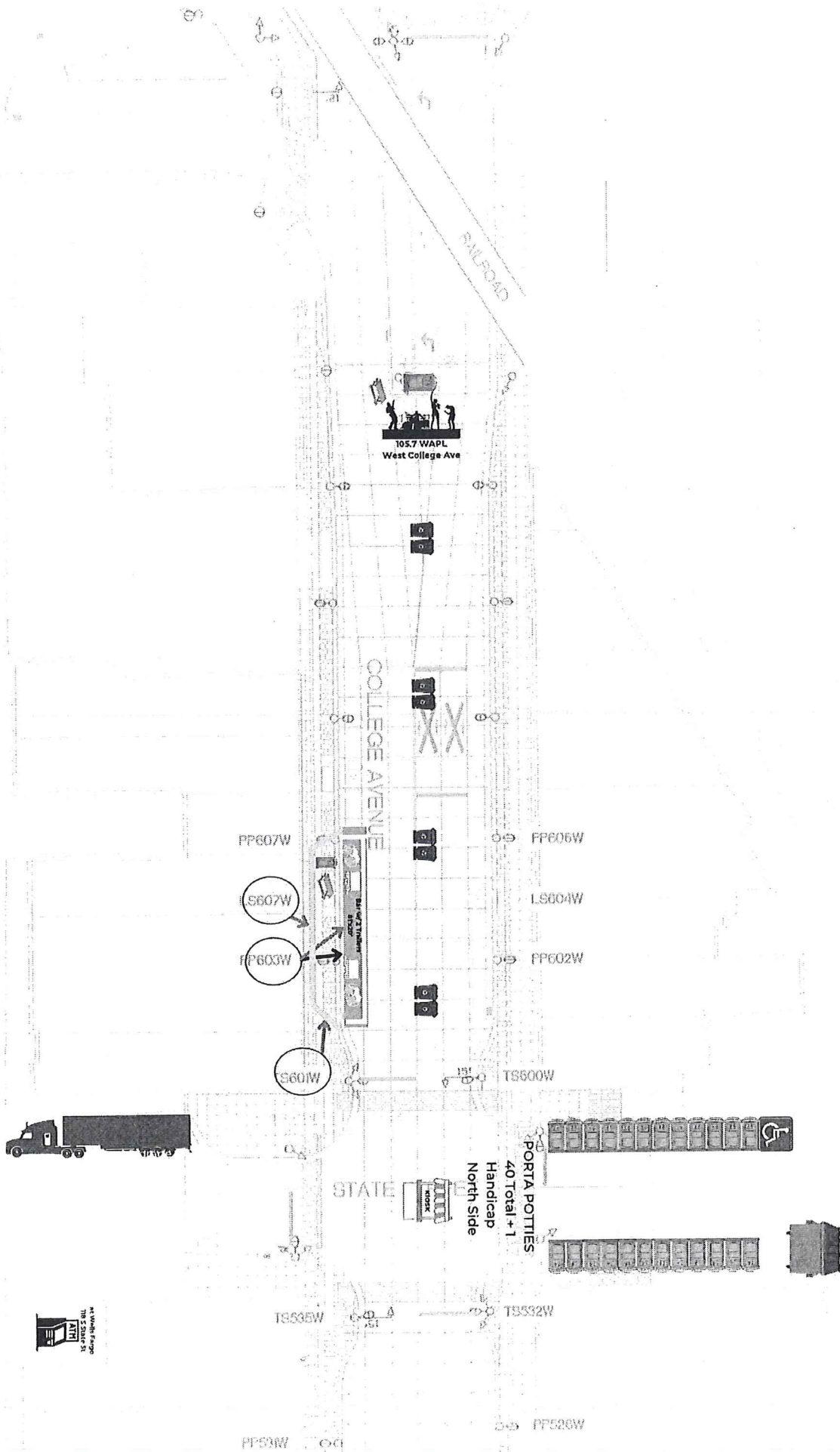
Date Granted _____

Date Reported to Committee _____

License No. _____

COA Dept. Approval: Police _____ Fire _____ Health _____

Octoberfest





TS600W TS600W

STATE STREET

TS535W TS532W

PP531W

LS527W

527 W. College
Sushi
Lover

PP525W

LS523W

523 W. College
Obs
Brau
Haus

PP519W

LS519W

519 W. College
Deli
Vn

PP516W

LS513W

PP513W

LS511W

PP507W

503 W. College
Victoria's

TS501W TS500W

PP526W

LS524W

PP522W

LS518W

PP518W

LS516W

PP514W

LS514W

PP512W

LS508W

PP506W

522 & 524 W. College
Flanagan's Wine & Liquor

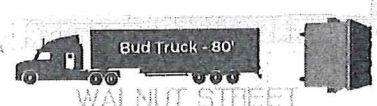
514 W. College
Crazy
Sweets

500 W. College
Acoca
Coffee

PORTA POTTIES
10 Total
Southeast side

WALNUT STREET

TS430W TS430W



JOHNSTON STREET

STON STREET

PP507W

PP500W

TS501W

TS500W

WALNUT STREET

WALNUT STREET

TS431W

TS430W

PP425W

PP426W

LS423W

LS424W

PP425W

PP424W

LS417W

LS413W

PP415W

PP414W

LS413W

PP411W

PP400W

TS401W

TS400W

TS DC

DIVISION STREET

TS315W

TS314W

PP313W

LS310W

PP314W

PP310W

Performing Arts Center

PORTA POTTIES
32 Total + 1 Handicap
North/West Side



Inside Katsu-ya



Inside The Bar



427 W.
College
The Bar

425 W.
College
Speakeasy

Inside D2 Sports Bar



411 W.
College
Sals
Pizza

403 W.
College
D2
Sports
Bar

TS-CC

DIVISION STREET

345 W.
College
Jimmy
John's

343 W.
College
The Dury
Leprchaun

Hilton Paper Valley Hotel

TS345W

PP343W

PP341W

PP329W

PP325W

LS323W

PP321W

LS321W

PP319W

PP317W

PP315W

LS309W

PP307W

TS305W

TS344W

LS335W

PP310W

LS334W

PP330W

LS328W

PP324W

LS324W

PP322W

LS320W

PP318W-2

LS318W-2

PP316W-1

LS316W-1

PP314W

LS308W

PP306W

TS300W

Inside Kasu-Ya

338 W.
College
Kasu-Ya

330 W. College
Evan's Title

322 W.
College
Doughlicious

308 W.
College
Rye

300 W.
College
Copperleaf
Hotel

SUPERIOR STREET

PORTA POTTIES
25 Total + 1 Handicap
North/East Side



SUPER STREET



T830W

T8300W

T820W

T8200W

222 W.
College
Johnson
Bank

221 W.
College
BMO
Bank

PP219W

LS219W

PP217W

LS217W

220 W.
College
Mondel
Wine
Bar

218 W.
College
Park
Area

PP216W

LS214W

PP210W

LS210W

210 W.
College
Copper
Rock
Coffee
Co.

PP215W

LS215W

PP211W

LS211W

215 W.
College
Electric
Candle
Co.

211 W.
College
Olson
Music
Hall

PP209W

PP206W

Inside Chase
Bank
ATM

200 W.
College
Chase
Bank

T820W

T8200W

205 W.
College
Home
Burger
Bar

201 W.
College
Harpers
Bakery

APPLETON STREET



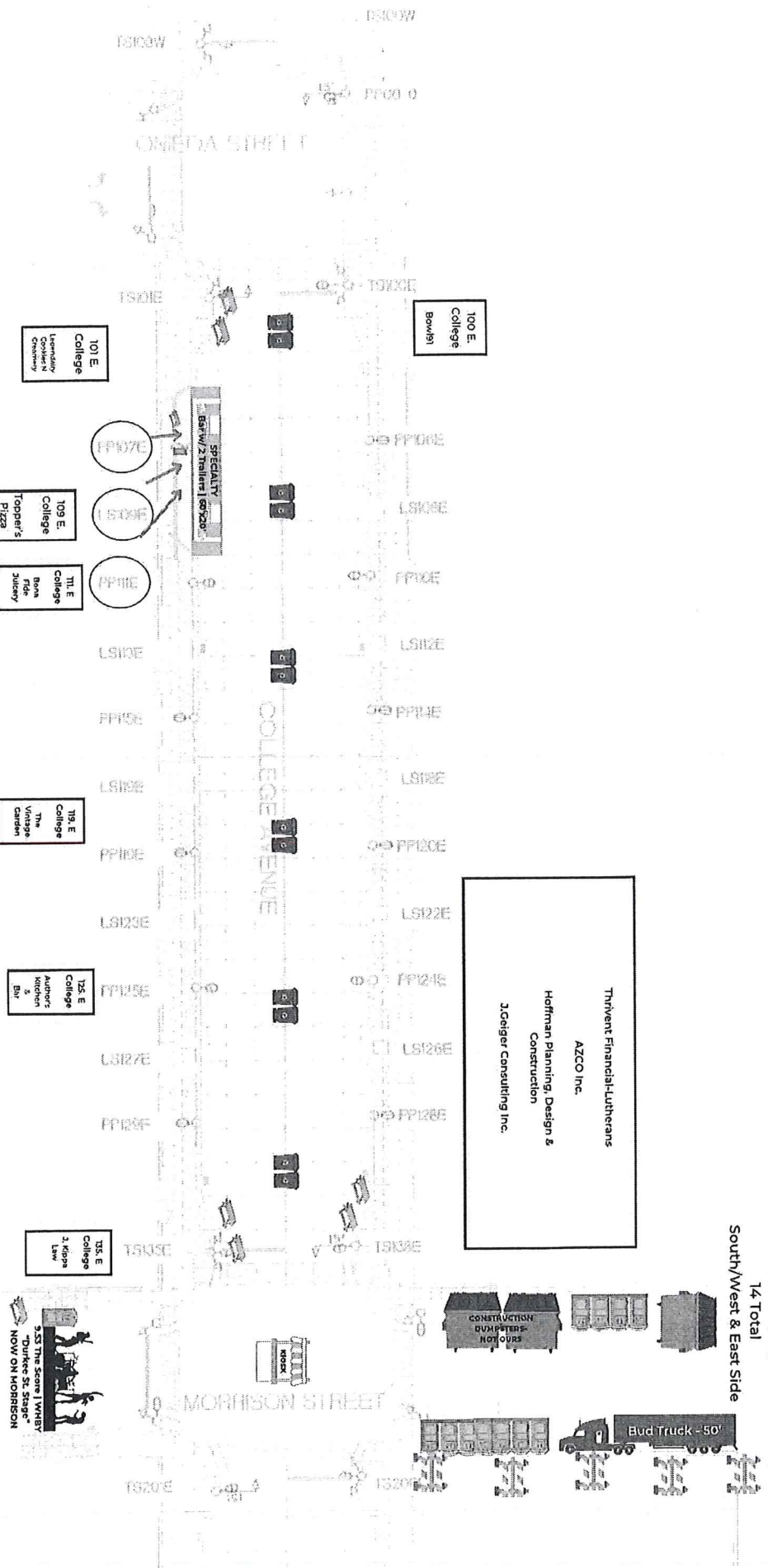
T810W

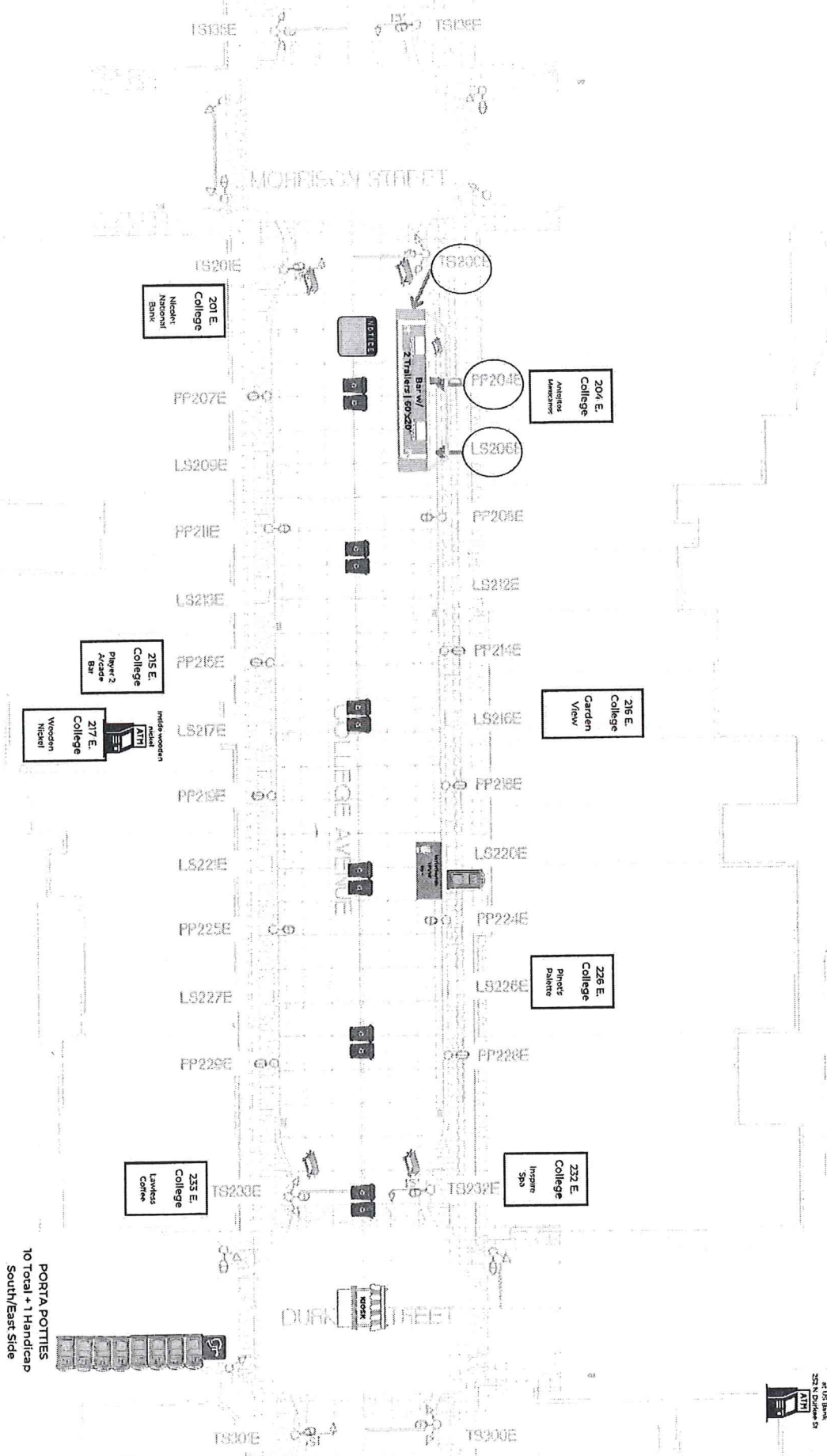
T8100W

PORTA POTTIES
25 Total + 1 Handicap
South/East Side



PORTA POTTIES
 14 Total
 South/West & East Side





ATM



LANKEE STREET

305 E.
College
Avenue
Jewelry

308 E. College
Held Music

314 E.
College
Dr.
Jagjits

322 E.
College
YOGAS

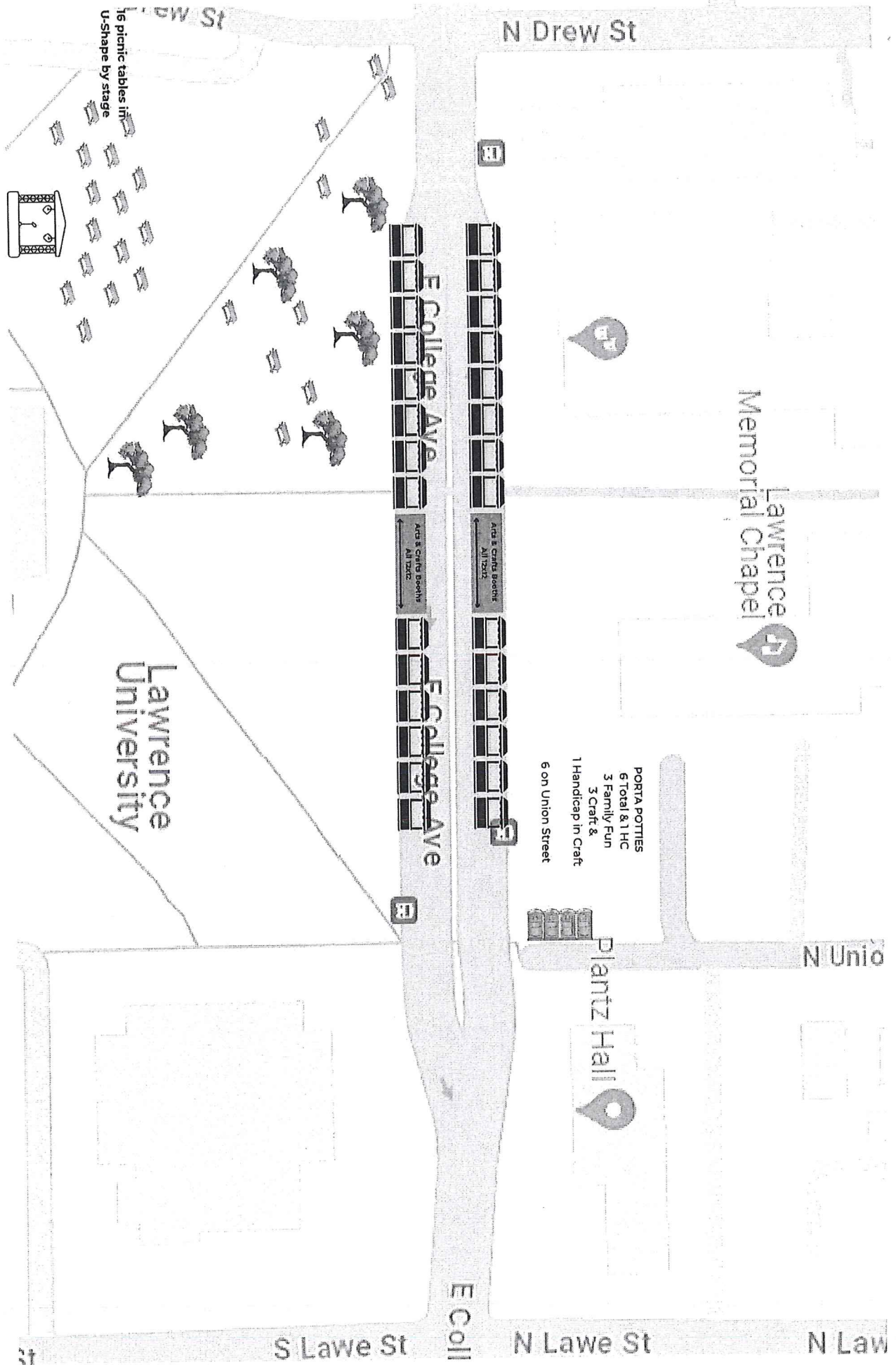
330 E.
College
Nataraj
Museum
Art & Music
Center

PORTA POTTIES
8 Total + 1 Handicap
North/East Side

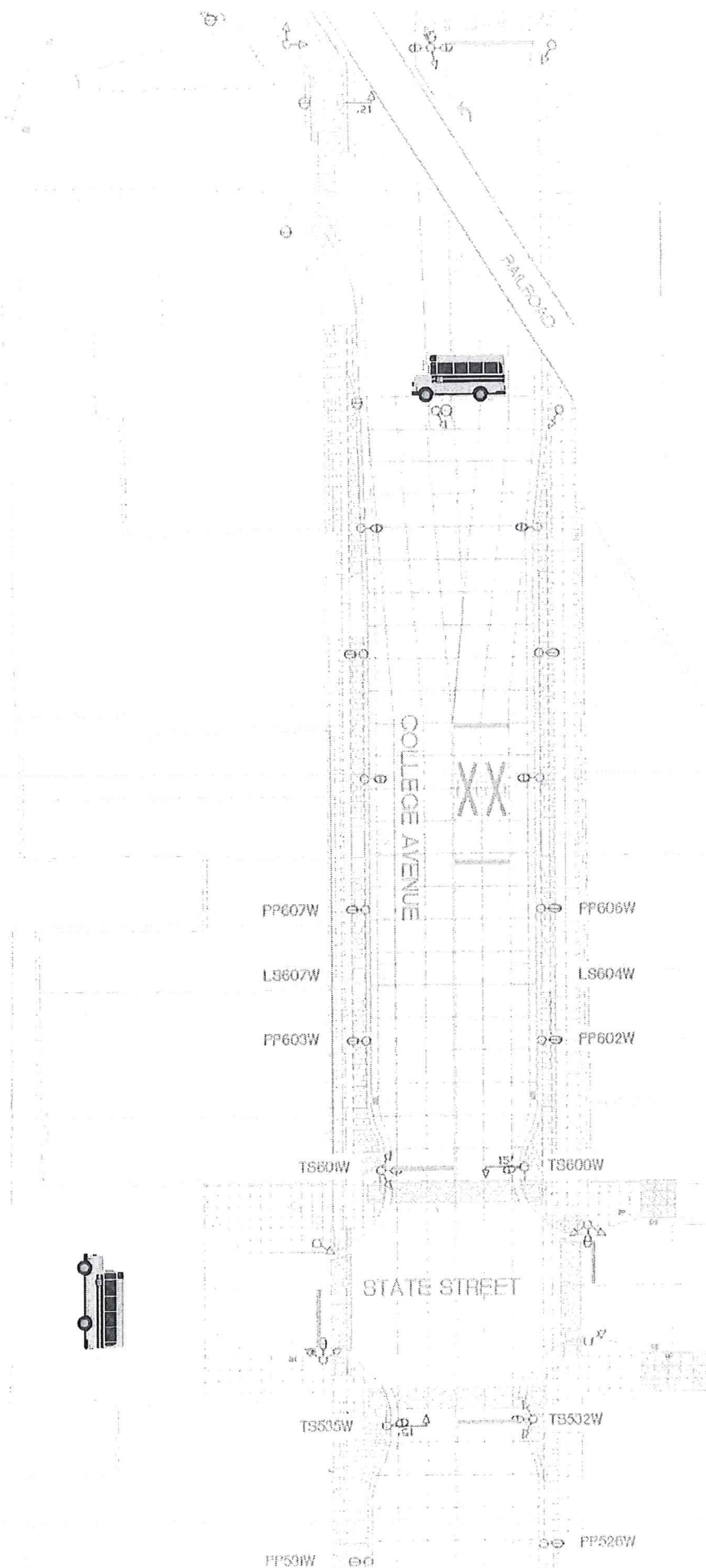
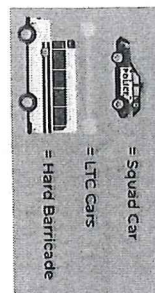
dumpsters
& porta
potties on
one side
--Entrance
for A&C
vendors






DRIVEWAY



License To Cruise

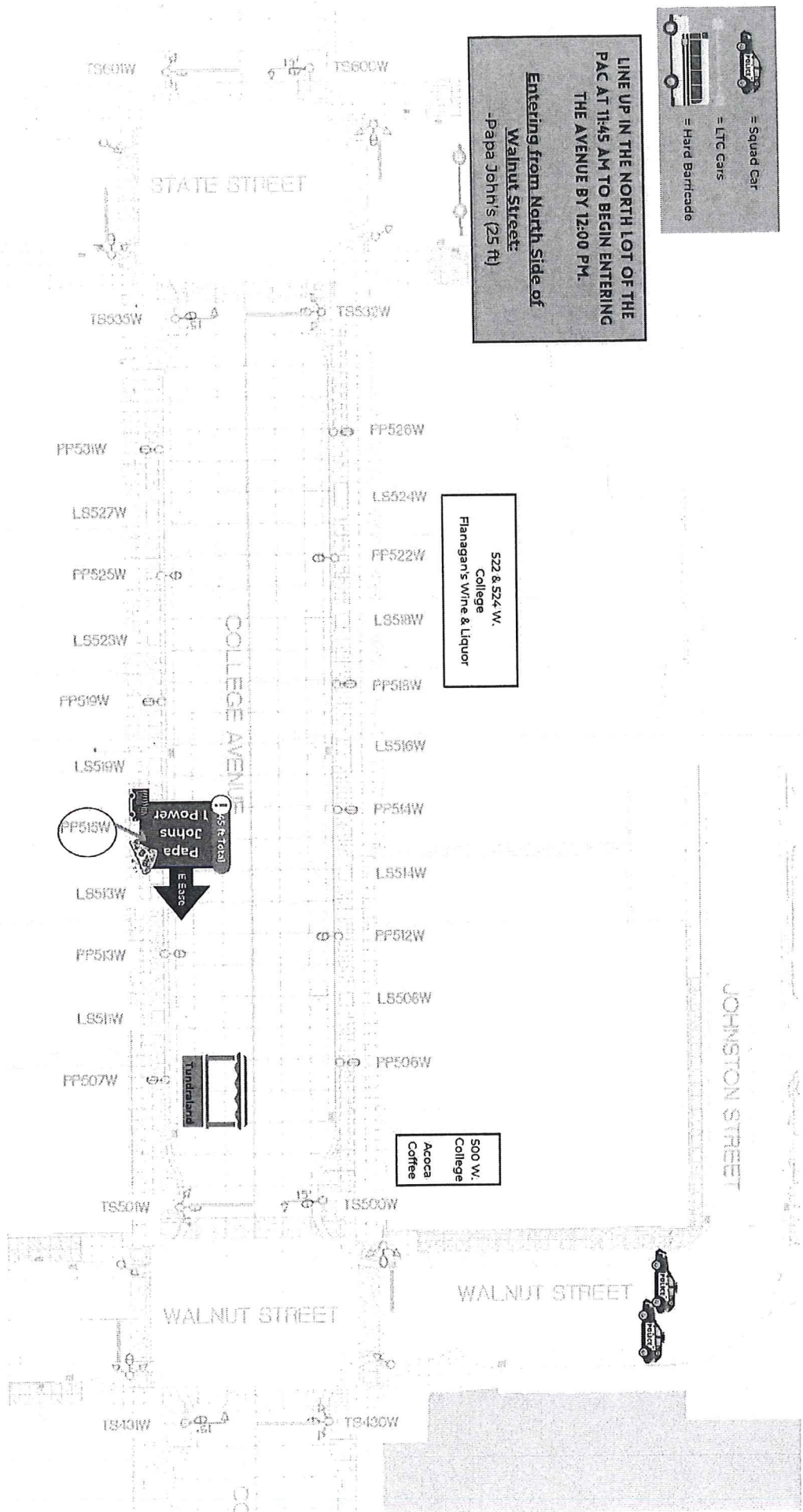


 = Squad Car
 = LTC Car
 = Hard Barricade

LINE UP IN THE NORTH LOT OF THE
 PAC AT 11:45 AM TO BEGIN ENTERING
 THE AVENUE BY 12:00 PM.
 Entering from North Side of
 Walnut Street
 -Papa John's (25 ft)

S22 & S24 W.
 College
 Flanagan's Wine & Liquor

S00 W.
 College
 Acoca
 Coffee



PP507W

PP500W

TS401W

TS500W

WALNUT STREET

WALNUT STREET

TS431W

TS430W

PP425W

PP426W

LS423W

LS424W

PP423W

PP424W

LS417W

LS416W

PP415W

PP414W

LS413W

PP411W

PP400W

TS400W

TS400W

TS-CC

DIVISION STREET

TS315W

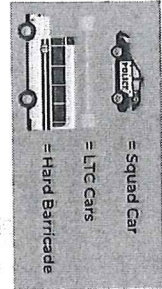
TS344W

PP343W




LS340W

PP341W

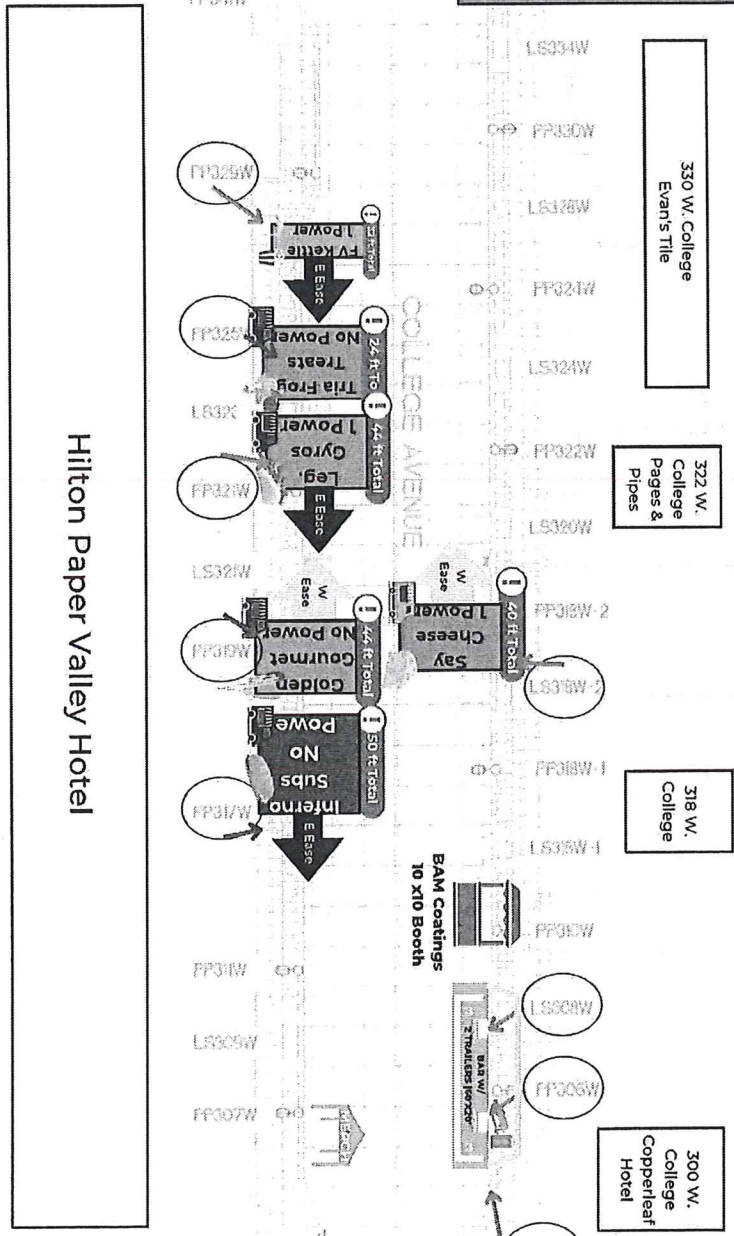
PP340W



Performing Arts Center

 = Squad Car
 = LTC Cars
 = Hard Barricade

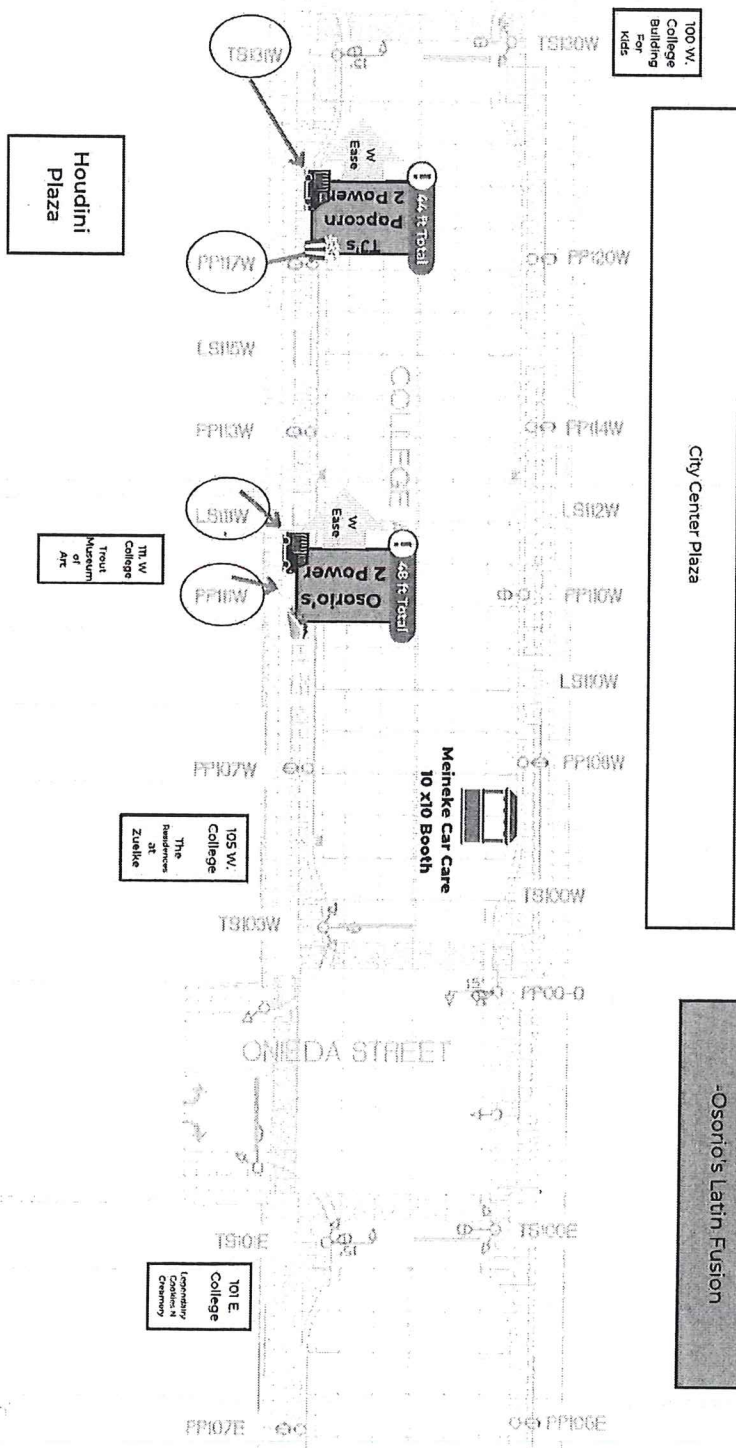
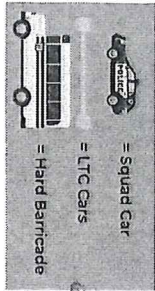
LINE UP IN THE NORTH LOT OF THE PAC AT 11:45 AM TO BEGIN ENTERING THE AVENUE BY 12:00 PM.
Line up order entering from North Superior Street:
 -Say Cheese Curd Company
 -Fox Valley Kettlecorn
 -Tria's Frog Treats
 -Legendary Gyros
 -Golden Gourmet Wafflesticks
 -Inferno Subs



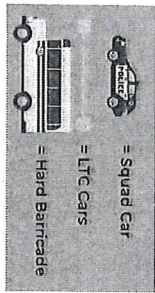


- Papa John's (12 ft)
- On The Fritz
- Flip's Mini Donuts





LINE UP IN THE NORTH LOT OF THE PAC AT 11:45 AM TO BEGIN ENTERING THE AVENUE BY 12:00 PM.
Line up entering from South Oneida Street
 -TJ's Popcorn & More
 -Osorio's Latin Fusion

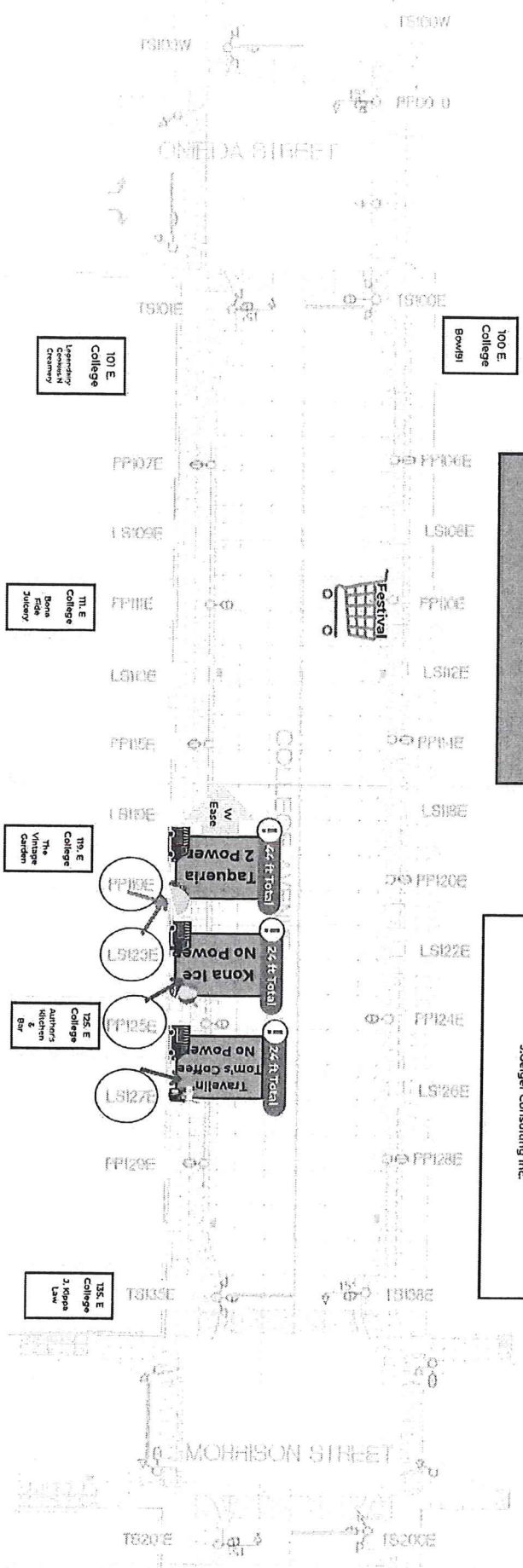


LINE UP IN THE NORTH LOT OF THE PAC AT 11:45 AM TO BEGIN ENTERING THE AVENUE BY 12:00 PM.

Line up entering from North Morrison Street:

- Taqueria La Picosita
- Kona Ice
- Travelin' Tom's Coffee

Thrivent Financial-Lutherans
AZCO Inc.
Hoffman Planning, Design & Construction
JCoelger Consulting Inc.



Oneida/Solider Square Barricade



LINE UP IN THE NORTH LOT OF THE
PAC AT 11:45 AM TO BEGIN ENTERING
THE AVENUE BY 12:00 PM.

Line up entering from North
Durkee Street:
-Main Celebration
-Wooden Nickel

201 E
College
Nickel
National
Bank

204 E
College
American
Museum

PP207E

PP204E

LS206E

LS208E

PP210E

PP208E

LS210E

LS212E

PP215E

PP214E

215 E
College
Playa 2
Avenue
Bar

217 E
College
Wooden
Nickel

LS217E

LS216E

PP216E

PP218E

LS222E

LS220E

PP225E

PP224E

LS227E

LS226E

PP228E

PP228E

226 E
College
Pioneer
Park

233 E
College
Lawless
Coffee

232 E
College
Inspire
Spa

TS230E

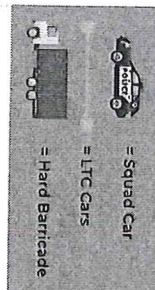
TS232E

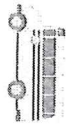
TS300E

TS300E

DURKEE STREET

MORRISON STREET





DUNKLE STREET

TS230E

TS232E

TS300E

TS302E

303 E.
College
Avenue
Jewelry

308 E. College
Held Music

PP300E

PP302E

LS307E

LS308E

PP309E

PP308E

LS311E

LS312E

PP313E

PP314E

LS315E

LS316E

PP319E

PP320E

LS321E

LS322E

PP325E

PP324E

LS329E

LS328E

PP331E

PP330E

LS330E




LS332E

PP335E

PP334E

322 E.
College
YOCAS

330 E.
College
History
Museum
2016
2018

 = Squad Car
 = LTC Cars
 = Hard Barricade

DREW STREET

TS337E

TS340E

